

Sonoma County Regional Parks Foundation
La Plaza Building A – Conference Room (Rm. 212)
September 19, 2008 - Minutes

1. Call to Order

Jim Angelo called the meeting to order at 8:00am.

Present: Ginger Kelly, Ramona Turner, Jim Gilliam, Jim Angelo, Les Crawford, Peter Kassebaum, Linda Frank, Robert Harder, Andy Rodgers, Melissa Kelley and Mary Jo Delos,

Absent: Al Gilmour, Jim Carruthers

Others Present: Ray Basch, Mary Clemons, Bill Trowbridge

2. Approval of Minutes

VOTED to approve the minutes of July 18, 2008, as follows:

MOTION: Les Crawford AYES: 9 NOES:
SECOND: Melissa Kelley ABSENT: 3 ABSTAIN:

3. Announcements/Public Comment

Ms. Delos believes there may be negative impact on this year's Combined Fund Drive due protracted labor negotiations and lack of a new union contract for county workers.

Ms. Kelley announced the Library Foundation's movie and chocolate tasting event at the Rialto Theater in October.

The 150th birthday event on August 23, celebrating the Hood Mansion, was a big success, with over 100 people attending.

Bill Trowbridge noted that the Tolay Interim Plan Update was going to the Board of Supervisors at the end of October. The plan calls for park visitors to get an orientation and a permit, certified by a ranger. Andy mentioned that the Landpaths orientation was very well done.

4. New Business

a. Board of Directors Election and Reappointment – Action

VOTED to reappointment Jim Gilliam as follows:

MOTION: Les Crawford AYES: 10 NOES:
SECOND: Ginger Kelly ABSENT: 2 ABSTAIN:

- b. Board Development Session – Board Roles & Responsibilities. Ms. Delos gave a recap of the session. The board was quite pleased with Ms. Brown’s presentation. Members of the Executive Committee and Ms. Delos will meet with Ms. Burns to plan the second board development meeting in late October.
- c. Ray Basch told the board about the positive effects of the small grant the administrative staff received to improve the park reservations system. Staff is very happy and it has been a morale booster. Customers like it a lot too and it has led to faster, more efficient reservations.
- d. 2008 – Tolay Fall Festival – Ms. Clemons gave a brief update on the planned dates and activities of the festival. Thursday and Fridays would be primarily directed at school field trips. Thousand of children are expected. Saturday and Sunday would be the main public attendance days. Exhibits this year will be improved by an expanded Creepy Crawly Barn including snakes, scorpion, cockroaches, maggots and other lovely creatures. The Foundation small grant program helped with this expansion. There will also be a Guinness World Record Pumpkin Seed Spitting Contest!
- e. 2008 Donor Recognition Event – Ms. Delos reported on progress with plans for the second Donor Event. Everything is on schedule, the caterer is booked, tables, chairs and linens rented, invitations and posters in progress. Board members committed donations for donor door prizes.
- f. Market Committee Report – Ms. Kelley reported that the new Foundation brochure is nearly completed and will be printed in time for the Tolay Fall Festival.

5. **ED Performance Evaluation**

The Board of Directors discussed the Executive Director’s performance evaluation in executive session at the July Board of Directors meeting. Directors forwarded their individual comments to Mr. Angelo, who prepared the completed evaluation.

Ms. Delos told the board that she was in substantial agreement with the evaluation and accepted the performance goals for the next year, with the proviso that success depended on the participation of board members and the state of the economy. Directors agree. There was a suggestion to reevaluate the Foundation’s progress against goals in January and adjust budget goals if necessary.

VOTED to assess and reevaluate budget goals in January as follows:

MOTION:	Jim Angelo	AYES: 10	NOES:
SECOND:	Ramona Turner	ABSENT: 2	ABSTAIN

Mr. Angelo distributed the Performance Evaluation of the Executive Director. He reminded the group that this is a confidential document. He requested that the group review the document and report back to him in 1 week with comments.

There was group discussion regarding the purpose of the newly adopted format of the form. The new format will be a valuable tool in measuring the progress of the Foundation as a whole. The evaluation will be adopted at the September Board meeting.

6. Financial Reports - Attachments

a. 2007-2008 Results

The Final Year End Results were included in the board package.

b. 2008-2009 Budget

The 08/09 Year to Date Results were included in the board package.

7. Adjournment