This ballot stub shall be removed and retained by the voter. STATE Governor Vote for One LAURA WELLS, Green Financial Systems Consultant MEG WHITMAN, Republican Businesswoman DALE F. OGDEN, Libertarian **Business Consultant/Actuary** JERRY BROWN, Democratic Attorney General of California CHELENE NIGHTINGALE, American Independent **Business Owner** CARLOS ALVAREZ, Peace & Freedom Retail Worker Lieutenant Governor Vote for One JAMES "JIMI" CASTILLO, Green Cultural Spiritual Advisor C.T. WEBER, Peace & Freedom **Retired Government Analyst** JIM KING, American Independent Real Estate Broker PAMELA J. BROWN, Libertarian Economics Professor GAVIN NEWSOM, Democratic Mayor, City and County of San Francisco ABEL MALDONADO, Republican Senator/Businessman/Farmer Vote for One Secretary of State CHRISTINA TOBIN, Libertarian Voting Rights Advocate MARYLOU CABRAL, Peace & Freedom **Community Volunteer** DEBRA BOWEN, Democratic Secretary of State MERTON D. SHORT, American Independent Aviator ANN MENASCHE, Green Civil Rights Attorney DAMON DUNN, Republican Small Business Owner **TURN CARD OVER** 49-A001

OFFICIAL BALLOT NONPARTISAN BALLOT Sonoma County November 2, 2010

### **STATE** Controller Vote for One JOHN CHIANG, Democratic Controlle LAWRENCE G. BELIZ, American Independent Independent Businessman ROSS D. FRANKEL, Green Accountant ANDREW "ANDY" FAVOR, Libertarian Certified Public Accountant TONY STRICKLAND, Republican State Senator/Businessman KAREN MARTINEZ, Peace & Freedom Retired Vote for One Treasurer DEBRA L. REIGER, Peace & Freedom Retired Technology Manager

EDWARD M. TEYSSIER, Libertarian Business Owner/Attorney CHARLES "KIT" CRITTENDEN, Green Retired Professor MIMI WALTERS, Republican Businesswoman BILL LOCKYER, Democratic California State Treasurer **ROBERT LAUTEN**, American Independent Vote for One Attorney General **DIANE BEALL TEMPLIN**, American Independent Attorney/RE Broker STEVE COOLEY, Republican District Attorney, County of Los Angeles ROBERT J. EVANS, Peace & Freedom Criminal Defense Lawyer PETER ALLEN, Green Environmental Energy Attorney KAMALA D. HARRIS, Democratic District Attorney, City and County of San Francisco TIMOTHY J. HANNAN, Libertarian Attorney/Arbitrator/Mediator

49-A002 TURN CARD OVER

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Sonoma County

Ballot

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## I HAVE VOTED-HAVE YOU?

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NONPARTISAN BALLOT Sonoma County November 2, 2010 I HAVE VOTED—HAVE YOU? This ballot stub shall be removed and retained by the voter. **STATE** UNITED STATES REPRESENTATIVE Insurance Commissioner Vote for One **6th District** Vote for One RICHARD S. BRONSTEIN, Libertarian JIM JUDD, Republican Manufacturing Business Owner Licensed Insurance Broker WILLIAM BALDERSTON, Green JOEL SMOLEN, Libertarian Teacher/Union Organizer Registered Investment Advisor DAVE JONES, Democratic EUGENE E. RUYLE, Peace & Freedom Member, California State Assembly Retired Professor LYNN C. WOOLSEY, Democratic MIKE VILLINES, Republican Businessman/State Assemblyman U.S. Representative CLAY PEDERSEN, American Independent Retail Manager **DINA JOSEPHINE PADILLA**, Peace & Freedom STATE SENATOR Injured Worker Consultant 2nd District Vote for One Member, State Board of Equalization NOREEN EVANS, Democratic Vote for One 1st District Assemblymember KEVIN R. SCOTT, Republican LAWRENCE R. WIESNER, Republican Small Business Owner Accountant/Educator/Parent BETTY T. YEE, Democratic Equalization Board Member KENNITA WATSON, Libertarian MEMBER OF THE STATE ASSEMBLY **Retired Quality Engineer** SHERILL BORG, Peace & Freedom Vote for One 7th District Community Development Officer KATHRYN N. MOORE, Libertarian Retail Sales Associate MICHAEL ALLEN, Democratic UNITED STATES SENATOR Community Organizer/Attorney DORIS GENTRY, Republican Vote for One Foster Parent Trainer DUANE ROBERTS, Green Community Volunteer BARBARA BOXER, Democratic United States Senator GAIL K. LIGHTFOOT, Libertarian Retired Nurse MARSHA FEINLAND, Peace & Freedom **Retired Teacher** CARLY FIORINA, Republican **Business Executive** EDWARD C. NOONAN, American Independent Computer Store Owner TURN CARD OVER B В 49-B004 **TURN CARD OVER** 49-B003

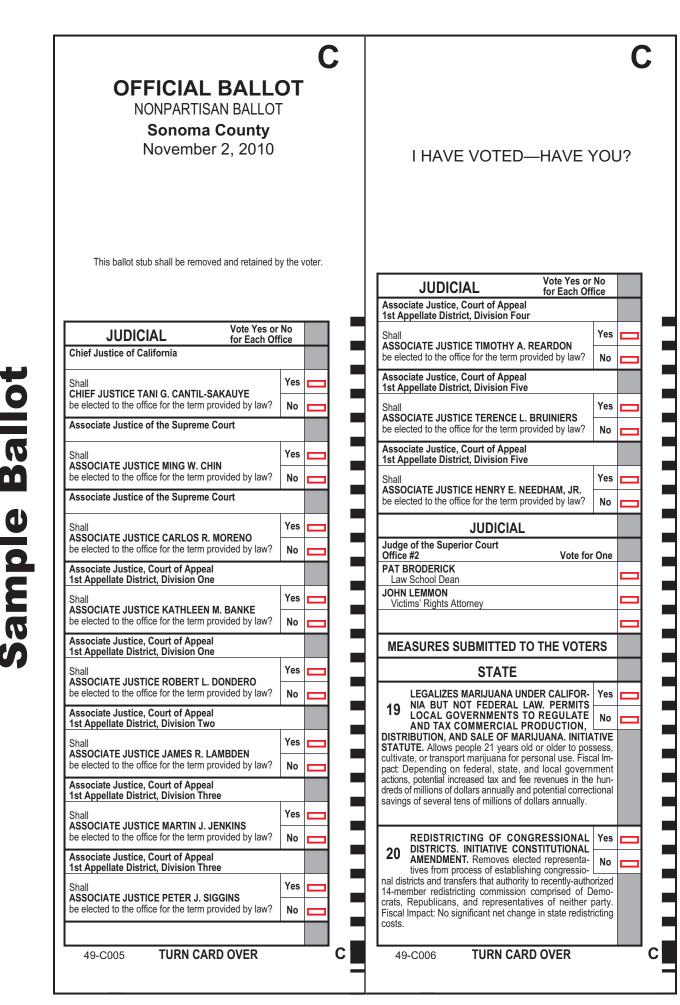
B

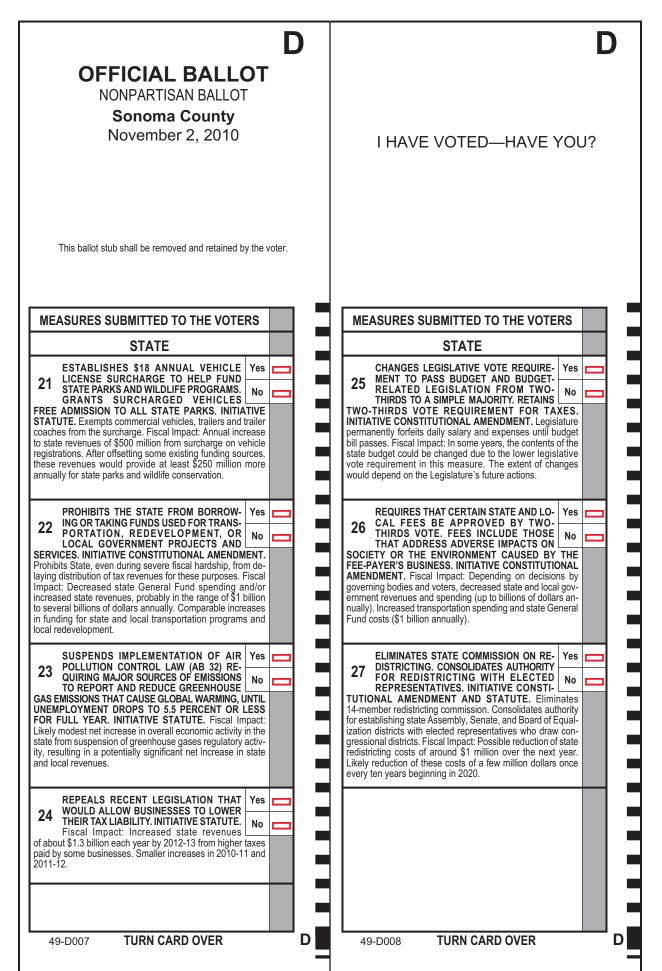
**OFFICIAL BALLOT** 

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Sample Ballot

OFFICIAL BALLOT	Е	E
NONPARTISAN BALLOT <b>Sonoma County</b> November 2, 2010		I HAVE VOTED—HAVE YOU?
This ballot stub shall be removed and retained by the v	voter.	
SCHOOL		MEASURES SUBMITTED TO THE VOTERS
State Superintendent of Public Instruction         Vote for One           TOM TORLAKSON Teacher/California Legislator         Vote for One		DISTRICT SONOMA COUNTY TRANSPORTATION AUTHORITY DISTRICT
LARRY ACEVES Retired School Superintendent		W Sonoma County Transportation Improvement <u>Measure:</u> In order to fill pot holes, build more bi- cycle and pedestrian safety projects, create a countywide Safe Routes to School program
DISTRICT		and sustain and improve local bus service throughout Sonoma County, shall the Sonoma County Transportation
SONOMA VALLEY HEALTH CARE DISTRICT		Authority establish a \$10 annual vehicle license fee?
Vote for no Director more than Two KEVIN CARRUTH Management Executive DAVID W. CHAMBERS		
Appointed Incumbent ED KENNY Retired Construction Worker		
MEASURES SUBMITTED TO THE VOTERS		
SCHOOL		
SONOMA VALLEY UNIFIED SCHOOL DISTRICT		
H To improve student achievement, college/job preparation and help prevent budget cuts by making neighborhood schools energy efficient with solar panels, energy efficient windows and water conservation improvements, allowing savings to im- prove classrooms; upgrading technology; and modernizing/		
equipping classrooms, degrading technology, and modernizing equipping classrooms, career/technical education, libraries, and computer/science labs; shall Sonoma Valley Unified School District issue \$40,000,000 in bonds, at legal rates, under a no-tax-rate-increase financing plan, with annual audits, citi- zens' oversight and no money for administrators' salaries?		
COUNTY		
N Shall the Sonoma County Civil Service Ordinance be amended to provide that the director of human resources be appointed by the Board of Supervisors and to add the director of human resources to the list of unclassified employees?		
49-E037 TURN CARD OVER	E	49-E020 TURN CARD OVER E

**Sample Ballot** 

# U.S. REPRESENTATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

U.S. REPRESENTATIVE, 6TH DISTRICT	REPRESENTANTE DE LOS ESTADOS UNIDOS, DISTRITO 6	
LYNN C. WOOLSEY DEMOCRATIC	LYNN C. WOOLSEY DEMÓCRATA	
Running for my 10 <sup>th</sup> term in Congress, I have compiled a record of progressive lead- ership and accomplishment for the people of Marin and Sonoma Counties. Having lived in the North Bay for more than 40 years, I have deep roots in our com- munity. Your values are my values. As Co-Chair of the Congressional Progressive Caucus, I fight for those values every day, even if it means going against the grain or rocking the boat. With your support as the wind at my back, I was the first Member to demand that we bring our troops home from Iraq, a critical step in turning public opinion against the war. With the same conviction, I am fighting for peace in Afghanistan and a smarter national security policy. I have no greater priority than making sure children, seniors and working families have the support needed to lead prosperous lives in a peaceful world. That is why I have led the charge for universal health care that includes a public option. That is what drives me to ensure good schools, a clean environment and comfortable retirement for my constituents. I want to continue using my influence as a senior member of the majority to ad- vance the interests of the Sixth District. But that is up to you. You are my employers. My performance evaluation comes every two years in November; I ask you, my neighbors, to support me in my bid for a tenth term.	Aspirando a mi décimo término en el Congreso, he acumulado un historial de dirección progresiva y de logros para el pueblo de los condados de Marín y Sonoma. Por haber vivido en el norte de la Bahía, por más de 40 años, tengo profundas raíces en nuestra comunidad. Los valores de ustedes son mis valores. Como co-directora del Comité Progresivo Congresional, lucho por esos valores todos los días, aun si significa ir contra la corriente o hacer olas. Con su apoyo como viento en popa, fui la primera entre los miembros que exigió que trajéramos las tropas de Iraq a casa, un paso crítico en volcar la opinión pública contra la guerra. Con la misma convicción, estoy luchando por la paz en Afganistán y por una política de seguridad nacional más inteligente. No tengo una prioridad más importante que asegurarme de que los niños, los ancianos y las familias que trabajan tengan el apoyo necesario para llevar vidas prósperas en un mundo pacífico. Por eso he encabezado la iniciativa para un cuidado de la salud universal que incluya una opción para el público. Eso es lo que me impulsa a garantizar buenas escuelas, un medio ambiente limpio y una jubilación cómoda para mis conciudadanos. Deseo seguir usando mi influencia como miembro de alto rango de la mayoría para adelantar los intereses del Distrito sexto. Pero eso depende de ustedes. Ustedes son mis jefes. La evaluación de mi desempeño se realiza cada dos años en noviembre; le pido, mis vecinos, que me apoyen en mi intento para un décimo término.	
U.S. REPRESENTATIVE, 6TH DISTRICT	REPRESENTANTE DE LOS ESTADOS UNIDOS, DISTRITO 6	
JIM JUDD REPUBLICAN	JIM JUDD REPUBLICANO	
My personal and professional life experiences make me uniquely qualified to re- spond effectively to the critical challenges facing the American public – challenges that must be overcome in order for our nation to prosper. Having raised a family and become a grandfather, I've witnessed firsthand the joy of one son-in-law becoming a naturalized U.S. citizen and also the personal family sacrifices associated with my second son-in-law's deployment to Afghani- stan as an active member of the U.S. armed forces. Being married to a diabetic and having personally cared for a loved one dying of cancer, I feel and understand your concerns about the costs of medical coverage. As a business owner for 27 years, I comprehend balanced budgets and how government taxes and regulations must be limited in order to sustain economic growth and job creation. America needs to create new jobs for the 21st century with commitments of integrity from both public and private sector leaders. To do this, the government must facilitate creating an environment that revitalizes the entrepreneurial spirit by encouraging new visions in energies, biotechnologies, engineering, and manufacturing. Together, let's make history. I share your values on personal sacrifice and self-worth, and like you, I understand the human spirit's influence in our daily lives. This is why I'm asking for your vote. By sending me to Washington we can make your vote count – a vote not owned by lobbyists, corporations, or union leaders, but one that represents what matters most to people like you and me. Information, www.jimjuddforcongress.com.	motivos de preocupación de usted por los costos de la cobertura médica. Como dueño de un negocio por 27 años, yo entiendo qué es un presupuesto reconciliado y cómo se tienen que restringir los impuestos y reglamentos gubernamentales para poder sostener un crecimiento económico y generar empleos. Los Estados Unidos tienen que crear nuevos empleos para el siglo XXI mediante compromisos de integridad de los dirigentes de los sectores público y privado. Para hacer eso, el gobierno tiene que facilitar un entorno que estimule nuevas visiones en energéticos, biotecnologías, ingeniería y manufactura para revitalizar el espíritu emprendedor.	

# U.S. REPRESENTATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

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U.S. REPRESENTATIVE, 6™ DISTRICT	
JOEL R. SMOLEN	LIBERTARIAN
I have had a 40 year career, as a successful business entreprener three successful technology businesses, creating hundreds of jol of California.	
Libertarians are the "Party of Principle", socially tolerant and fisca I, and the Libertarian Party, offer the voters an opportunity for a ne are the champions of the Constitution and the Republic, as er Founding Fathers. We are advocates for personal choice, peac freedom.	w beginning. We nvisioned by the
I am committed to a policy of nonintervention, balanced budgets, free trade and full transparency, for both government and busine creation through innovation and free enterprise, not by governm will work to reduce government size, and unleash the can-do spir America great. I will fight to recast our failing health care and edu making them work, for all of us.	ess. I support job nent expansion. I rit, that has made
As a representative of the people, I will work to return the count breaking the grip of lobbyists and the deep-pockets of special inter an Army veteran, committed to bringing our troops home now, f and Iraq, and to a policy of nonintervention in the future. I am dedi ing individual freedoms, personal privacy, and to significantly red scope of government; along with lower taxes for Calfornians and	from Afghanistan licated to protect- duce the size and
I stand for true, meaningful, and signficant change for the citize Sonoma Counties.	ens of Marin and
Smolenforcongress.com	

# STATE LEGISLATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Pursuant to Government Code Section 85601(c), only a candidate who accepts voluntary expenditure limits may purchase space for a statement.

STATE SENATOR, 2 <sup>ND</sup> DISTRICT	SENADOR ESTATAL, DISTRITO 2	
NOREEN EVANS DEMOCRATIC	NOREEN EVANS DEMÓCRATA	
Now, more than ever, California needs experienced leaders to put our economy back on track and make our government work for us again.	Ahora, más que nunca, California necesita líderes con experiencia para restablecer nuestra economía y hacer que nuestro gobierno trabaje para nosotros una vez más.	
As your State Assemblymember, I've worked to create new, sustainable jobs and protect our environment. I coauthored California's groundbreaking greenhouse gas law, AB 32, which will help develop green jobs for our future. I will continue making the economy our top priority, working to provide funding for projects that will put our community back to work while protecting our open spaces and support- ing development of alternative, renewable energy. I will continue to fight for the issues we care about. Last year, I defeated a proposal for offshore oil drilling and the Governor's proposal to close our state parks. As Chair of the Assembly Select Committee on Wine, I worked to preserve our agricul- tural lands and open spaces. As your State Senator, I'll continue the fight to reform health care and protect the most vulnerable among us – foster children, seniors and the disabled. I'll continue my work to reform California's broken budget system and stop the deterioration of our colleges and universities by reinvesting in our children's education. I'm proud to be endorsed by many local leaders including our law enforce- ment community, firefighters, teachers, and environmental advocates. Visit www.noreenevans.com for more information. I've fought for our values on every level of government and will continue to fight for you in the State Senate. I ask for your vote.	Como su asambleísta estatal, he trabajado para generar nuevos trabajos sostenibles y para proteger nuestro medio ambiente. Fui coautora de la novedosa ley de California contra los gases de efecto invernadero, denominada AB 32, la cual ayudó a generar empleos verdes para nuestro futuro. Continuaré poniendo la economía como nuestra prioridad más alta, trabajando para obtener más fondos para proyectos que pongan a nuestra comunidad a trabajar en tanto que se protegen los espacios abiertos y se apoya el desarrollo de energía alternativa renovable. Continuaré luchando por los asuntos que nos preocupan. El año pasado, derroté una propuesta de perforación petrolera cerca de la costa y la propuesta del gobernador de cerrar nuestros parques estatales. Como presidenta del Comité Selecto de Vinos de la Asamblea, trabajé para preservar nuestras tierras agrícolas y espacios abiertos. Como su senadora estatal, continuaré luchando para reformar el cuidado de la salud y proteger a las personas más vulnerables entre nosotros – los niños de crianza, las personas mayores y las personas discapacitadas. Continuaré mi trabajo para reformar el sistema presupuestario descompuesto que tiene California y poner fin al deterioro de nuestros colegios universitarios y universidades mediante una reinversión en la educación de nuestros niños. Estoy orgullosa de contar con el respaldo de mucho líderes locales incluyendo a nuestra comunidad policial, los bomberos, los maestros y los defensores del medio ambiente. Consulte www.noreenevans.com para más información.	
	luchando por usted en el senado estatal. Le pido su voto.	
STATE SENATOR, 2ND DISTRICT		
LAWRENCE R. WIESNER REPUBLICAN		
For two decades California has been a case study in government excess. The results of the experiment are now in: Having promiscuously spent, taxed, and overregulated, our leaders have brought us to the brink of ruin.		
Every alert Californian knows the score: businesses fleeing the state in droves, high unemployment, massive deficits, legislative gridlock, and the levers of government surrendered to powerful public employee unions.		
My instincts tell me the public has finally had enough. Folks just want to be left alone to follow their dreams. It is Californians themselves who will revive our state. Drawing upon my experience as a businessman and activist, I have posted on my website a number of proposals for eliminating deficits, creating jobs, and improving education. Here is a sampling:		
Limit government spending to a defined percentage of actual revenue. Shrink bureau- cracies. Repeal spending mandates. Conform public employee salaries and bene- fits to the private sector. Prohibit government employee unions from engaging in partisan political activity. Shorten the legislative session to six months.		
Lower the business tax. Offer tax credits for research and development, new hires, and fixed capital investments. Simplify workplace regulations. Shield businesses from unnecessary litigation. Improve our energy, water, and transportation infrastructure.		
Encourage school choice and competition. Offer tax credits for educational savings accounts. Get back to basics in our public schools. Emphasize vocational education. Make high school attendance voluntary. Leave political and sexual training to parents.		
For more, please visit www.votewiesner.com		
Thank you for considering my candidacy.		

# STATE LEGISLATIVE CANDIDATES' STATEMENTS OF QUALIFICATIONS

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# LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

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JUDGE OF THE SUPERIOR COURT, OFFICE #2 COUNTY OF SONOMA	JUEZ DEL TRIBUNAL SUPERIOR, CARGO #2 CONDADO DE SONOMA	
PAT BRODERICK AGE: 50 Occupation: Law School Dean	PAT BRODERICK       EDAD: 50         Ocupación: Decano de una facultad de derecho       EDAD: 50	
I grew up in Sonoma County and I am committed to ensuring the safety of every- one in this wonderful community. For over 15 years I have served and protected the community as a Judge Pro Tem by holding people accountable who violate the law. I am tough, firm, and decisive. I have presided over thousands of legal cases in criminal, juvenile, and civil courts.	seguridad de todas las personas en este maravillosa comunidad. Por más de 18 años, he trabajado para esta comunidad, como juez temporal, y la he protegido pidiéndoles cuentas a las personas que violan la ley. Soy duro, firme y decisivo. He presidido miles de procesos legales en las salas de lo penal, de menores y de lo civil	
I am proud to be endorsed by Judge Antolini, who is retiring from this judgeship, Sheriff Cogbill, eleven other sitting judges, four retired judges, and three sitting and two retired Superior Court Commissioners. I have been an attorney for 23 years, serving as a temporary judge on hundreds of occasions. I have served in many organizations, including the Crime Victims Advisory Committee, Legal Aid of Sonoma County, and Rincon Valley Little League. I have been a part-time teacher at SRJC for 15 years. As Dean of Empire College School of Law, I have created free legal clinics where	Estoy orgulloso de contar con el respaldo del juez Antolini, quien va a jubilarse de este cargo judicial, del Sheriff Cogbill, de once jueces más en ejercicio, de cuatro jueces jubilados y de tres comisionados activos y dos jubilados del tribunal superior. He sido abogado por más de 23 años trabajando como juez temporal en cientos de ocasiones. He ocupado puestos en muchas organizaciones, incluyendo el Comité Consultivo de Víctimas de Delitos, Asistencia Legal del Condado de Sonoma y la Liga Infantil de Rincon Valley. He sido maestro a tiempo parcial en SRJC, por 15 años.	
students and faculty help thousands of people gain access to the court system. I will use my experience and judicial authority to keep our community safe. I respect- fully ask for your vote.	Como decano de la Facultad de Derecho de Empire College, he establecido centros de asistencia legal gratuitos en los cuales los alumnos y el profesorado ayudan a miles de personas a obtener acceso al sistema legal.	
www.broderickforjudge.com	Utilizaré mi experiencia y autoridad judicial para mantener a nuestra comunidad segura. Le pido su voto respetuosamente.	
	www.broderickforjudge.com	
JUDGE OF THE SUPERIOR COURT, OFFICE #2	JUEZ DEL TRIBUNAL SUPERIOR, CARGO #2	
JUDGE OF THE SUPERIOR COURT, OFFICE #2 COUNTY OF SONOMA	JUEZ DEL TRIBUNAL SUPERIOR, CARGO #2 CONDADO DE SONOMA	
	· · · · · · · · · · · · · · · · · · ·	
COUNTY OF SONOMA JOHN LEMMON AGE: 47	CONDADO DE SONOMA JOHN LEMMON EDAD: 47	
COUNTY OF SONOMA         JOHN LEMMON       AGE: 47         Occupation: Superior Court Attorney       AGE: 47         Sonoma County needs a strong public safety/victims' rights Judge on the Superior Court bench and I am up to the task. I have the ability, training, and experience	CONDADO DE SONOMA         JOHN LEMMON       EDAD: 47         Ocupación: Abogado en el tribunal superior       EDAD: 47         El Condado de Sonoma necesita un juez en el estrado del tribunal superior que respalde fuertemente la seguridad pública y los derechos de las víctimas y yo estoy a la altura de	
COUNTY OF SONOMA         JOHN LEMMON       AGE: 47         Occupation: Superior Court Attorney       AGE: 47         Sonoma County needs a strong public safety/victims' rights Judge on the Superior Court bench and I am up to the task. I have the ability, training, and experience to do the job.       My credentials include a Juris Doctorate and a Masters in Business Administration, published author of Total Quality Management in the Public Sector, and over 20 years as a Sonoma County Attorney, with successful jury verdicts in civil	CONDADO DE SONOMA         JOHN LEMMON       EDAD: 47         Ocupación: Abogado en el tribunal superior       EDAD: 47         El Condado de Sonoma necesita un juez en el estrado del tribunal superior que respalde fuertemente la seguridad pública y los derechos de las víctimas y yo estoy a la altura de esta tarea. Tengo la capacidad, adiestramiento y experiencia para hacer el trabajo.         Mi historial incluye un doctorado en Leyes, una maestría en Administración de Empresas, autor de un libro publicado, "Total Quality Management in the Public Sector" (Administración total de calidad en el sector público), y más de 20 años como abogado en el Condado de	
COUNTY OF SONOMA         JOHN LEMMON       AGE: 47         Occupation: Superior Court Attorney       Sonoma County needs a strong public safety/victims' rights Judge on the Superior Court bench and I am up to the task. I have the ability, training, and experience to do the job.         My credentials include a Juris Doctorate and a Masters in Business Administration, published author of Total Quality Management in the Public Sector, and over 20 years as a Sonoma County Attorney, with successful jury verdicts in civil and criminal courts.         Additionally, I have 17 years as a Superior Court Temporary Judge (Judge Pro-Tem), 15 years as a Superior Court Settlement Conference Panelist, and as a	CONDADO DE SONOMA         JOHN LEMMON       EDAD: 47         Ocupación: Abogado en el tribunal superior       EDAD: 47         El Condado de Sonoma necesita un juez en el estrado del tribunal superior que respalde fuertemente la seguridad pública y los derechos de las víctimas y yo estoy a la altura de esta tarea. Tengo la capacidad, adiestramiento y experiencia para hacer el trabajo.         Mi historial incluye un doctorado en Leyes, una maestría en Administración de Empresas, autor de un libro publicado, "Total Quality Management in the Public Sector" (Administración total de calidad en el sector público), y más de 20 años como abogado en el Condado de Sonoma, con veredictos exitosos en juicios por jurado en las salas de lo civil y penal.         Además, he trabajado por 17 años como juez temporal del tribunal superior (Judge Pro-Tem), 15 años como miembro del Panel de Conferencias de Conciliación del Tribunal	
COUNTY OF SONOMAJOHN LEMMONAGE: 47Occupation: Superior Court AttorneySonoma County needs a strong public safety/victims' rights Judge on the Superior Court bench and I am up to the task. I have the ability, training, and experience to do the job.My credentials include a Juris Doctorate and a Masters in Business Administra- tion, published author of Total Quality Management in the Public Sector, and over 20 years as a Sonoma County Attorney, with successful jury verdicts in civil and criminal courts.Additionally, I have 17 years as a Superior Court Temporary Judge (Judge Pro-Tem), 15 years as a Superior Court Settlement Conference Panelist, and as a Sonoma County Community Development Commission ArbitratorMy law enforcement background includes being a former Deputy District Attorney,	CONDADO DE SONOMA         JOHN LEMMON       EDAD: 47         Ocupación: Abogado en el tribunal superior       EDAD: 47         El Condado de Sonoma necesita un juez en el estrado del tribunal superior que respalde fuertemente la seguridad pública y los derechos de las víctimas y yo estoy a la altura de esta tarea. Tengo la capacidad, adiestramiento y experiencia para hacer el trabajo.         Mi historial incluye un doctorado en Leyes, una maestría en Administración de Empresas, autor de un libro publicado, "Total Quality Management in the Public Sector" (Administración total de calidad en el sector público), y más de 20 años como abogado en el Condado de Sonoma, con veredictos exitosos en juicios por jurado en las salas de lo civil y penal.         Además, he trabajado por 17 años como juez temporal del tribunal superior (Judge Pro-Tem), 15 años como miembro del Panel de Conferencias de Conciliación del Tribunal Superior, y como árbitro de la Comisión de Desarrollo Comunitario del Condado de Sonoma.         Mi formación en el cumplimiento de la ley incluye mi trabajo como anterior fiscal auxiliar, asistente al fiscal de la ciudad y árbitro del departamento de policía.         Mi participación comunitaria incluye mi desempeño como Comisionado Consultivo de Ciudadanos de Sonoma Valley, consejero en simulacros de juicios de la Escuela Superior de Sonoma Valley, y miembro del consejo del Colegio de Abogados del Condado de	
COUNTY OF SONOMA         JOHN LEMMON       AGE: 47         Occupation: Superior Court Attorney       Sonoma County needs a strong public safety/victims' rights Judge on the Superior Court bench and I am up to the task. I have the ability, training, and experience to do the job.         My credentials include a Juris Doctorate and a Masters in Business Administration, published author of Total Quality Management in the Public Sector, and over 20 years as a Sonoma County Attorney, with successful jury verdicts in civil and criminal courts.         Additionally, I have 17 years as a Superior Court Temporary Judge (Judge Pro-Tem), 15 years as a Superior Court Settlement Conference Panelist, and as a Sonoma County Community Development Commission Arbitrator         My law enforcement background includes being a former Deputy District Attorney, an Assistant City Prosecutor and a Police Department Hearing Officer.         My community involvement includes being a Sonoma Valley Citizen Advisory Commissioner, a Mock Trial Coach at Sonoma Valley High School and a	CONDADO DE SONOMA         JOHN LEMMON       EDAD: 47         Ocupación: Abogado en el tribunal superior       EDAD: 47         El Condado de Sonoma necesita un juez en el estrado del tribunal superior que respalde fuertemente la seguridad pública y los derechos de las víctimas y yo estoy a la altura de esta tarea. Tengo la capacidad, adiestramiento y experiencia para hacer el trabajo.         Mi historial incluye un doctorado en Leyes, una maestría en Administración de Empresas, autor de un libro publicado, "Total Quality Management in the Public Sector" (Administración total de calidad en el sector público), y más de 20 años como abogado en el Condado de Sonoma, con veredictos exitosos en juicios por jurado en las salas de lo civil y penal.         Además, he trabajado por 17 años como juez temporal del tribunal superior (Judge Pro-Tem), 15 años como miembro del Panel de Conferencias de Conciliación del Tribunal Superior, y como árbitro de la Comisión de Desarrollo Comunitario del Condado de Sonoma.         Mi formación en el cumplimiento de la ley incluye mi trabajo como anterior fiscal auxiliar, asistente al fiscal de la ciudad y árbitro del departamento de policía.         Mi participación comunitaria incluye mi desempeño como Comisionado Consultivo de Ciudadanos de Sonoma Valley, consejero en simulacros de juicios de la Escuela Superior	
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### LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

SONOMA VALLEY HEALTH CARE DISTRICT	DISTRITO DE CUIDADO DE LA SALUD DEL VALLE DE SONOMA	
KEVIN CARRUTH         AGE: 62           Occupation: Management Executive         AGE: 62	KEVIN CARRUTHEDAD: 62Ocupación: Ejecutivo en administración	
It is imperative for the people of Sonoma Valley to have accessible Emergency and Critical Care Services.	Es imprescindible que el pueblo del Valle de Sonoma tenga servicios accesibles de cuidados críticos y de emergencia.	
Used effectively, the bonds approved by Sonoma Valley voters in 2008 will extend the hospital's services at the current location for decades. I was selected in 2009 to serve on the Citizen's Bond Oversight Committee (CBOC) by the Sonoma Valley Hospital Health Care District Board. As CBOC Vice-Chair I ensure bond funds are only expended for voter approved purposes. Recently, the Board sought new hospital leadership. I was on the CEO Search Committee which led to the Board's hiring the excellent new CEO/President. The next major issue is the hospital's long term financial viability. Forty years of experience leading and managing large complex organizations in the private and public sector provides me with the knowledge, skill and ability to collaboratively work with the Board, the CEO/President, doctors and leaders to develop and im- plement an effective strategy to grow the hospital's quality health care services while managing and controlling costs to ensure the hospital's long-term financial successstaying clearly focused on the hospital's mission "to maintain, improve and restore the health of everyone in our community." I look forward to serving you and would appreciate your vote.	<ul> <li>Utilizados eficazmente, los bonos aprobados por los electores del Valle de Sonoma, en 2008, extenderán los servicios del hospital en su lugar actual por décadas. En 2009, el consejo del Distrito de Cuidado de la Salud del Hospital del Valle de Sonoma me eligió para servir en el Comité Ciudadano de Vigilancia de los Bonos (CBOC). Como vice-director del CBOC, me aseguro de que se desembolsen los fondos solamente para los fines aprobados por los electores.</li> <li>Recientemente, el consejo buscó un nuevo liderazgo para el hospital. Estuve en el Comité de Búsqueda de un Director General (CEO) que motivó al consejo a contratar un nuevo director general/presidente.</li> <li>El próximo asunto importante es la viabilidad financiera del hospital a largo plazo. Cuarenta años de experiencia en la dirección y administración de organizaciones grandes y complejas en el sector privado y público me han dado los conocimientos, las destrezas y habilidades para trabajar en colaboración con el consejo, con el director general/Presidente, con los médicos y con los líderes para desarrollar y poner en ejecución una estrategia eficaz para incrementar los servicios de cuidado de la salud de primera calidad del hospital, en tanto que se manejan y se controlan los costos para garantizar el éxito financiero del hospital a largo plazacentrando la atención claramente en la misión del hospital a largo plaza-centrando la atención claramente en la misión del hospital a largo plaza-centrando la selve y agradeceré su voto.</li> </ul>	
SONOMA VALLEY HEALTH CARE DISTRICT	DISTRITO DE CUIDADO DE LA SALUD DEL VALLE DE SONOMA	
DAVID W. CHAMBERS       AGE: 68         Occupation: Teacher, Manager, Incumbent       AGE: 68	DAVID W. CHAMBERSEDAD: 68Ocupación: Maestro, gerente, titular	
I have served as Treasurer on the SVHD board this past year. During that time our seismic retrofit plan has been approved, with new operating rooms and other up-grades, and it is under budget. We have recruited five new physicians and a new CEO from a very competitive pool. We have been approached by other hospitals with offers of partnerships that will ensure the continued strength and independence of SVH. Healthcare districts, which promote local control, exist only in California. Of the approximately 80 districts, just a quarter operate hospitals, and of those barely five operate in the black as Sonoma does. I am seeking election to ensure that we have a hospital and other healthcare services that fit our community and that we can be proud of. I am a former academic dean at the University of the Pacific School of Dentistry in San Francisco. For seventeen years in that position I chaired the committees that evaluate dentist faculty members, students, and the teaching program. I served as a US Malcolm Baldrige National Quality Award Examiner, helping select the best hospitals in America. My training includes an MBA and PhD. I have been a resident of Sonoma since 1980.	He servido como tesorero del consejo del SVHD (Distrito de Cuidado de la Salud del Valle de Sonoma) este año pasado. Durante ese tiempo, nuestro plan de modernización sísmica ha sido aprobado, con nuevas salas para intervenciones, y otras mejoras, y está dentro de los confines del presupuesto. Hemos reclutado a cinco nuevos médicos y un nuevo director general de un grupo de candidatos muy competitivos. Otros hospitales nos han planteado alianzas que asegurarán la prolongada fortaleza e independencia del Hospital del Valle de Sonoma. Los distritos de cuidado de la salud, que promueven el control local, existen solamente en California. De los aproximadamente 80 distritos, solamente un cuarto de ellos operan hospitales, y de esos apenas cinco operan con un saluo a favor como to hace Sonoma. Aspiro a ser elegido para garantizar que tendremos un hospital y otros servicios de cuidado de la salud aptos para nuestra comunidad y de los cuales podemos estar orgullosos. Fui decano académico de la Facultad de Odontología de University of the Pacific en San Francisco. Durante diecisiete años en ese puesto, fui director de los comités que evalúan el profesorado, los alumnos y el programa de enseñanza de odontología. Serví como examinador para el premio de calidad nacional Malcolm Baldrige de los Estados Unidos, ayudando a escoger los mejoras hospitales en los Estados Unidos. Mi adiestramiento incluye una maestría en Administración de Empresas y un doctorado. He sido residente de Sonoma desde 1980.	

# LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

SONOMA VALLEY HEALTH CARE DISTRICT	
	1
EDWARD KENNY Occupation: Retired Construction Worker	
Born In San Francisco, 25 years Sonoma Resident	
14 years President Sheet Metal Workers Union and later worked in the trade. ( San Francisco Bay area)	
13 years Director/Past President Valley of the Moon Water District including Negotiating contracts.	
Temelec Homeowners Trustee	
Active on bond proposition for Hospital.	
Past Commander of Veterans of Foreign Wars 1943 Disabled War Veteran, Atomic Bomb Survivor.	
Served on Submarines, Aircraft Carrier, Destroyer for U.S. Navy.	
Volunteered yearly for Sonoma High School Grad Night.	
Served 7 years for Professional Golf Tournament in Sonoma for local charities.	
Member of Native Sons of Golden West Sonoma Parlor, Petaluma Elks, Sonoma Moose Lodge, St. Leo's Men's Club, Sonoma S.I.R.S. #27	
Attended U.CA Berkley and U.S.F., St.Vincent School in Petaluma, Balboa & Sacred Heart High Schools in S.F.	
I Drive a 1975 Blue Pick Up with American Flag on Doors	
	1
Sonoma County 40	9-54

## VOTER'S PAMPHLET MEASURES. ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

### SONOMA VALLEY UNIFIED SCHOOL DISTRICT MEASURE H

To improve student achievement, college/job preparation and help prevent budget cuts by making neighborhood schools energy efficient with solar panels, energy efficient windows and water conservation improvements, allowing savings to improve classrooms; upgrading technology; and modernizing/equipping classrooms, career/technical education, libraries, and computer/science labs; shall Sonoma Valley Unified School District issue \$40,000,000 in bonds, at legal rates, under a no-tax-rate-increase financing plan, with annual audits, citizens' oversight and no money for administrators' salaries?

### COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF MEASURE H

The California Constitution allows school districts to borrow money by issuing bonds to pay for repair, construction, and replacement of school classrooms and facilities if 55 percent of the voters who vote on the measure approve the sale of the bonds. The Sonoma Valley Unified School District has called for an election on whether to issue bonds in the amount of \$40 million for such purposes.

Money raised by the sale of the bonds can be used only for the purposes and projects stated in the Measure. The Bond Project List is set forth in the Measure, and is published as part of the Measure in this ballot pamphlet. Examples of projects listed include but are not limited to construction, renovation, modernization, and expansion of classrooms; expansion, upgrading, and renovation of other school facilities; acquisition and installation of energy improvements, including roof replacement, installation of photovoltaic solar panels, natural light improvements, such as replacement of heating, cooling, and ventilation systems; technology upgrades including computer installation; site improvements, including safe paths of travel, improved parking and bus areas, and improved pick-up and drop-off areas. As required by state law, the measure prohibits using bond proceeds for school operating expenses or teacher and administrator salaries. The District's Board will establish the priority and order in which the projects will be completed.

If the measure is adopted, the District's Board will conduct annual, independent financial and performance audits to verify that expenditures are proper and projects are being completed. In addition, an Independent Citizens' Oversight Committee will be established within sixty days of the report of election results to the Board. The proceeds of the bonds will be maintained in a separate account in the County Treasury, and the Superintendent of the District is required to report to the Board annually on the status of projects undertaken and the amount of bond proceeds received and expended in that year.

Within limits set by law, the District has the discretion to decide when to sell all or any portion of the bonds. The bonds may be issued and sold in series, at different times, as projects are undertaken. The bonds of any series must mature within 40 years of the date they are issued. The funds to repay the bonds would be raised by an increase in property taxes based upon the value of land and improvements in the District. The interest rate on the bonds would depend on the market rate at the time the bonds are sold. The rate cannot exceed the rate set by state law, currently 12 percent. The Tax Rate Statement prepared by the Superintendent of the District, which estimates the property tax levies required to pay off the bonds, follows this analysis.

> STEVEN WOODSIDE County Counsel

By: s/ Kathleen Larocque Deputy County Counsel

### TAX RATE STATEMENT – MEASURE H

An election will be held in the Sonoma Valley Unified School District (the "District") on November 2, 2010, to authorize the sale of up to \$40,000,000 in bonds of the District to finance school facilities as described in the proposition. If the bonds are approved, the District expects to issue the Bonds in multiple series over time. Principal and interest on the bonds will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information is provided in compliance with Sections 9400 through 9404 of the California Elections Code.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is zero cents per \$100 (\$0.00 per \$100,000) of assessed valuation in fiscal year 2011-12.

2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is 0.332 cents per \$100 (\$3.32 per \$100,000) of assessed valuation in fiscal year 2014-15.

3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is 4.800 cents per \$100 (\$48.00 per \$100,000) of assessed valuation in fiscal year 2025-26 and is expected to remain approximately the same in each year during the term of repayment of the bonds.

Voters should note that estimated tax rates are based on the ASSESSED VALUE of taxable property on the County of Sonoma's official tax rolls, <u>not</u> on the property's market value, which could be more or less than the assessed value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Certain taxpayers may also be eligible to postpone payment of taxes. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District's projections and estimates only, which are not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the County Assessor in the annual assessment and the equalization process.

s/ Louann Carlomagno Superintendent of Schools Sonoma Valley Unified School District

# MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

ARGUMENT IN FAVOR OF MEASURE H		ARGUMENT AGAINS	
State budget cuts threaten local education. To continue to improve local schools, retain and attract excellent teachers, and upgrade career and vocational/technical education, Vote "Yes" on H. Yes on H makes schools energy-efficient, saving hundreds of thousands of dollars a year that can be spent in classrooms instead, to: retain and attract excellent teachers, preserve school library hours, maintain music and art classes, keep class sizes low.		We suggest taxpayers start by asking why the trict needs to borrow money and raise taxes to replacement of major building components. V it's usually a sign of failure to plan adequately of the District.	o perform predictable maintenance ar Vhen a school district proposes a bor and to prudently manage the finance
In today's tough job market, with employers relying more on technology, we must provide alternatives for our students so that all of them, whether or not they attend college, have the opportunity to get a good-paying job following graduation. Yes on H upgrades career and shop classrooms, including technology skills training, agriculture, and manufacturing, so students acquire important job skills and are able to compete for good-paying jobs when they graduate. Yes on H also upgrades technology in classrooms, libraries, computer, and science labs – bringing our schools into the 21 <sup>st</sup> century.		The fact that a roof and other major building of surprise no one. Providing for a sound roof, elements of the physical plant should be ever geting as staff salaries and utility bills. Becau a portion of the replacement cost should be serve fund each year so that funds will be Without an adequately funded reserve only all bad; the District must defer maintenance, for building maintenance or raise taxes (issue	functioning heating system and oth y bit as much a part of the annual bu- use roofs are not replaced every year placed in a dedicated replacement re available when the need does aris three things can happen, and they a take funds from educational program
Measure H requires establishment of an l mittee, annual audits to ensure that funds administrator salaries. Payments are tax- increase, current tax rates. Good schools n the best thing we can do for our local econo dollars in matching funds, energy rebates	are spent efficiently, and no money for deductible and will extend, rather than nean stable property values. Yes on H is my, qualifying our schools for millions of	r strong supporter of public education. However, taxpayers have a right to ex the officials who manage our public schools to be prudent managers of the payer resources accorded them. A District that has not made adequate plans	
We cannot allow Sacramento's current posed school budget cuts to affect the q the health and safety of our students. Jo Witkowicki and The Sonoma Valley Char sure to find Sonoma Valley's Measure H www.SonomaSchoolsYesOnH.org	uality education in our community, or in Vince Albano, Kathleen Hill, Kathy nber of Commerce in voting local – be	This bond proposal is a red flag suggestin Sonoma Valley Unified School District neer confidence, before they ask for more of our Measure H. SONOMA COUNTY TAXPAN	d to be modified to regain taxpayer money. We recommend a No vote o
s/ Steve Cohen Dean, Community College	s/ Bill Cogbill Sheriff, Sonoma County	s/ Jack Atkin, President	s/ Fred Levin, Executive Directo
CHAMBER OF COMMERCE	s/ Mick O'Meara	REBUTTAL TO ARGUMENT	AGAINST MEASURE H
s/ Jennifer Yankovich, CEO Teacher, Coach, Parent s/ Ana Byerly Temelec Resident, Business Owner		Opponents clearly didn't do their homework that Measure H has nothing whatsoever to general maintenance. They say they support cal education measures that improve our re	do with tax increases, fixing roofs education, but are opposing seven l
<b>REBUTTAL TO ARGUMENT I</b>	N FAVOR OF MEASURE H	Don't believe their rhetoric! Vote "Yes" on H	
The importance of education is not what's at issue here. The Sonoma County Tax- payers' Association supports public education, but we think taxpayers have a right to expect school officials to use taxpayer provided resources prudently and effi- ciently. This bond measure does neither. If bond proceeds fund energy efficiency installations that help reduce energy bills, and those savings are not used to repay the bonds, those savings will be used to		Measure H extends but does not increase c broad local coalition. Property taxes are tax funds go directly to local schools rather than	deductible. Wouldn't you prefer the
		Measure H is fiscally prudent and enables the invest the savings in retaining and attracti classroom over crowding, and upgrading ou tional training programs.	ing outstanding teachers, preventing
fund budgets typically pay for salaries, the higher salaries.	ore money available for the school's general funds. Since 80% of general gets typically pay for salaries, the bond proceeds will be used to support alaries.		ns without raising current tax rates. Int, our schools save millions of dolla - money that goes directly into the
One of the stated uses of bond proceeds i With the rapid pace of technological develo a short useful life before its out dated. Eve year life, taxpayers will be paying for the been retired to the landfill.	ppment most technology equipment has in being generous and assuming a five se improvements long after they have	classroom. Yes on H helps students prepare for the toug panding career technical education and tech the best thing we can do for our local econom dollars in matching funds and creating local	hnology for our students. Yes on H ly, qualifying our schools for millions
Issuance of bonds usually is sign of failure of the district to provide a financial plan to maintain and replace aging buildings. Prudent school officials will have set aside funds in a reserve so that they will have the money to upgrade building systems and replace things like roofs. Taxpayers should not reward those officials who have allocated their entire budget to higher salaries, failing to set aside reserves for predictable maintenance/replacement needs.		To get more information on why business lease supporting "Yes" on H, visit <u>www.SonomaS</u>	
		CHAMBER OF COMMERCE s/ Jennifer Yankovich, CEO	BOYS & GIRLS CLUB s/ Larry Krieger, President
SONOMA COUNTY TAXP/		s/ Erik Garcia Vice President, Sonoma Materials	s/ Britta Johnson Founder, Love Our Librarie
s/ Jack Atkin, President	s/ Fred Levin, Executive Director	s/ Tim Wa	,

## VOTER'S PAMPHLET MEASURES. ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

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#### FULL TEXT OF MEASURE H

#### EXHIBIT A

#### SONOMA VALLEY UNIFIED SCHOOL DISTRICT ENERGY EFFICIENCY FOR COST SAVINGS AND TEACHER RETENTION BOND MEASURE

This Proposition may be known and referred to as the "Sonoma Valley Unified School District Energy Efficiency for Cost Savings and Teacher Retention Bond Measure" or as "Measure H."

#### **BOND AUTHORIZATION**

By approval of this proposition by at least 55% of the registered voters voting on the proposition, the Sonoma Valley Unified School District (the "District") shall be authorized to issue and sell bonds of up to \$40,000,000 in aggregate principal amount to provide financing for the specific school facilities projects listed under the heading entitled "BOND PROJECT LIST" below (the "Bond Project List"), and qualify to receive State of California matching grant funds, subject to all of the accountability safeguards specified below.

#### ACCOUNTABILITY SAFEGUARDS

The provisions in this section are specifically included in this proposition in order that the voters and taxpayers of the District may be assured that their money will be spent to address specific facilities needs of the District, all in compliance with the requirements of Article XIIIA, Section 1(b)(3) of the California Constitution, and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at California Education Code (the "Education Code") Sections 15264 and following).

Evaluation of Needs. The Board of Trustees of the District (the "Board") has prepared an updated facilities plan in order to evaluate and address all of the facilities needs of the District at each campus and facility, and to determine which projects to finance from a local bond at this time. The Board hereby certifies that it has evaluated safety, class size reduction and information technology needs in developing the Bond Project List.

Limitations on Use of Bonds. Proceeds from the sale of bonds authorized by this proposition shall be used only for the construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, including, to the extent permitted by law, the acquisition or lease of real property in connection with an existing or future financing of the specific school facilities projects listed in the Bond Project List, including the prepayment of existing or future interim lease, certificate of participation or lease revenue bond financings, and not for any other purpose, including teacher and administrator salaries and other school operating expenses.

Independent Citizens' Oversight Committee. The Board shall establish an independent citizens' oversight committee (pursuant to Education Code Section 15278 and following), to ensure bond proceeds are expended only for the school facilities projects listed in the Bond Project List. The committee shall be established within 60 days of the date when the results of the election appear in the minutes of the Board. In accordance with Section 15282 of the Education Code, the citizens' oversight committee shall consist of at least seven members and shall include a member active in a business organization representing the business community located within the District, a member active in a senior citizens' organization, a member active in a bona fide taxpayers' organization, a member that is a parent or guardian of a child enrolled in the District, and a member that is both a parent or guardian. No employee or official of the District and no vendor, contractor or consultant of the District shall be appointed to the citizens' oversight committee.

<u>Annual Performance Audits</u>. The Board shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed in the Bond Project List. The results of these audits shall be made publicly available. <u>Annual Financial Audits</u>. The Board shall conduct an annual, independent financial audit of the bond proceeds until all of those proceeds have been spent for the school facilities projects listed in the Bond Project List. The results of these audits shall be made publicly available.

**Special Bond Proceeds Account; Annual Report to Board**. Upon approval of this proposition and the sale of any bonds approved, the Board shall take actions necessary to establish an account in which proceeds of the sale of bonds will be deposited. As long as any proceeds of the bonds remain unexpended, the Superintendent of the District shall cause a report to be filed with the Board no later than January 1 of each year, commencing January 1, 2011, stating (a) the amount of bond proceeds received and expended in that year, and (b) the status of any project funded or to be funded from bond proceeds. The report may relate to the calendar year, fiscal year, or other appropriate annual period as the Superintendent of the District shall determine, and may be incorporated into the annual budget, audit, or other appropriate routine report to the Board.

#### **FURTHER SPECIFICATIONS**

**Single Purpose.** All of the purposes enumerated in this proposition shall be united and voted upon as one single proposition, pursuant to Education Code Section 15100, and all the enumerated purposes shall constitute the specific single purpose of the bonds, and proceeds of the bonds shall be spent only for such purpose, pursuant to California Government Code Section 53410.

Other Terms of the Bonds. When sold, the bonds shall bear interest at an annual rate not exceeding the statutory maximum, and that interest shall be made payable at the time or times permitted by law. The bonds may be issued and sold in several series, and no bond shall be made to mature more than 40 years from the date borne by that bond.

#### **NO-TAX-RATE-INCREASE FINANCING PLAN**

The District is required by law to make its best estimates of the *ad valorem* property tax rate required to be levied on all taxable property in the District to pay debt service on the proposed bonds. These estimates and the factors that might cause the tax rate to vary from these estimates in the future are described in the Tax Rate Statement that the County Registrar of Voters is required to print in the Voter Information Pamphlet to be distributed to voters in connection with the election. It is the District's current plan to structure the proposed bonds so that the tax rate necessary to pay debt service on currently outstanding bonds in each year, will not exceed the rate levied in the current fiscal year (fiscal year 2010-11) to pay debt service on the currently outstanding bonds alone.

#### BOND PROJECT LIST

The Bond Project List below lists the specific projects the District proposes to finance with proceeds of the bonds. The Bond Project List shall be considered a part of the bond proposition and shall be reproduced in any official document reguired to contain the full statement of the bond proposition. Listed projects will be completed as needed at a particular school or facility site according to Boardestablished priorities, and the order in which such projects appear on the Bond Project List is not an indication of priority for funding or completion. Each project is assumed to include its share of costs of the election and bond issuance, constructionrelated costs, such as project and construction management, architectural, engineering, inspection and similar planning and testing costs, demolition and interim housing costs, legal, accounting and similar fees, costs related to the independent annual financial and performance audits, a contingency for unforeseen design and construction costs, and other costs incidental to and necessary for completion of the listed projects (whether the related work is performed by the District or third parties). The final cost of each project will be determined as plans are finalized, construction bids are awarded, and projects are completed. In addition, certain construction funds expected from non-bond sources, including State of California grant funds for eligible projects, have not yet been secured. Therefore, the Board cannot guarantee that the bonds will provide sufficient funds to allow completion of all listed projects. Alternatively, if the District obtains unexpected funds from

### CONT. NEXT PAGE

### MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

### FULL TEXT OF MEASURE H, CONT.

non-bond sources with respect to listed projects, such projects may be enhanced, supplemented or expanded to the extent of such funds. Some projects may be subject to further government approvals, including by State officials and boards and/or local environmental or agency approval. Inclusion of a project on the Bond Project List is not a guarantee that the project will be completed.

The specific projects authorized to be financed with proceeds of the bonds under this proposition are as follows:

#### SCHOOL MODERNIZATION, IMPROVEMENT AND ENERGY EFFICIENCY PROJECTS

The major objectives of this proposition are as follows:

- To improve the energy efficiency of our schools to save over \$1 million in each
  of the next several years with further savings projected thereafter that could be
  put back into classrooms and used to retain and attract quality teachers, keep
  class sizes small, preserve school library hours, maintain music and art
  classes, and upgrade technology in our schools, and help stop Sacramento's
  current fiscal crisis and the Governor's proposed school budget cuts from affecting the quality of education provided locally;
- To improve access to computers for our students and prepare our students for today's tough market for jobs and careers by upgrading technology in classrooms, libraries, and computer and science labs; and
- To expand opportunities for career and technical education, including agriculture, manufacturing and technology skills training, by improving our classroom facilities (including Career Technical Education and technology training classrooms) to ensure that local students who choose not to go to college have the opportunity to learn valuable job skills and are able to compete for good-paying jobs when they graduate high school.

To achieve these objectives and improve our local schools, the following projects are authorized to be financed at the schools listed below.

Sonoma Valley High School	Dunbar Elementary School
Creekside High School	El Verano Elementary School
Adele Harrison Middle School	Flowery Elementary School
Altimira Middle School	Gateway School
Sonoma Charter School	Prestwood Elementary School
Woodland Star Charter School	Sassarini Elementary School

- Career Technology/Classroom Upgrades. Modernize, renovate, rehabilitate, reconfigure, expand, upgrade, construct and/or re-construct classrooms (including classrooms to support career pathways such as Career Technical Education and technology training classrooms), including doors, windows, walls, ceilings and floors and finishes, insulation, casework, cabinets, carpets, drapes, window coverings, lighting, sinks, fixtures, furniture and equipment.
- Other School Facility Improvements. Modernize, renovate, rehabilitate, reconfigure, expand and/or upgrade other school facilities, including doors, windows, walls, ceilings and floors and finishes, insulation, casework, cabinets, carpets, drapes, window coverings, lighting, sinks, fixtures, furniture and equipment.
- Renewable Energy and Energy-Saving/Management/Conservation Systems. Acquire, install and/or construct renewable energy and/or energysaving systems, improvements and equipment, including photovoltaic solar panels and other electricity generation and distribution systems, natural light improvements, upgraded insulation, efficient lighting, windows and window coverings, shade canopies, energy management and conservation systems, and other passive technologies, and structures to support such systems, improvements and equipment and related infrastructure; rehabilitate and replace such systems, improvements and equipment as needed in the future.
- Energy Efficient Roofs. Replace/upgrade roofs, including rain gutters and downspouts, with more energy efficient roofs to reduce annual energy costs.

- **Major Site/Building/Utility System Improvements.** Renovate, replace, upgrade, acquire, install and integrate major site/building/utility systems, equipment and related infrastructure, including lighting, electrical (including wiring and related infrastructure for modern technology), heating, cooling and ventilation, sewer, water, gas, irrigation, drainage, fire detection and suppression, security, data, voice and audio-visual communication and energy efficiency/management monitoring systems, networks, fixtures, equipment and controls.
- Technology Upgrades. Acquire and install technology equipment and fixtures, including computers, digital projectors and cameras, etc.
- Safe Path of Travel Improvements. Safe path of travel repairs, replacements, improvements and/or upgrades to sidewalks, walkways (including covered walkways), handrails, guardrails and other path of travel areas.
- **Parking, Pick-Up and Drop-Off Area Safety Improvements.** Renovate, repair, resurface, reconfigure, improve and/or expand parking and related areas and pick-up/drop-off and bus areas to improve ingress/egress and safety and increase capacity to meet site usage.

#### **MISCELLANEOUS**

All listed bond projects include the following as needed:

- Remove, dispose of, and otherwise remediate hazardous materials, including asbestos, lead, etc.
- Planning, designing and providing temporary housing necessary for listed bond projects.
- Address other unforeseen conditions revealed by construction or modernization (including plumbing or gas line breaks, dry rot, seismic and structural deficiencies,etc.).
- Acquire or construct other improvements required to comply with building codes, including seismic safety requirements, the Field Act, and access requirements of the Americans with Disabilities Act (ADA).
- Necessary onsite and offsite preparation or restoration in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including demolition of structures; removing, replacing, or installing irrigation, drainage, utility lines (gas, water, sewer, electrical, data and voice, etc.), trees and landscaping; relocating fire access roads; and acquiring any necessary easements, licenses, or rights of way to the property.
- Acquire or construct storage facilities and other space on an interim basis, as needed to accommodate construction materials, equipment, and personnel, and interim classrooms (including relocatables) for students and school functions or other storage for classroom materials displaced during construction.
- Furnishing and equipping of classrooms and other school facilities; furnishing and equipping shall include initial purchases, and scheduled and necessary replacements, upgrades and updating of technology.
- All other work necessary and incidental to the listed bond projects.
- Acquisition of all or a portion of any school site, facility, fixture, furniture or equipment, or an interest therein, encumbered in order to finance or refinance the listed bond projects pursuant to a lease, certificate of participation or lease revenue bond financing.

#### PROJECTS INVOLVING RENOVATION, REHABILITATION OR REPAIR

For any project involving renovation, rehabilitation or repair of a building or the major portion of a building, the District shall be authorized to proceed with new replacement construction instead (including any necessary demolition), if the Board of Trustees determines that replacement and new construction is more practical than renovation, rehabilitation and repair, considering the building's age, condition, expected remaining life, comparative cost, and other relevant factors.

### MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

### COUNTY OF SONOMA MEASURE N

**N** Shall the Sonoma County Civil Service Ordinance be amended to provide that the director of human resources be appointed by the Board of Supervisors and to add the director of human resources to the list of unclassified employees?

### COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF MEASURE N

The County of Sonoma has a civil service ordinance which was adopted in 1950 by initiative. The ordinance provides for a Civil Service Commission, which establishes rules to implement the purposes of the ordinance. The civil service rules set out procedures that must be followed in the event of employee discipline or layoffs to protect employees in the classified service. Changes to the ordinance require voter approval, unless the ordinance specifically permits such changes without voter approval. For example, in 1994 the ordinance was amended by the voters to allow the Board of Supervisors to change the status of appointed department heads from classified (subject to civil service protection) to unclassified (not subject to civil service protection).

As currently written, the ordinance provides that the director of personnel must be appointed by the Civil Service Commission, and specifically provides that the director of personnel shall be in the classified (protected) service. The amendment would change the appointing authority from the Civil Service Commission to the Board of Supervisors, and would change the position from classified to unclassified, consistent with the status of other county department heads. The amendment would also change all references to the "director of personnel" to the "director of human resources," since the personnel department has been renamed the department of human resources.

If a majority of the voters voting on this measure vote "yes," the measure will be adopted. Otherwise, the measure will fail and the ordinance will remain unchanged.

STEVEN WOODSIDE County Counsel

By: s/ Kathleen Larocque Deputy County Counsel

### COUNTY AUDITOR'S FISCAL IMPACT STATEMENT - MEASURE N

Revenues and Expenditures

This measure would have no effect on revenues and expenditures of the County.

In accordance with the Election Code, the scope of this fiscal impact analysis has been limited to the measure's effect on revenues and expenditures. It does not address larger countywide fiscal issues such as the measure's effect on the overall County economy.

s/ Rod Dole

Sonoma County Auditor-Controller-Treasurer-Tax Collector

### ARGUMENT IN FAVOR OF MEASURE N

Measure N updates the County Civil Ordinance adopted in 1950 to give the Board of Supervisors the ability to directly appoint the Human Resources Director.

The Director of Human Resources is the only department head not appointed by authority of the Board of Supervisors except for elected department heads. This means the person with the responsibility for labor negotiations, employee benefits, and training and development of the County's more than 3,800 full time equivalent employees is not directly accountable to the Board of Supervisors.

Measure N will align the County's personnel system with a proven practice that is already in use throughout the state. A practice where the Board of Supervisors appoints and holds accountable the Human Resources Director.

In these difficult financial times, we all understand the need for efficient, effective, and accountable government. Measure N improves accountability by ensuring a key member of the management team is answerable to the Board. As your elected representatives, this ability will bolster our management of the County organization to deliver a wide variety of public services through a dedicated and talented workforce.

We respectfully request your support for Measure N.

#### SONOMA COUNTY BOARD OF SUPERVISORS

s/ Valerie Brown, Chairwoman

s/ Efren Carrillo, Vice Chair Fifth District Supervisor

s/ Shirlee Zane, Chair Pro Tem Third District Supervisor

First District Supervisor

s/ Paul Kelley Fourth District Supervisor

s/ Mike Kerns Second District Supervisor

### NO ARGUMENT WAS SUBMITTED AGAINST MEASURE N

## VOTER'S PAMPHLET MEASURES. ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

#### FULL TEXT OF MEASURE N

#### ORDINANCE NO.

AN ORDINANCE OF THE COUNTY OF SONOMA, STATE OF CALIFORNIA, AMENDING ORDINANCE 305A AS SET FORTH IN CHAPTER 21 OF THE SONOMA COUNTY CODE, TO REMOVE RESPONSIBILITY FOR THE APPOINTMENT OF THE DIRECTOR OF PERSONNEL (NOW HUMAN RESOURCES) FROM THE CIVIL SERVICE COMMISSION, AND ADD THE POSITION OF DIRECTOR OF HUMAN RESOURCES TO THE UNCLASSIFIED SERVICE

The People of the County of Sonoma, State of California, do ordain as follows:

**SECTION I.** Ordinance No. 305A, as amended from time to time and set forth in Chapter 21 of the Sonoma County Code, shall be amended as follows.

Section 21-4 is amended to read:

Sec. 21-4. -Civil service commission—Chairman—Meetings—Director <u>Responsibilities of director</u> of personnel <u>human resources</u>. and other personnel employees.

Immediately upon appointment, the civil service commission shall elect one of its members as chairman, who shall call meetings of such commission as often as may be necessary, but at least once a month.

With the approval of the board of supervisors, the civil service commission shall appoint a director of personnel from an employment list resulting from competitive examinations. Such director of personnel shall be in the classified service. The civil service commission shall appoint such other employees from appropriate employment lists as may be necessary to perform duties in the personnel department.

The director of personnel <u>human resources</u> shall act as executive secretary of the civil service commission and shall perform and discharge under the direction and control of such commission, the powers, duties, purposes, functions and jurisdiction vested in the civil service commission and delegated to him by it. The director of <u>personnel human resources</u> shall be responsible to the civil service commission for carrying out all procedures in the administration of the classified personnel in conformity with the provisions of this article and the rules of such commission. The director of <u>personnel human resources</u> shall keep an official record of all actions taken by civil service commission and shall prepare, or cause to be prepared, an annual report that shall be amended or approved by the civil service commission and submitted to the board of supervisors.

Section 21-5 is amended by adding the director of human resources to the unclassified service, as follows:

(aa) The director of human resources.

SECTION II. All ordinances and parts of ordinances and all resolutions inconsistent herewith are hereby repealed.

Adopted by a vote of the People at the election held on November 2, 2010.

Chairman, Board of Supervisors

Attest:

Clerk of the Board of Supervisors

### MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

### SONOMA COUNTY TRANSPORTATION AUTHORITY MEASURE W

Sonoma County Transportation Improvement Measure: In order to fill pot holes, build more bicycle and pedestrian safety projects, create a countywide Safe Routes to School program and sustain and improve local bus service throughout Sonoma County, shall the Sonoma County Transportation Authority establish a \$10 annual vehicle license fee?

### COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF MEASURE W

Recently adopted state law authorizes local transportation planning agencies, with voter approval, to impose a \$10 annual vehicle registration fee to fund projects and improvements for traffic congestion relief and air pollution mitigation. Sonoma County Transportation Authority is proposing adoption of such a fee. The measure, if approved, takes effect immediately, but the fee would not begin until six months after approval by the voters. The fee would be collected by the Department of Motor Vehicles at the time of registration of a vehicle, or with the annual registration renewal, on all vehicles registered within the county limits, including cities.

Fees collected can be used only to pay for programs and projects to relieve congestion and air pollution that bear a relationship to or benefit the owners of motor vehicles subject to the fee. The Measure describes impacts on vehicle owners, such as delay, wasted time, wasted fuel, and public health impacts. The Transportation Authority has approved an Expenditure Plan, included in the ballot pamphlet as part of the Measure, describing categories of projects and setting priorities to mitigate these impacts. The Plan proposes that 23 percent of revenue collected be spent on street improvements, such as pothole repair, bikeway paving and maintenance, traffic signal maintenance and upgrades, signing and striping of roadways, and sidewalk installation and repair. Twelve percent of the revenue would support Safe Routes to School programs. Sixty percent is targeted for transit service expansion and to develop and encourage ride-sharing efforts. Administrative costs associated with implementing the Measure are limited to 5 percent of the revenue collected.

The Expenditure Plan can be amended from time to time, by two-thirds vote of the Authority Board, after notice to all cities and the County. The Plan must be reviewed and renewed or amended every ten years, at a publicly noticed hearing.

The Authority will provide public information including an annual budget, and an annual report stating the revenues collected; the expenditures by programs, including distribution of funds within each program and administrative costs; accomplishments and benefits realized by the programs; and proposed projects for future funding.

If a majority of the voters voting on the Measure vote "Yes," the Measure and the fee will be approved.

STEVEN WOODSIDE County Counsel

By: s/ Kathleen Larocque Deputy County Counsel

### ARGUMENT IN FAVOR OF MEASURE W

Vote Yes on Measure W to relieve traffic congestion and create local jobs. Measure W will provide funding to repair ailing roads and fill potholes in Sonoma County. Sonoma County has some of the worst roads in the state and this local revenue will stay in Sonoma County to fix our roads.

Vote Yes on Measure W to fund transportation for senior citizens. Measure W will help fund para-transit programs giving our elders the ability to live in the community with dignity.

Vote Yes on Measure W to provide Safe Routes to Schools. Measure W will fund programs that help children travel safely to school. Our children go to school to learn, but too many of them face dangerous and even sometimes deadly trips to school. Measure W will help get children to school in a safer manner.

Vote Yes on Measure W to preserve and expand bus service in Sonoma County. Measure W will provide needed funding to keep buses running and expand routes including commuter service to help get cars off the road and relieve traffic during some of the worst traffic time periods of the day.

We support Measure W because it will provide much needed local funding for critical projects, programs and it will help our local economy. The best part of Measure W is the money can't be taken away by Sacramento. Every dollar of Measure W money that is dedicated to programs in Sonoma County will stay in Sonoma County. Please Vote Yes on November 2<sup>nd</sup> to fix our roads and keep our county moving.

s/ Noreen Evans State Assemblymember s/ Gary L. Wysocky, Vice Mayor Santa Rosa City Council

NORTH BAY LEADERSHIP COUNCIL s/ Cynthia Murray, CEO

s/ Shirlee Zane Sonoma County Supervisor, 3rd District

s/ Kellie Noe, Trustee West Sonoma County Union High School District

### REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE W

Don't be fooled by the misleading ballot argument in favor of Measure W. The list of so called benefits is nothing less than typical political pandering. It promises additional spending for projects that you are already paying a sales tax for through the passage of Measure M.

The proponents of Measure W don't even bother to explain why they need more money so soon after the voters approved Measure M just six years ago.

The provision to allocate funds for potholes only arose after a special interest group did some poling that showed little interest by voters in the bike or bus projects. Again, Measure M had sales tax money set aside for pothole repairs.

Buses are running at a fraction of their capacity and yet the County wants more buses. Non governmental organizations are doing a great job of providing transportation services to seniors.

The proponents indicate the best part of this Measure W is the money can't be taken by Sacramento. What they don't tell you is with the passage of State Proposition 22 this fall, Sacramento will not be able to take transportation funding away from local governments.

It is particularly interesting to note that the Citizens Advisory Committee to the Sonoma County Transportation Authority advised against this measure, but the County went ahead with it anyway.

What is being proposed is a permanent new tax to deal with a temporary revenue problem. Voters should see through this charade and vote no on Measure W.

SONOMA COUNTY TAXPAYERS' ASSOCIATION

s/ Jack Atkin, President

s/ Fred Levin, Executive Director

# **MEASURES, ANALYSES AND ARGUMENTS**

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

ARGUMENT AGAINST MEASURE W	FULL TEXT OF MEASURE W	
When is enough, enough? Voters passed Measure M, a quarter cent sales tax, to increase funds for transportation as recently as 2004. Now, a mere 6 years later they're back asking for more, and in the midst of recession of historic proportions that finds families and business across the county struggling with their own budgets.	I. Title This ordinance shall be known as the "Sonoma County Transportation Improve- ment Measure."	
increase funds for transportation as recently as 2004. Now, a mere 6 years later they're back asking for more, and in the midst of recession of historic proportions that finds families and business across the county struggling with their own	<ul> <li>This ordinance shall be known as the "Sonoma County Transportation Improvement Measure."</li> <li>II. Purpose</li> <li>Pursuant to California Government Code section 65089.20, the Authority hereby authorizes the placement of a majority vote ballot measure before the voters of Sonoma County to authorize a ten dollar (\$10) increase in the fee for motor vehicle registration. If approved, the fee would be imposed in perpetuity for transportation-related projects and programs in Sonoma County that provide a benefit to or otherwise have a relationship with the persons who will be paying the fee and that are consistent with the regional transportation plan adopted pursuant to California Government Code section 65080. The Board of the Authority hereby adopts a Vehicle Registration Fee Expenditure Plan ("Expenditure Plan") attached hereto and incorporated herein, allocating the revenue from the fee to transportation-related programs and projects that provide a benefit to or have a relationship with the persons who pay the fee. The Expenditure Plan shall be attached to the measure to be approved by the voters.</li> <li>Expenditure Plan programs and projects include but are not limited to those that have the following purposes: <ol> <li>Providing matching funds for funding made available from other sources.</li> <li>Creating or sustaining congestion mitigation programs and projects, as they are defined in California Government Code section 65089.20(c)(2)(A).</li> <li>Creating or sustaining pollution mitigation programs and projects, as they are defined in California Government Code section 650809.20(c)(2)(B).</li> </ol> </li> <li>III. Findings Based on the information presented to the Authority at a duly noticed public hearing, the Authority makes the following findings: <ul> <li>Each registered motor vehicle driven on the streets and highways of Sonoma County contributes to congestion. Traffic congestion occurs when the number of vehicles using a transportation facility exceeds the capacity of that facility.</li></ul></li></ul>	
Please join us and Vote Yes on Measure W to ensure we can continue to meet our local transportation needs and priorities by reducing traffic congestion and getting you where you need to go.         s/ Valerie Brown, Supervisor County of Sonoma       SONOMA COUNTY CONSERVATION ACTION S/ Ken Wells, Chair         CLIMATE PROTECTION CAMPAIGN s/ Ann Hancock, Executive Director       s/ Lisa Wittke Schaffner, Executive Director SOnoma County Alliance         SERVICE EMPLOYEES INTERNATIONAL UNION, LOCAL 1021 s/ Bill Steck, Director       s/ Bill Steck, Director	<ul> <li>b. Congestion on streets and highways imposes the following impacts on community members, drivers, businesses and commuters: <ol> <li>Wasted time: reducing economic productivity and efficiency.</li> <li>Delay: resulting in late arrival, resulting in lost business or other losses.</li> <li>Reliability: travelers are unable to estimate travel time accurately, leading drivers to allocate more time to travel, and less time on productive activities.</li> <li>Wasted fuel: increasing air pollution and greenhouse gas emissions, plus consuming a finite resource (fossil fuel) in an unproductive manner limits availability for other energy needs.</li> </ol> </li> <li>Increased wear and tear on vehicles due to increased vehicle idling: imposing additional vehicle maintenance costs for persons and businesses.</li> </ul>	

## VOTER'S PAMPHLET MEASURES. ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

### FULL TEXT OF MEASURE W, CONT.

- 6. Public health impacts: increased stress and air quality related health impacts.
- 7. Emergencies: congestion may interfere with the efficient and timely deployment of emergency vehicles and services.
- 8. Spillover traffic from highways and main arterials to secondary roads and side streets: can have local safety and quality of life impacts.

c. The programs, services and projects to be funded by the fee will partially mitigate the effects of traffic congestion and congestion induced pollution, and will produce a benefit to the vehicle owners subject to the fee by reducing commute time, decreasing individual auto related expenses, and improving air quality through reduced pollution. Studies indicate that reducing congested roadway traffic volumes even 5% can reduce travel delay by 10-30%. Increased transit and bicycle/pedestrian use take an estimate of 1 vehicle off the road for each bike or walking trip and from .25 to .70 vehicles off the road for each transit rider. Anticipated congestion improvements include but are not limited to:

- 1. Reduced delay, and improved productivity and economic efficiency
- 2. Increased travel reliability
- 3. Reduced fuel consumption and vehicle maintenance costs
- 4. Improved air quality
- 5. Reduction in greenhouse gas emissions
- 6. Improved public health
- 7. Better provision of emergency services
- 8. Reduced impacts to local neighborhoods from spillover traffic

d. This program would also provide funding for improving, maintaining and rehabilitating local roads. Fee payers benefit from having roadways safely maintained and operating efficiently. It is difficult for vehicles and bicycles to safely negotiate poorly maintained roadways (i.e., low pavement quality, faded striping, signal operation problems, debris on shoulders). Programs that improve local road operations benefit the fee payer by identifying and mitigating recurring congestion problems.

e. The cost of the programs and projects listed in the Expenditure Plan equal or exceed the anticipated revenue to be raised by the fee. The projects and programs to be funded by the fee increase have a relationship or benefit to the persons who will be paying the fee. Based on the facts set forth below, the congestion relief and air quality improvement benefits to each motor vehicle owner are predicted to equal or exceed the per vehicle annual fee.

The economic benefit of reduced congestion can be calculated using the following methodologies:

DELAY: The U.S. Federal Highway's Administration currently estimates that each hour of delay (time spent traveling under congestion) costs us roughly \$12. Sonoma County currently experiences 53,226 hours of delay each day (estimated financial cost \$638,712/day or \$233 million/year). A reduction of 1138 hours/day (2% reduction) in daily delay would provide a congestion reduction benefit equal to or exceeding the \$10 per vehicle per year proposed fee.

TRIPS: Congestion reduction benefits per reduced automobile-mile are estimated to be worth roughly \$0.25 per mile during urban peak hour conditions. The average trip length in Sonoma County is 13.08 miles per trip, therefore each vehicle trip reduced would save all county commuters roughly \$3.27. A reduction of 4,176 trips from the 1,720,290 current Sonoma County daily vehicle trips (or a 0.24% reduction in daily vehicle trips) will provide a congestion reduction benefit equal to the \$10 per vehicle per year proposed fee. 200,798 daily trips are currently made using transit or non-motorized modes. The additional 4,176 trips would represent a 2% increase in transit or non-motorized trips.

f. The programs and projects to be funded by the fee are consistent with the regional transportation plan adopted pursuant to Government Code section 65080.

IV. Duration of the Fee

The Fee, if so approved, would be imposed annually unless repealed.

### V. Contract with Department of Motor Vehicles

The Authority shall contract with the Department of Motor Vehicles to collect the Fee imposed pursuant to California Government Code section 65089.20 upon the registration or renewal of registration of a motor vehicle registered in the County, except those vehicles that are expressly exempted under this code from the payment of registration fees, pursuant to California Vehicle Code section 9250.4 as approved by the voters of Sonoma County.

VI. Use of Proceeds

The proceeds of the Fee governed by this ordinance shall be used solely for the programs and purposes set forth in the Expenditure Plan and for the administration thereof. The Authority will administer the proceeds of the Fee to carry out the mission described in the Expenditure Plan. The Authority will attempt to maintain geographic equity in the allocation of funds over successive five year periods. Pursuant to California Government Code Section 65089.20, not more than five percent of the Fee shall be used for administrative costs associated with the programs and projects, including the amendment of the Expenditure Plan.

Pursuant to California Vehicle Code Section 9250.4, the initial setup and programming costs identified by the Department of Motor Vehicles (Department) to collect the Fee upon registration or renewal of registration of a motor vehicle shall be paid by the Authority from the Fee. Any direct contract payment with the Department by the Authority shall be repaid, with no restriction on the funds, to the Authority as part of the initial revenue available for distribution. The costs deducted pursuant to this paragraph shall not be counted against the five percent administrative cost limit specified in California Government Code Section 65089.20(d).

The costs of placing the measure authorizing imposition of the Fee on the ballot, including payments to the County Registrar of Voters and payments for the printing of the portions of the ballot pamphlet relating to the Fee, advanced by the Authority, shall be paid from the proceeds of this Fee, and shall not be counted towards the five percent limit on administrative costs. The costs of preparing the Expenditure Plan, advanced by the Authority, shall be paid from the proceeds of the Fee subject to the five percent limit on administrative costs. At the discretion of the Authority, these costs may be amortized over a period of years.

The proceeds of the Fee shall be spent only inside the limits of Sonoma County. None of the proceeds, outside of the costs incurred by the Department of Motor Vehicle to collect the fee, shall be taken by the State.

VII. Implementing Agency

The Sonoma County Transportation Authority ("Authority"), pursuant to California Government Code Section 65089.20, shall place a majority vote ballot measure before the voters to authorize a \$10 per year increase in the motor vehicle registration fee. If so approved, the Authority will collect and administer the Fee in accordance with this Ordinance and the Expenditure Plan.

VIII. Amendments to the Expenditure Plan

It is expected that the Expenditure Plan will be amended from time to time. Amendment to the Expenditure Plan shall be approved by a two-thirds vote of the Authority. All jurisdictions within the County will be given a minimum of 45 days notice and opportunity to comment on any proposed Expenditure Plan amendment prior to its adoption.

A required review and renewal of the Expenditure Plan will be performed every ten years. Staff will prepare a draft Expenditure Plan, a public hearing will be held and the Authority will adopt a new plan by a two-thirds vote. Unless and until a revised Expenditure Plan receives support by two-thirds of the Authority the previous Expenditure Plan will remain in effect.

IX. Severability

If any provision of this Ordinance or the Expenditure Plan or the application thereof to any person or circumstance is held invalid, the remainder of the Ordinance and the Expenditure Plan and the application of such provision to other persons or circumstances shall not be affected. If any proposed expenditure

CONT. NEXT PAGE

### MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

#### Any suit, action or proceeding in any court against the Authority, or against any officer of the Authority, to prevent or enjoin the collection under this ordinance, of any Fee or any amount of Fee required to be collected must be brought within 120 days of the approval of the imposition of the Fee by the voters of Sonoma County. XI Effective Date This ordinance shall become effective at the close of the polls on the Election Day it is approved by a majority of the electors voting on the measure. Notwithstanding State. the effective date of the ordinance, the first collection of a Vehicle Registration Fee for registration of a new vehicle will not take place until six months following the adoption of the measure by the voters, pursuant to Government Code section 65089.20. Also pursuant to Government Code section 65089.20, with respect to a renewal of registration, no Vehicle Registration Fee shall be collected if the date for renewal is prior to expiration of that six month period. Passed and adopted on roll call by the following vote by the members of the Board of Directors of the Sonoma County Transportation Authority, County of Sonoma, on July 12, 2010: **Director Brown** YES **Director Mackenzie** YES **Director Gallian** NO **Director McGuire** ABSENT Director Gilardi YES **Director Russell** NO Β. **Director Glass** YES **Director Salmon** YES **Director Gurney** YES **Director Sawyer** YES **Director Kelley** ABSENT **Director Zane** ABSENT Ayes: 7 Noes: 2 Absent<sup>.</sup> 3 Abstain: 0 SO ORDERED I, the undersigned, certify that the foregoing resolution was duly adopted at a regular meeting of the Board of Directors of the Sonoma County Transportation

FULL TEXT OF MEASURE W. CONT.

based on this Ordinance or the Expenditure Plan is held invalid, those funds shall be redistributed proportionately to other expenditures in accordance with the

Expenditure Plan.

Statute of Limitations

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regular meeting of the Board of Directors of the Sonoma County Transportation Authority held on July 12, 2010.

s/ Suzanne Smith, Executive Director Clerk, Sonoma County Transportation Authority

### SONOMA COUNTY TRANSPORTATION AUTHORITY VEHICLE REGISTRATION FEE EXPENDITURE PLAN

### A. Purpose of the Expenditure Plan

The Sonoma County Vehicle Registration Fee Expenditure Plan (Expenditure Plan) will guide the annual expenditures of the funds generated by a \$10 per year vehicle registration fee (Fee), if approved by voters in the November 2010 election. Sonoma County has very significant unfunded transportation needs, and this Fee would provide funding to meet some of those needs. It is expected that this Fee will generate approximately \$5 million per year.

The goal of this Expenditure Plan is to support transportation investments in a way that sustains the County's transportation network and reduces traffic congestion and vehicle-related pollution. The Fee would be a key part of an overall strategy to

develop a balanced, well thought-out program that improves transportation and transit for County residents. The Fee will fund programs that:

- Repair and maintain local streets and roads in the county.
- Make public transportation easier to use and more efficient.
- Make it easier to get to work or school, whether driving, using public transportation, bicycling or walking.
- Reduce pollution from cars and trucks.

The Expenditure Plan would have the following specific elements:

- All of the money raised by the Fee would be used exclusively for transportation in Sonoma County.
- None of the funds raised, outside of the costs incurred by the Department of Motor Vehicles to collect the Fee, can be taken by the State.
- There must be a relationship or benefit between the programs in the Expenditure Plan and the owners of motor vehicles paying the Fee.
- Identify air quality benefits, congestion relief maintenance and safety as key goals in any project.
- Provide investments that will help create a smarter, more efficient transportation system.
- Establish a reliable source of funding to help fund critical and essential local transportation programs.
- Provide matching funds for funding made available from state and federal sources. Maintain and improve Sonoma County's transportation network while maintaining geographic equity, over successive five year cycles.

#### 3. Statutory Authorization and Requirements

The opportunity for a countywide transportation agency to place this Fee before the voters was authorized last year by the passage of Senate Bill 83, authored by Senator Loni Hancock (Oakland). The Sonoma County Transportation Authority (Authority) proposes to place a transportation measure on the November 2, 2010 ballot to enact a \$10 vehicle registration fee that would be used for local transportation and transit improvements throughout Sonoma County. A majority vote of the electorate is required to enact this Fee.

The statute requires that the Fee collected be used only to pay for programs and projects that bear a relationship or benefit to the owners of motor vehicles paying the Fee and be consistent with a regional transportation plan. The Fee will be imposed on each annual motor-vehicle registration or renewal of registration in Sonoma County occurring on or after six-months following the November 2, 2010 election, where the measure was approved by the voters, for an unlimited period, unless otherwise terminated by the voters of Sonoma County. To implement this Fee, the statute requires the governing board of the Authority to adopt an Expenditure Plan. The statute also requires the ballot measure resolution be approved by majority vote of the Authority members at a noticed public hearing.

### C. Programmatic Expenditures

The Expenditure Plan identifies three types of programs that will receive funds generated by the Fee. Below are descriptions of each program and the percentage in parentheses of the annual revenue that will be allocated to each program after deducting for the Authority's administrative costs. The Authority will program funds to specific projects within the three categories every three years on a competitive basis, countywide, unless stipulated otherwise in the Expenditure Plan. This effort will seek geographic equity over successive five year cycles. The first programming process will begin upon approval of ballot measure and conclude by July 1, 2011.

### CONT. NEXT PAGE

### MEASURES, ANALYSES AND ARGUMENTS

(whichever is applicable to your ballot)

Arguments in support of, or in opposition to, the proposed laws are the opinions of the authors.

### FULL TEXT OF MEASURE W, CONT.

### Pothole Repair, Complete Streets and New Technologies (23%)

This program would provide funding to improve, maintain and rehabilitate local roads, bikeways and traffic signals. It also would incorporate the "complete streets" practice that makes local roads safe for all modes, including bicyclists and pedestrians, and accommodates transit. This program would also improve the performance of road, transit, pedestrian and bicyclist technology applications, and would accommodate emerging vehicle technologies such as electric and plug-in-hybrid vehicles. Projects eligible could include:

- Street and bikeway repaving, rehabilitation and maintenance, including curbs, gutters and drains
- Traffic signal maintenance and upgrades, including transit, bicyclist and pedestrian treatments
- Signing and striping on roadways, including traffic and bicycle lanes and crosswalks
- Sidewalk repair and installation
- Development, installation, operations, monitoring and maintenance of local street and arterial transportation management technology such as the "Smart Corridors Program," traffic signal interconnection, transit and emergency vehicle priority, advanced traffic management systems and advanced traveler information systems
- Improve bicycle and pedestrian safety on arterials, other locallymaintained roads and multi-use trails parallel to major roadway corridors
- Improve infrastructure and access to schools, activity centers and transit hubs (such as crosswalks, sidewalks, crossing guards, lighting and signal improvements)
- Infrastructure for alternative vehicle fuels such as electric and plug-in-hybrid vehicle stations
- New or emerging transportation technologies that provide congestion or pollution mitigation
- Advanced signal technology for transit, walking and bicycling

### Safe Routes to School Program (12%)

This program would seek to reduce congestion through bicycle and pedestrian safety programs for teens and children; carpool programs at schools throughout Sonoma County and other related programs or projects that reduce trips to schools and promote transportation safety. Projects eligible could include:

- Programs aimed at increasing the number of children walking and biking to school.
- Provide classroom lessons to teach children the necessary skills to navigate safely through busy streets and to persuade them to be active participants in the program.
- Establish an education and encouragement program that offers events, contests and materials to encourage children (and parents) to walk and bicycle.
- Create programs and incentives for carpooling and transit.

### Transit for Congestion Relief Program (60%)

This program would seek to make it easier for drivers to use public transportation, make the existing transit system more efficient and effective, and aid in mobility for critical populations such as students and seniors. The goal of this program is to decrease automobile usage and thereby reduce both localized and area-wide congestion and air pollution. Each Sonoma County based bus operator will receive its population share of funding on an annual basis and can use those funds on eligible projects such as:

- Transit service expansion, preservation and general operations to provide congestion relief
- Rapid bus development and implementation as well as other transit priority treatments on local roadways
- Employer or school-sponsored transit passes such as an "EcoPass Program"

- Travel Demand Management programs such as incentives, marketing, ridesharing and car sharing
- Mobility management programs and services, including services for seniors
- Technology systems that enhance efficiency

#### D. Public Information and Reporting

The Authority will provide annual financial projections for budgeting purposes and will adopt an Annual Budget each fiscal year that will include projected Fee revenue, other anticipated funds and planned expenditures for programs and administration.

The Authority will draft an Annual Report, which will be made available to the public and will include the following:

- Revenues collected
  - Expenditures by programs, including distribution of funds within each program and administrative costs
- Accomplishments and benefits realized by the programs
- Proposed projects for funding in each program

Before adopting the Annual Report, the Authority will hold a public meeting and will address public comments in the Annual Report.