

**Maternal Child Adolescent Health Advisory Board Minutes**  
September 3, 2009

<b>Members</b>	
<b>Attendees</b>	<b>Absent</b>
Judy Adams	Leslie Armbright*
Nikki Efigenio	Adrienne Davis*
Kathy Ficco	Marie Ibanez
Grace Harris	Betty Johnson
Jeanette Koshar	Carol Simmons
Annie Nicol	Maria Tatman*
Olivia Ortiz	Terese Voge
Lynn Parker	
Ed Sheffield	*excused absence

**Staff Present**

Rebecca Munger, MCAH Coordinator.

**Guests**

Carolyn Kern, Program Specialist, Sonoma County Human Services (sitting in for Tatman).

**Hardcopy Handouts**

<b>Table 1. Handouts</b>
<b>Handout Title</b>
1. MCAH Advisory Board Web Site (Huth)
2. Important Changes to Medi-Cal Services (Munger)
3. MCAH Priorities Worksheet (Munger)
4. Budget Blog - Assemblymember Noreen Evans (Sheffield)
5. CPI Class Schedule - Fall 2009 (Harris)

**Call to Order**

Nicol called the meeting to order at 12:35 pm. A quorum was present.

*How are the Children?*

**Meeting Minutes**

The July 2, 2009, minutes were approved as submitted.

**Correspondence**

- Nicol received a formal letter of resignation from Soledad Drago.
- Nicol received a formal letter of resignation from Lynn Mortensen. Adrienne Davis replaces Mortensen.
- We now have 2 official new members: Jeanette Koshar and Adrienne Davis. In addition, the board approved both Nicol and Ficco for another term.

### Staff Report

- Munger and Huth oriented the members to the MCAH Advisory Board web site, which displays agendas, minutes, and various other documents. See Handout No. 1.
- Munger suggested that the MCAH AB consider revising their 2006 By-Laws to make it easier to assign members terms of service.
- Partnership Healthplan of California is rolling out managed Medi-Cal in the County starting October 1. (See Handout No. 2.) Obstetrical services will be carved out, thus a member can have a primary care provider and a selected provider for pregnancy.
- First 5 California put a public input survey online. The purpose of the survey is to prioritize the 52 measurable program goals. <http://www.ccfc.ca.gov/press/legacy.asp>
- The US Department of Health and Human Services - Office of Women's Health rolled out a campaign called Best Bones Forever to educate parents and girls about bone health. <http://www.bestbonesforever.gov>
- A webcast on perinatal depression information networks and practice observations is scheduled for September 17. <http://www.naccho.org/topics/hpdp/mch/emch.cfm>
- Families First Home Visiting will train on Ages & Stages III and Ages & Stages SE on November 2. This training is free and is open to the community: <http://www.sonoma-county.org/health/ph/familiesfirst/index.htm>
- Teen Health Advocacy Coalition will present a conference October 13. The conference is for providers serving adolescents and is focused use of the behavioral toolkit and providing male reproductive health and serving GLBT youth.
- The teen-event movie "Straight Laced: How Genders Got Us All Tied Up" will show at the Rialto on September 24.

### New WIC Food Packages

Nikki Efigenio presented a slide show entitled "New WIC Foods and Healthy Habits for Life", which emphasizes the first significant changes in the food packages since 1974. Here is the link to the slide show: [http://www.calwic.org/docs/state/2009/foodpresent\\_hh41.ppt](http://www.calwic.org/docs/state/2009/foodpresent_hh41.ppt). The new food packages will be available October 1. Here is a link to a poster of the new food package: <http://www.cdph.ca.gov/programs/wicworks/Documents/WIC-NE-EdMaterials-YourWICFoodsPoster.pdf>. More information can be found at <http://www.cdph.ca.gov/programs/wicworks/Pages/WICNewFoodPackages.aspx>.

### Board Retreat

Nicol announced that the Executive Committee would like to plan a morning-long MCAH AB retreat. The goal is to assist the MCAH program with program planning on priority needs identified in the 5-year Needs Assessment. A problem analysis process will be applied to two problem areas selected by the Board. See Handout No. 3. In addition, that the Community Media Center of Santa Rosa has volunteered to provide a training session for members on developing talking points and messages to communicate to the public on MCAH issues. An e-mail will be sent to members to help determine the date for the retreat, to select which MCAH priorities will be the focus of the session and to determine interest in the media training.

### Legislative Update

Sheffield handed out Assemblymember Evans' Budget Blog. See Handout No. 4.

Table 2. Announcements	
Announcement	Source
Poison Control has funding to operate through Nov 15, 2009. Nicol encourage members to write a letter of support.	Nicol
Indian Health will train on breastfeeding. The cultural focus is on Native Americans.	Parker
Harris passed out Handout No. 5.	Harris
Adams provided blank postcards and asked members to communicate their views on health care reform to their legislators.	Adams

### Meeting Adjourned

The meeting adjourned at 1:40 p.m.

### Oath of Office

After the meeting adjourned, Huth administered the oath of office to President Nicol, Vice-President Ficco, and member Koshar.

Table 3. 2009 Meeting Dates - 1st Thursday of the Month		
2009 Date	Time	Place
January - Cancelled	-	-
February 5	12:30 - 1:30	City View Rooms, 625 5 <sup>th</sup> Street
March 5	12:30 - 1:30	City View Rooms, 625 5 <sup>th</sup> Street
April 2	12:30 - 1:30	City View Rooms, 625 5 <sup>th</sup> Street
May 7	12:30 - 1:30	City View Rooms, 625 5 <sup>th</sup> Street
June 4	12:30 - 1:30	City View Rooms, 625 5 <sup>th</sup> Street
July 2	12:30 - 1:30	Manzanita Room, 490 Mendocino
<b>August Summer Recess Meeting Cancelled</b>	-	-
September 3	12:30 - 1:30	Manzanita Room, 490 Mendocino
October 1	12:30 - 1:30	Manzanita Room, 490 Mendocino
November 5	12:30 - 1:30	Manzanita Room, 490 Mendocino
December 3	12:30 - 1:30	Manzanita Room, 490 Mendocino

Table 4. MCAH AB Web Site
<a href="http://www.sonoma-county.org/mcahab">www.sonoma-county.org/mcahab</a>