



# Innovation Action Council Meeting Agenda

**Sonoma Mountain Business Cluster**--Sally Tomatoes Event Center, 1300 Valley House Drive, Rohnert Park, CA. Phone (707) 794-1240  
September 20, 2011, 11:30-1:30 pm

Time	No.	Agenda Item	Responsible Person(s):
11:30	I.	<b>Lunch</b>	
11:35	II.	<b>Welcome, Introductions, background</b>	Bill Carson & Oscar Chavez, Co-Chairs
11:45	III.	<b>Introduction to developing a Comprehensive Economic Development Strategy (CEDS)</b>	Kathryn Studwell; Doug Svensson
12:25	IV.	<b>Questions and Comments</b>	Kathryn Studwell; Doug Svensson
12:30	V.	<b>Strength, Weaknesses, Opportunities, Threats and CEDS goals</b>	Jeff Boland
12:50	VI.	<b>Update on Economic Conference and Cluster Study</b> a. Reports b. Next Steps	Ben Stone
1:15	VII.	<b>Public Comment</b>	
1:25	VIII.	<b>Conclusion</b>	

**Open Meetings:** *Except as expressly authorized under the Brown Act, all meetings of the Innovation Council are open to attendance by interested members of the public.*

**Public Comment:** *The Council invites comment from the public on issues under consideration and other issues worthy of consideration. Written comment is preferred in all cases, especially to suggest new issues. Comments should be provided to the Council at the address below at least 10 days before the Council meeting in order to be distributed to Council members with agenda materials. Oral comment on a Council agenda topic will be allowed during a 10-minute period at the end of the Council meeting.*

**Disabled Accommodation:** If you have a disability that requires the agenda materials to be in an alternative format or requires an interpreter or other person to assist you while attending this meeting, please contact Ms. Colette Thomas at (707) 565-7170 at least 72 hours prior to the meeting in order to facilitate arrangements for accommodation.

**Public transit access to the meeting location:** Sonoma County Transit: Route 44. Stop: Intersection of Petaluma Hill Rd and Valley House Dr (0.7 miles from meeting location). For more transit information, call (707) 576-RIDE or 1-800-345-RIDE, TDD: (707) 585-9817

**Be courteous:** *Please turn off cell phones and pagers while the meeting is in session.*

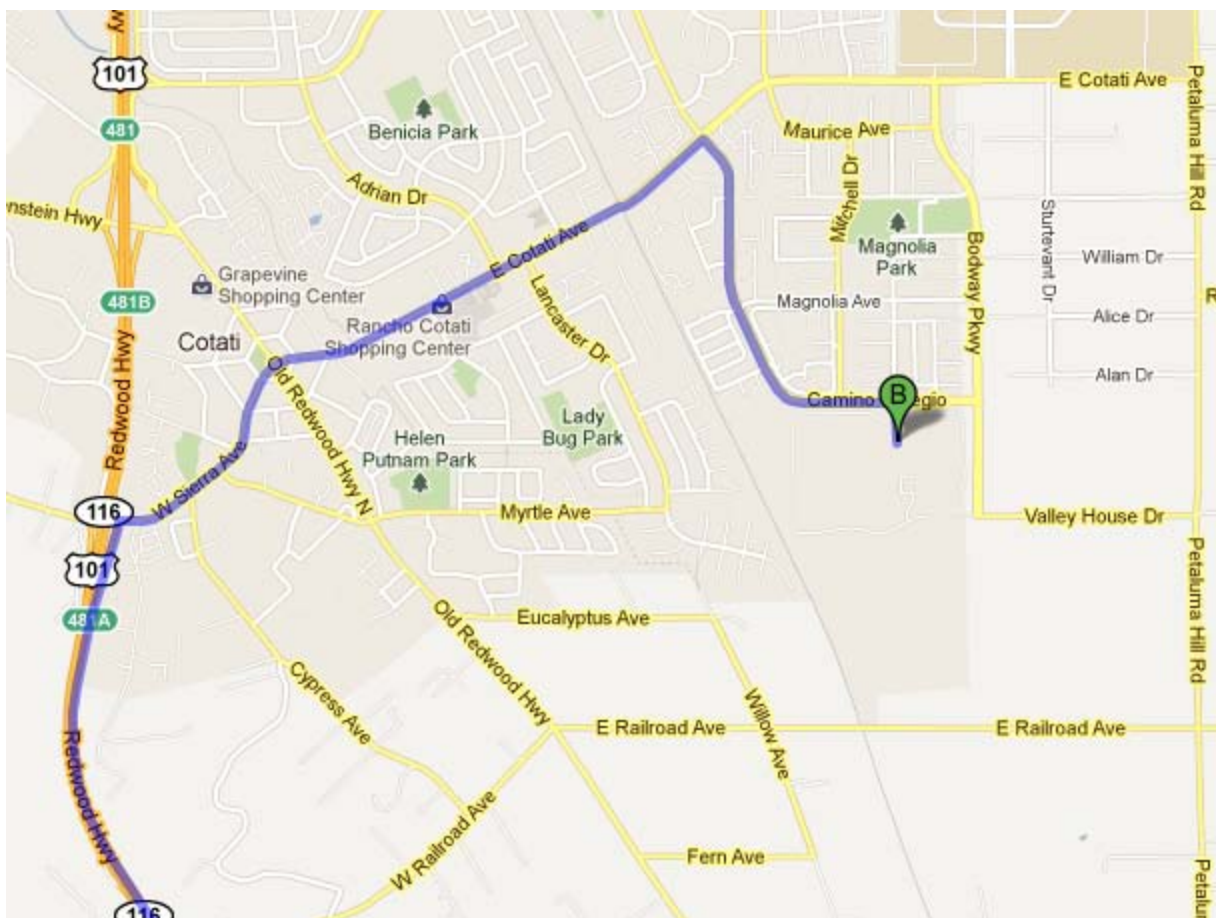
## DIRECTIONS TO SONOMA MOUNTAIN BUSINESS CLUSTER

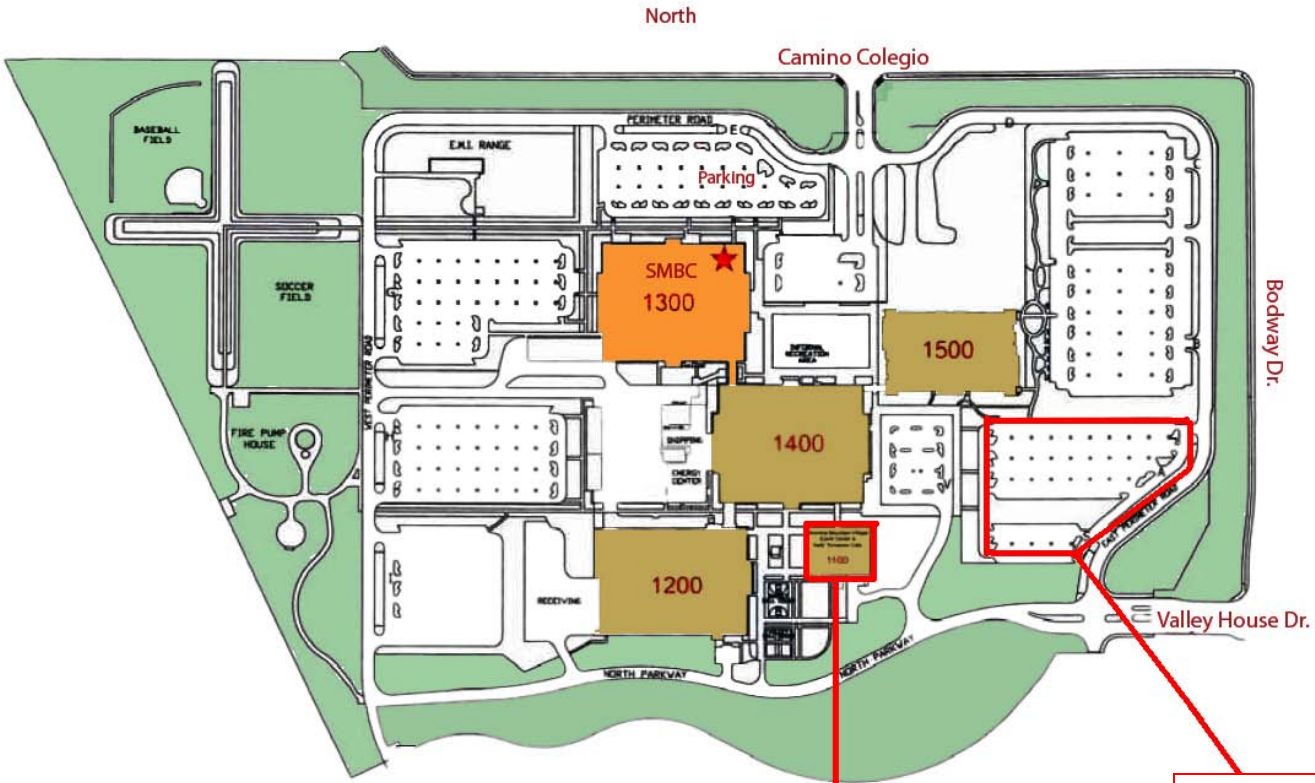
**Sonoma Mountain Business Cluster is located at 1300 Valley House Drive, Rohnert Park, CA.**

From Highway 101 southbound take exit 481 for Gravenstein Hwy/ CA116 W towards Cotati. Continue on Redwood Hwy North, and turn left onto East Cotati Ave. Turn right onto Camino Colegio and then turn right onto Valley House Drive. Your destination will be on your right.

From Highway 101 northbound take exit 481A for W Sierra Ave towards Cotati. Turn right onto W Sierra Ave and continue onto E Cotati Ave. Turn right onto Camino Colegio, and turn right onto Valle House Drive. Your destination will be on your right.

If you need assistance, please call the Economic Development Board at (707) 565-7170.





**Location**

**Parking**