



You are invited

*Join more than 350 leaders from business,
government, and education for the
Sonoma County Spirit Awards*

Sonoma County Spirit Awards Luncheon

Presented by the Sonoma County Economic Development Board

December 3, 2010, Doubletree Hotel, Rohnert Park

11:30 AM to 1:30 PM

The Boards of Directors of all the major chambers of commerce, business and trade organizations come together annually to honor their group's businessperson of the year. The 22 business and trade organizations participating select the men and women being recognized. Perhaps you know several of the honorees and wish to attend the luncheon to watch them receive the Spirit award for their business and community involvement.

This is an exciting event that recognizes the positive contributions these business leaders and entrepreneurs make to the county's economy throughout the area, especially this year as we celebrate the 10th Anniversary of the Spirit of Sonoma County awards. Local media throughout the county join forces to support the honorees, as do the major firms that serve businesses here.

Seating is limited. If you wish to join us at the luncheon, seats are offered on a first-come, first-served basis. Respond by **November 29, 2010** online at www.sonomaedb.org/events or fax or mail the RSVP form to reserve your seat at this countywide recognition.

For more information, please call the Sonoma County Economic Development Board at (707) 565-7170 or email: edbevents@sonoma-county.org.

Spirit of Sonoma County Awards Luncheon

December 3, 2010

11:30 am – 1:30 pm

Doubletree Hotel, Rohnert Park

Name _____

Please attach separate sheet for additional guest names and companies if paying for more than one.

Company/Affiliation _____

Address _____

PO Box or Street

City

Zip

Phone _____ Fax _____ E-mail _____

Reserve ___ table(s) of 8 at \$600 each.

(Include separate sheet with guest names/companies.)

Reserve ___ seat(s) at \$60 each (open seating).

Payment Options:

Electronic: Register and pay by credit card online at www.sonomaedb.org/events

Visa & MasterCard accepted.

Manual: Make checks payable to the EDB Foundation, a 501 (c)(3) organization, FIN#94-3397043.

___ You will receive my check in the amount of ___ by the deadline of **Mon, November 29, 2010.**

___ Please charge my credit card in the amount of \$ ____.

Visa MasterCard cc# _____ Exp. Date: __/__/__
Mo. Yr.

Billing address same as above or include here: _____
Street City Zip

Name of cardholder: _____ Signature: _____

To RSVP, **register online** or mail your reservation and payment to Sonoma County Economic Development Board, 401 College Ave., Suite D, Santa Rosa, CA 95401 or fax to (707) 565-7231. For more information, call (707) 565-7170 or email edbevents@sonoma-county.org. If you have a disability and require a sign language interpreter, assistive listening device, material in an alternate format, or other accommodation to attend, please contact Colette Thomas at (707) 565-7170 at least 72 hours prior to the meeting in order to facilitate arrangements.

RSVP deadline November 29, 2010. Limited seating available on first-come, first-served basis.

2010 Sonoma County Spirit Award Honorees

The 10th Annual Spirit of Sonoma County Award luncheon on December 3 honors those who contribute to the economic development and enhancement of the communities in which they live and work through donations of their time and expertise in support of local business, and in helping others.



Name

Honoring Organization

Alan Furber , <i>Furber Development</i>	Cloverdale Chamber of Commerce
Mike Pastryk , <i>Liberty Valley Doors</i>	Cotati Chamber of Commerce
Harry & Karen Bosworth , <i>Bosworth & Son Hardware</i>	Geyserville Chamber of Commerce
Loretta Strong , <i>Edward Jones Investments</i>	Healdsburg Chamber of Commerce
Oscar Pardo , <i>Law Offices of Perry, Johnson, Anderson, Miller & Moskowitz LLP</i>	Hispanic Chamber of Commerce
Pete Foppiano , <i>Golden Bear Financial</i>	Mark West Area Chamber of Commerce
Sally Crain , <i>Hurd Real Estate</i>	North Bay Association of REALTORS®
Robert Agrella , <i>Santa Rosa Junior College</i>	North Bay Leadership Council
Robert Cantu , <i>Western Builders</i>	North Coast Builders Exchange
Jim & Amber Balshaw , <i>Preferred Sonoma Caterers</i>	Petaluma Area Chamber of Commerce
Dr. Michael P. Newell , <i>Sonoma Mountain Business Cluster</i>	Rohnert Park Chamber of Commerce
Margaret Kennett , <i>Fern Grove Cottages</i>	Russian River Chamber of Commerce
Harold Sunderland & Mary Aldrich , <i>SCORE</i>	SAFE-BIDCO
Keo Hornbostel , <i>Hyatt Vineyard Creek Hotel & Spa</i>	Santa Rosa Chamber of Commerce
Janet Rodino , <i>Silk Moon Textile Arts</i>	Sebastopol Area Chamber of Commerce
Marlene Soiland , <i>Soiland Management Co., Inc.</i>	Sonoma County Alliance
Larry Bertolini , <i>Western Farm Center</i>	Sonoma County Farm Bureau
Joel Peterson , <i>Ravenswood Winery</i>	Sonoma County Vintners
Jim & Kathy Murphy , <i>Murphy Ranch Vineyards</i>	Sonoma County Winegrape Commission
Jerry Dunn , <i>County of Sonoma Human Services</i>	Sonoma County Workforce Investment Board
Benziger Family , <i>Benziger Family Winery & Imagery Estate Winery</i>	Sonoma Valley Chamber of Commerce
Karen Alves , <i>Town Square Properties</i>	Windsor Chamber of Commerce

The Sonoma County Economic Development Board salutes the 2010 Sonoma County Spirit Award honorees and the organizations that selected them.