



Sonoma County Hospital Information Sheet 2009 OSHPD Hospital Summary Data

Sonoma County Hospital Profile						
Hospitals-2009	Type of Organization	Total Licensed Beds	Occupancy Rate	Patient Days	Adjusted Patient Days (2)	FTE (3)
Santa Rosa Memorial	Non-Profit Corpc	413	40%	59,147	85007	1324
Sutter Medical Center of Santa Rosa	Non-Profit Corpc	135	46%	22,424	34603	663
Kaiser-Santa Rosa (1)	Non-Profit Corpc	117	75%	32,191		
Petaluma Valley Hospital	District	80	35%	10,229	21,242	394
Sonoma Valley District	District	83	41%	12,525	26,552	308
Palm Drive District Hospital	District	72	19%	4,995	9,888	183
Healdsburg District Hospital	District	43	59%	9,317	40,057	220
Total		943	44%	150,828	217,349	3091

(1) Kaiser Santa Rosa does not report financial information to OSHPD
 (2) Total expenses divided by patient days adjusted to account for outpatient volumes
 (3) Represents the number of full time productive staff working in facility, does not include "on-call" hours
 Source: OSHPD Annual Hospitalization Utilization Profile and Annual Financial Data Profile, 2009

Payer Mix						
Hospitals-2009	Medicare	Medi-Cal	CMSP	Private Insurance	Other Indigent	All Other Payers
Santa Rosa Memorial	48%	19%	6%	25%	1%	1%
Sutter Medical Center of Santa Rosa	37%	32%	6%	24%	1%	1%
Kaiser-Santa Rosa (1)						
Petaluma Valley Hospital	57%	16%	5%	16%	1%	2%
Sonoma Valley District	73%	8%	2%	17%	0%	1%
Palm Drive District Hospital	60%	11%	4%	21%	1%	3%
Healdsburg District Hospital	37%	54%	1%	8%	0%	1%
Total	48%	24%	5%	21%	1%	1%

(1) Kaiser Santa Rosa does not report financial information to OSHPD
 Source: OSHPD Hospital Annual Financial Data Profile, 2009

Financial Summary							
Hospitals-2009	Annual Revenue (Millions)	Charity Care (2)	Bad Debts (3)	Deductions from Revenue (Millions) (4)	Ave. Expense/ Adj. Pt. Days (5)	Net Income (6)	Net Income Margin (7)
Santa Rosa Memorial	\$1,424	\$4,497,768	\$5,892,403	\$1,105	\$3,593	\$5,770,646	1.80%
Sutter Medical Center of Santa Rosa	\$425	\$3,426,211	\$866,893	\$288	\$4,127	(\$11,912,716)	-8.58%
Kaiser-Santa Rosa (1)							
Petaluma Valley Hospital	\$313	\$791,624	\$1,007,914	\$239	\$3,704	(\$3,598,975)	-4.75%
Sonoma Valley District	\$143	\$134,101	\$636,071	\$106	\$1,612	\$861,253	1.94%
Palm Drive District Hospital	\$71	\$280,551	\$1,434,798	\$47	\$2,912	(\$174,013)	-0.61%
Healdsburg District Hospital	\$74	\$313,157	\$670,750	\$45	\$783	\$1,834,225	5.51%
Total	\$2,450	\$9,443,412	\$10,508,829	\$1,830	\$2,898	(\$7,219,580)	-1.13%

(1) Kaiser Santa Rosa does not report financial information to OSHPD.
 (2) Amount paid by hospital on the behalf of patient (adjusted to reflect actual cost) unable to pay all or part of the services provided.
 (3) Amount of accounts receivable patients or insurance companies do not pay and is deducted from revenue and not included in expenses.
 (4) The difference between gross patient revenue and amounts received from patients or third-party payers for services performed.
 (5) Total expenses divided by patient days adjusted to account for outpatient volumes.
 (6) Includes operating and non-operating income.
 (7) Net income divided by the sum of net patient revenue, other operating and non-operating revenue.
 Source: 2009 OSHPD Hospital Annual Financial Data Profile



Department of Health Services
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Utilization Statistics

Hospitals 2009	General Acute Patient Days	Med/Surg Pt Days	Perinatal Pt Days	Pediatric Pt Days	NICU Pt Days	ICU Pt Days	Births	Inpt Surgery	Outpt Surgery	EMS Visits
Santa Rosa Memorial	59147	41566	3274	1170	2465	7321	1113	4204	4309	36774
Sutter Medical Center of Santa Rosa	22424	13268	4115	0	2014	3027	1768	1370	2266	25397
Kaiser-Santa Rosa (1)	32191	23089	4228	1016	1430	2428	1912	2129	10420	33374
Petaluma Valley Hospital	10229	7893	1060	0	0	1276	483	863	1418	17384
Sonoma Valley District	5559	4145	579	0	0	835	226	420	1074	8626
Palm Drive District Hospital	4784	3847	0	0	0	937	0	377	1563	9980
Healdsburg District Hospital	2960	2417	0	0	0	543	0	237	1136	9494
Total	137294	96225	13256	2186	5909	16367	5502	9600	22186	141029

Source: OSHPD Annual Hospitalization Utilization Profile, 2009

Perinatal Services

Hospitals 2009	Births	Lic. Beds	% Occ	ALOS (2)	Race/ethnicity			Payer		
					White, Non Hispanic	Hispanic	Other	Medi Cal	Private Ins.	Other
Santa Rosa Memorial	1113	15	60%	2.6	56%	31%	13%	42%	58%	0%
Sutter Medical Center of Santa Rosa	1768	18	63%	2.4	34%	55%	11%	69%	29%	2%
Kaiser-Santa Rosa	1912	17	68%	1.9	59%	31%	10%	5%	95%	0%
Petaluma Valley Hospital	483	10	29%	2.1	32%	62%	6%	65%	34%	1%
Sonoma Valley District	226	4	40%	2.6	23%	75%	2%	71%	29%	0%
Palm Drive District Hospital	0	0	0%	0	0	0	0	0	0	0
Healdsburg District Hospital	0	5	0%	0	0	0	0	0	0	0
Total	5502	69	53%	2.2	48%	43%	9%	42%	57%	1%

(1) No Obstetrical Services Provided

(2) Average Length of Stay in Days

Source: OSHPD Annual Hospital Utilization Profile, 2009 and California Dept of Health Services, AVSS, Births by Occurrence, 2009

Emergency Medical Services

Hospitals-2009	EMS Type	EMS Stations	Visits per Station	Visits Minor	Visits Low/Moderate	Visits Moderate	Visits Severe/Not Life Threatening	Visits Severe/Life Threatening
Santa Rosa Memorial	Basic, Trauma II	19	1935	11%	23%	30%	30%	7%
Sutter Medical Center of Santa Rosa	Basic	15	1693	17%	57%	17%	6%	3%
Kaiser-Santa Rosa (1)	Basic	17	1963	32%	20%	26%	19%	3%
Petaluma Valley Hospital	Basic	15	1159	11%	25%	29%	29%	5%
Sonoma Valley District	Basic	4	2157	16%	59%	18%	4%	3%
Palm Drive District Hospital	Standby	5	1996	1%	16%	42%	27%	15%
Healdsburg District Hospital	Standby	8	1187	1%	17%	45%	19%	12%
Total		83	1699	16%	30%	28%	20%	6%

Source: OSHPD Annual Hospitalization Utilization Profile, 2009

Financial Trends

Hospitals-2009	Net Income (2)					Five year Total
	2005	2006	2007	2008	2009	
Santa Rosa Memorial	\$16,212,457	\$19,733,491	\$16,872,879	\$95,704	\$5,770,646	\$58,685,177
Sutter Medical Center of Santa Rosa	(\$6,867,379)	(\$10,929,964)	(\$18,788,889)	(\$21,276,105)	(\$11,912,716)	(\$69,775,053)
Kaiser-Santa Rosa (1)						
Petaluma Valley Hospital	\$343,066	(\$711,321)	(\$1,218,203)	(\$334,844)	(\$3,598,975)	(\$5,520,277)
Sonoma Valley District	\$955,692	\$1,455,855	(\$452,431)	(\$3,079,626)	\$861,253	(\$259,257)
Palm Drive District Hospital	\$431,248	(\$2,746,031)	(\$3,504,508)	(\$2,238,851)	(\$174,013)	(\$8,232,155)
Healdsburg District Hospital	\$138,310	\$1,350,733	(\$247,707)	\$2,770,848	\$1,834,225	\$5,846,409
Total	\$11,213,394	\$8,152,763	(\$7,338,859)	(\$24,062,874)	(\$7,219,580)	(\$19,255,156)

(1) Kaiser Santa Rosa does not report financial information to OSHPD

(2) Includes operating and non-operating income

Source: 2009 OSHPD Hospital Annual Financial Data Profile