



Sonoma County Hospital Information Sheet

2012 OSHPD Hospital Summary Data



Sonoma County Hospital Profile						
Hospitals-2012	Type of Organization	Total Licensed Beds	Occupancy Rate	Patient Days	Adjusted Patient Days (2)	FTE (3)
Santa Rosa Memorial	Non-Profit Corporation	278	57%	57,998	78,753	1119
Sutter Medical Center of Santa Rosa	Non-Profit Corporation	135	50%	24,886	39,855	642
Kaiser-Santa Rosa (1)	Non-Profit Corporation	173	47%	29,668		
Petaluma Valley Hospital	District	80	32%	9,298	18,156	392
Sonoma Valley District	District	83	42%	12,613	27,373	315
Palm Drive District Hospital	District	37	31%	4,199	8,285	176
Healdsburg District Hospital	District	43	60%	9,488	20,005	278
Total		829	42%	148,150	192,427	2,923

(1) Kaiser Santa Rosa does not report financial information to OSHPD
 (2) Total expenses divided by patient days adjusted to account for outpatient volumes
 (3) Represents the number of full time productive staff working in facility, does not include "on-call" hours
 Source: OSHPD Annual Hospitalization Utilization Profile and Annual Financial Data Profile, 2012

Payer Mix							
Hospitals-2012	Medicare	Medi-Cal	CMSP	Private Insurance	Other Indigent	All Other Payers	
Santa Rosa Memorial	52%	17%	8%	21%	1%	1%	
Sutter Medical Center of Santa Rosa	40%	32%	7%	19%	0%	2%	
Kaiser-Santa Rosa (1)							
Petaluma Valley Hospital	55%	19%	6%	17%	2%	2%	
Sonoma Valley District	67%	16%	2%	15%	0%	2%	
Palm Drive District Hospital	60%	9%	5%	24%	1%	1%	
Healdsburg District Hospital	51%	38%	1%	7%	1%	3%	
Total	51%	22%	6%	19%	1%	1%	

(1) Kaiser Santa Rosa does not report financial information to OSHPD
 Source: OSHPD Hospital Annual Financial Data Profile, 2012

Financial Summary							
Hospitals-2012	Annual Revenue (Millions)	Charity Care (2)	Bad Debts (3)	Deductions from Revenue (Millions) (4)	Ave. Exp/ Adj Pt. Days (5)	Net Income (6)	Net Income Margin (7)
Santa Rosa Memorial	\$1,648	\$6,795,567	\$3,713,534	\$1,288	\$4,103	\$40,739,322	10.96%
Sutter Medical Center of Santa Rosa	\$500	\$3,108,034	\$2,449,912	\$340	\$4,106	\$3,330,266	1.95%
Kaiser-Santa Rosa (1)							
Petaluma Valley Hospital	\$358	\$1,573,226	\$1,477,471	\$276	\$4,592	(\$923,158)	-1.10%
Sonoma Valley District	\$176	\$84,559	\$1,074,468	\$132	\$1,941	\$1,410,073	2.58%
Palm Drive District Hospital	\$85	\$96,671	\$944,864	\$57	\$3,953	(\$466,695)	-1.44%
Healdsburg District Hospital	\$86	\$270,121	\$745,843	\$52	\$1,929	(\$233,790)	-0.61%
Total	\$2,854	\$12,666,118	\$9,849,401	\$2,147	\$3,610	\$43,856,018	5.83%

(1) Kaiser Santa Rosa does not report financial information to OSHPD.
 (2) Amount paid by hospital on the behalf of patient (adjusted to reflect actual cost) unable to pay all or part of the services provided.
 (3) Amount of accounts receivable patients or insurance companies do not pay and is deducted from revenue and not included in expenses.
 (4) The difference between gross patient revenue and amounts received from patients or third-party payers for services performed.
 (5) Total expenses divided by patient days adjusted to account for outpatient volumes.
 (6) Includes operating and non-operating income.
 (7) Net income divided by the sum of net patient revenue, other operating and non-operating revenue.
 Source: 2012 OSHPD Hospital Annual Financial Data Profile

Utilization Statistics										
Hospitals-2012	General									
	Acute Patient Days	Med/Surg Pt Days	Perinatal Pt Days	Pediatric Pt Days	NICU Pt Days	ICU Pt Days	Births	Inpt Surgery	Outpt Surgery	EMS Visits
Santa Rosa Memorial Sutter Medical Center of Santa Rosa	57,998	40,864	2,630	1,771	1,779	7,745	938	3,888	2,903	36,839
Kaiser Santa Rosa (1) Petaluma Valley Hospital	24,886	15,304	4,182	0	2,817	2,583	1,636	1,504	1,987	25,741
Sonoma Valley District	29,668	21,550	4,008	818	1,333	1,959	1,891	2,375	7,362	45,390
Palm Drive District Hospital	9,298	6,916	977	0	0	1,405	444	737	1,319	17,088
Healdsburg District Hospital	4,860	3,527	381	0	0	952	147	529	1,463	9,063
Healdsburg District Hospital	4,199	3,420	0	0	0	779	0	437	1,216	7,035
Healdsburg District Hospital	4,005	3,555	0	0	0	450	0	178	874	8,929
Total	136,117	96,339	12,178	2,589	5,929	15,873	5,056	9,648	17,124	150,085

Source: OSHPD Annual Hospitalization Utilization Profile, 2012

Perinatal Services										
Hospitals-2012	Births	Lic. Beds	% Occ	ALOS (2)	Race/ethnicity		Other	Medi-Cal	Payer	
					White, Non-Hispanic	Race/ethnicity Hispanic			Private Ins.	Other
Santa Rosa Memorial Sutter Medical Center of Santa Rosa	938	15	48%	2.7	47%	42%	11%	58%	42%	0%
Kaiser-Santa Rosa	1636	18	63%	2.6	37%	52%	11%	67%	32%	1%
Petaluma Valley Hospital	1891	17	64%	2.1	55%	23%	22%	5%	95%	0%
Sonoma Valley District	444	10	27%	2.1	37%	56%	7%	69%	31%	0%
Palm Drive District Hospital	147	4	26%	2.6	27%	69%	4%	74%	25%	1%
Healdsburg District Hospital	0	0	0%	0	0	0	0%	0	0	0%
Healdsburg District Hospital	0	5	0%	0	0	0	0%	0	0	0%
Total	5056	69	48%	2.4	47%	39%	14%	43%	55%	2%

(1) No Obstetrical Services Provided
(2) Average Length of Stay in Days
Source: OSHPD Annual Hospital Utilization Profile, 2012 and AVSS report #CSR1T, accessed 12/2012

Emergency Medical Services									
Hospitals-2012	EMS Type	EMS Stations	Visits per Station	Visits Minor	Visits Low/Moderate	Visits Moderate	Visits Severe/Not Life Threatening		Visits Severe/Life Threatening
							Severe/Not Life Threatening	Life Threatening	
Santa Rosa Memorial Sutter Medical Center of Santa Rosa	Basic	17	2,167	564	5,098	16,126	9,109		5,942
Kaiser-Santa Rosa (1) Petaluma Valley Hospital	Basic	15	1,716	300	4,358	8,365	7,035		5,683
Sonoma Valley District	Basic	34	1,335	15,284	8,604	10,557	9,465		1,480
Palm Drive District Hospital	Basic	15	1,139	427	2,816	7,545	3,754		2,546
Healdsburg District Hospital	Basic	5	1,813	24	2,952	3,863	1,829		395
Healdsburg District Hospital	Standby	5	1,407	57	566	3,071	2,396		945
Healdsburg District Hospital	Standby	8	1,116	270	2,367	5,548	633		111
Total		99	1,516	16,926	26,761	55,075	34,221		17,102

Source: OSHPD Annual Hospitalization Utilization Profile, 2012

Financial Trends

Hospitals-2012	Net Income (2) 2008	Net Income (2) 2009	Net Income (2) 2010	Net Income (2) 2011	Net Income (2) 2012	Five year Total
Santa Rosa Memorial Sutter Medical Center of Santa Rosa	\$95,704 (\$21,276,105)	\$5,770,646 (\$11,912,716)	\$3,768,938 \$11,282,229	\$26,459,663 \$8,069,691	40,739,322 \$3,330,266	\$76,834,273 (\$10,506,635)
Kaiser-Santa Rosa (1)						
Petaluma Valley Hospital	(\$334,844)	(\$3,598,975)	\$2,157,161	(\$2,771,811)	(\$923,158)	(\$5,471,627)
Sonoma Valley District	(\$3,079,626)	\$861,253	\$673,915	\$1,220,671	\$1,410,073	\$1,086,286
Palm Drive District Hospital	(\$2,238,851)	(\$174,013)	\$5,062,821	(\$83,035)	(\$466,695)	\$2,100,227
Healdsburg District Hospital	(\$2,770,848)	\$1,834,225	\$1,275,369	\$111,034	(\$233,790)	\$215,990
Total	(\$24,062,874)	(\$7,219,580)	\$24,220,433	\$33,006,213	43,856,018	\$69,800,210

(1) Kaiser Santa Rosa does not report financial information to OSHPD

(2) Includes operating and non-operating income

Source: 2012 OSHPD Hospital Annual Financial Data Profile