



Lisa Schaffner is Executive Director of the Sonoma County Alliance, a coalition of business, agriculture, labor, and individuals organized to protect private property rights, to encourage a healthy economy, to maintain a sound environment, and to promote a responsive political process. Lisa works with organizations such as the Sonoma County Office of Education, the Sonoma County EDB and the Business Consortium of Executive Directors to promote economic development here for the Alliance.

In 1999, Lisa was elected to Healdsburg City Council. She was Vice-Mayor from December 2002 until December 2003 and again in 2007. She became Mayor of Healdsburg in December of 2003 and again in December 2007, retiring from council at the end of 2008.

In 2003, Lisa was appointed by the Sonoma County Mayors & Councilmember's Association to the Local Area Formation Commission (LAFCO), where she reviewed proposals for the formation of new local government agencies and changes of organization to new policies.

Prior to her work in local government, Lisa was Regional Director of Specialized Markets for MCI from 1994 to 1997. There she received the President's Award for achieving the goal of being in the top 1% of all sales personnel throughout the world of MCI.