



401 College Ave, Suite D • Santa Rosa, CA 95401-5148 • (707) 565-6455  
SonomaGreen@Sonoma-County.org • www.SonomaGreenBusiness.org

## *Environmental Values at Work*

Please complete and email to [SonomaGreen@sonoma-county.org](mailto:SonomaGreen@sonoma-county.org) or fax to (707) 565-7231.

Business name:

Contact name:

Street address:

Contact e-mail address:

City, State Zip: \_\_\_\_\_, \_\_\_\_\_

Contact phone number:

Incorporated  Unincorporated

Business phone number:

Website URL (if any): \_\_\_\_\_

Business fax number:

**Sector (please select one, if *other* fill in below):**

- Office or retail operation
- Hotel
- Restaurant
- Winery
- Printer
- Auto services
- Auto body
- Wet/CO<sub>2</sub> Cleaner
- Dentist
- School
- Remodeler
- Landscape design or maintenance
- Painter
- Home office
- Small Manufacturer
- Solar & Electric Designers/Installers
- Cleaning & Janitorial Services
- Other: \_\_\_\_\_

In order to reduce our ecological footprint, most correspondence between your business and the Green Business Coordinator will be handled electronically via email. If you would prefer to receive hard copies via regular mail, please check the box below.

Please send my Green Business Program materials via U.S. Postal Service.

Please note: the Sonoma Green Business Program can only certify businesses that have a physical location.

**Please summarize your business operations in 100 words or less:**

**What, if any, regulatory permits does your business currently hold?**  
(e.g. Air Permit, Hazmat, Wastewater, Environmental Health, None, etc.)

**Is your business regularly inspected by your local CUPA?**       Yes       No

**Approximate # of employees:**      **Approximate size of facility (sq. ft.):**

**What is the approximate age of your building?** (If unsure, please indicate and let us know at a later time)

**What size garbage container do you have?**      **How often is it collected?**

**Please check all that apply:**

- |  |                                      |  |   |   |
|--|--------------------------------------|--|---|---|
| <input type="checkbox"/> Tenant of building  | <input type="checkbox"/> Home Office | <input type="checkbox"/> Provide employee/guest parking                                      | <input type="checkbox"/> Have pool/spa onsite   | <input type="checkbox"/> Have irrigated landscaping                     |
| <input type="checkbox"/> Store hazardous materials onsite (i.e. paint, motor oil, pesticides, cleaning products) |                                      | <input type="checkbox"/> Have a recycling program  | <input type="checkbox"/> If a hotel, provide in-room recycling  | <input type="checkbox"/> If a hotel or winery, have a restaurant onsite |
| <input type="checkbox"/> Have an emergency back-up diesel generator  |                                      | <input type="checkbox"/> Services offered include painting nails and/or removing nail polish | <input type="checkbox"/> Large-scale manufacturing is performed onsite  | <input type="checkbox"/> If a winery, have a public tasting room        |
| <input type="checkbox"/> Have an underground storage tank (UST)  |                                      | <input type="checkbox"/> Have a septic system and/or a wastewater pond                       | <input type="checkbox"/> Use well water, water from a surface stream or water from another groundwater source |   |

**Has your business received onsite assessments in the following areas:**

- |  | Date (mm/dd/yyyy) |   |
|--|-------------------|---|
| <input type="checkbox"/> Water Conservation                | /                 | / |
| <input type="checkbox"/> Energy Conservation               | /                 | / |
| <input type="checkbox"/> Solid Waste Reduction & Recycling | /                 | / |
| <input type="checkbox"/> Pollution Prevention/Hazmat       | /                 | / |

**Please list your:**

Water provider:  
Energy provider:  
Waste hauler:

**How did you hear about this program?**



401 College Ave, Suite D • Santa Rosa, CA 95401-5148 • (707) 565-6455  
SonomaGreen@Sonoma-County.org • www.SonomaGreenBusiness.org

## *Environmental Values at Work*

Please read “Steps to Become Green” (page 4), sign, and return form via email: [sonomagreen@sonoma-county.org](mailto:sonomagreen@sonoma-county.org) or fax: (707) 565-7231.

The business or organization signing below requests the assistance of the Sonoma Green Business Program (SGBP) Partner Agencies to obtain a SGBP Certification. To obtain the SGBP Certification, the organization’s waste reduction, pollution prevention, water reduction, and energy conservation activities will be surveyed and evaluated.

The organization signing below is entitled to withdraw from the SGBP at any point in the certification process.

By signing below, the organization agrees that representatives of the SGBP Partner Agencies may enter organization’s property for the purpose of conducting the waste reduction, pollution prevention, water reduction, and energy conservation surveys. The organization hereby authorizes the SGBP to verify all relevant compliance and permitting information for the organization listed below with appropriate public agencies as part of SGBP Certification.

By signing below, the organization agrees that representatives of the SGBP Partner Agencies may access organization’s utility meter billing records. These records will be used in preparation for the waste reduction, pollution prevention, water reduction and energy conservation surveys, and will be shared only with the authorized contractors working on the SGBP.

The organization signing below agrees on behalf of itself and any other owners or occupants of the property, and the heirs, executors, legal representatives, and assigns of all such persons, to release and to defend, indemnify, protect, and hold harmless the SGBP Partner Agencies, and their agents, officers, and employees, from and against, any and all liabilities, claims, damages, costs or expenses, including attorney’s fees, that arise out of or are connected in any way with the SGBP Certification program; provided, however, that the organization’s duty to indemnify and hold harmless shall not extend to any claims or liability to the extent arising out of the established sole negligence or willful misconduct of the SGBP Partner Agencies, or their agents, officers or employees.

I have read and fully understood the form entitled “Steps to Become Green”

_____ Name of Business/Organization	_____ Business/Organization Owner’s Signature
_____ Street Address	_____ Business/Organization Owner’s Name
_____ City                      Zip	_____ Date

### **SONOMA GREEN BUSINESS PROGRAM Partner Agencies**

Sonoma County Water Agency • Pacific Gas & Electric • Sonoma County Waste Management Agency  
Sonoma County Department of Emergency Services • Healdsburg Fire Department • Pacific Gas & Electric  
Petaluma Fire Department • City of Santa Rosa • Santa Rosa Fire Department

*A project of the Sonoma County Economic Development Board, in coordination with the Business Environmental Alliance*



# Steps to Become Green

## *Environmental Values at Work*

The Sonoma Green Business Program (SGBP) is a partnership of environmental agencies and utilities that assists, recognizes, and promotes small to medium-sized consumer oriented businesses that volunteer to operate in a more environmentally responsible way. To be certified Green, participants must:

- Be in compliance with applicable environmental regulations, and
- Meet program standards for conserving resources, preventing pollution and minimizing waste.

The SGBP is a part of the Bay Area Green Business Program, which has developed a series of sector-specific checklists of environmental best practices, providing an easy-to-use framework to help your business meet program standards (please see Step 2). Below is an outline of the various steps your business will go through as you embark on the journey to Green Business certification.

**STEP 1: Apply** Contact the Green Business Coordinator to get an application form. The SGBP is currently accepting applications from offices & retail establishments, hotels, restaurants, wineries, printers, landscapers, remodelers and auto repair shops. If your business does not operate in these sectors, please contact the Green Business Coordinator to see if your business may still be eligible to apply.

**STEP 2: Checklist Completion and Compliance Check** Upon notification of your acceptance, you will receive the appropriate Green Business checklist for your sector. Please complete the checklist, marking off measures that are currently being implemented by your business. If your business does not meet program standards, the Business Environmental Alliance, [www.sonomabea.org](http://www.sonomabea.org), will provide you with resources and assistance. Also at this time, if operating in a regulated industry, we will confirm with regulatory agencies that your business is in compliance with all environmental regulations.

**STEP 3: Onsite Conservation Assessments** After we receive your completed checklist and confirm your business is in compliance, if applicable, you will receive onsite assessments by representatives from our partner agencies. These area experts will verify the resource conservation practices already being implemented and also recommend measures that may lower your operating costs. Your business will receive assessments from the following agencies or their third-party contractors:

1. Water Conservation by the Sonoma County Water Agency
2. Energy Conservation by Pacific Gas & Electric
3. Solid Waste Reduction and Recycling by the Sonoma County Waste Management Agency
4. Pollution Prevention by the Sonoma County Waste Management Agency or the Department of Emergency Services (if you store hazardous materials onsite)

The SGBP can provide free onsite assessments if your business is located within the service areas of the above partner agencies. If you are located outside a utility service area, you will have to finance the assessment of your site. Please contact the Green Business Coordinator to get a list of approved auditors.

**STEP 4: Reap the Benefits of Being Green** Once it is verified that your business meets the Green Business standards, you will be recognized by the Sonoma County Board of Supervisors and receive a packet with your award certificate, window decal, and completed checklist. You will have access to the Green Business logo to use on your website and marketing material. We will also provide free marketing on your behalf and post your business in our Green Business Listings. Green Business certification is valid for three years, after which you may apply for re-certification.