



Alternative Transportation Incentive Program (ATIP) Faire

From the Folks at General Services' Energy & Sustainability Division

Tired of spending so much of your paycheck on gas that it feels like you're working for gas money? Want to have more money to spend on food, clothing and shelter each month instead of feeding your insatiable motorized beast? Come to the ATIP Faire, located at the County Center on Fiscal Drive in front of the Fiscal Building on October 16th between 11:30 am and 1 pm, and get practical information on how to reduce your gasoline consumption as well as your home and office energy use.

General Services Energy & Sustainability, along with other agencies, will be providing information on how to reduce your overall personal carbon footprint and reduce your energy costs, as well as how to help provide all citizens of Sonoma County with a more healthy and sustainable place to make our homes.

For those who wish to enter the ATIP raffle and try to win a great prize, stop by the Energy & Sustainability booth and register to take an alternate form of transportation to work for the weeks of October 20-24 and October 27-31. All those who actually take alternative transit (three days or more per week) are eligible to be included in the raffle. Raffle winners will be chosen the first week of November. Also, the first 15 people to register will receive a \$10 gift card to Starbucks.

If you are unable to commit to an alternate method of transportation at this time, please join us anyway! Free ice cream sundaes and important information will be served to all. Pick up your energy tips and have a scoop courtesy of Energy & Sustainability. We'll see you there.