

# THE SPRINGS REDEVELOPMENT ADVISORY COMMITTEE (RAC)

## Minutes for Regular Meeting

Thursday, July 7, 2011  
Sonoma Valley Grange Hall  
18627 Sonoma Highway, Sonoma CA

### 1. Call to Order

Chair Stephen Cox called the meeting of the Springs Redevelopment Advisory Committee to order at 7:00 p.m.

### 2. Roll Call

Present: Ellen Conlan, Stephen Cox, Donna Hays, William Murray, David Whiteley. Kara Reyes was absent. Also present were Redevelopment Manager John Haig, Redevelopment Associate Al Lerma, and Redevelopment Communications Specialist Alyssa Conder, and approximately eight members of the public during the course of the meeting.

### 3. Minutes

Ms. Conlan moved to approve the Minutes of the Regular RAC meeting of May 5, 2011; Mr. Murray seconded the motion. The minutes were approved 5-0-1. (Ms. Reyes was absent for the vote.)

### 4. Public Comment on Non-Agenda Matters

John Wayson of Voltair Electric commented on the need for more parking along the corridor and a possible Parking District or a committee to address the parking situation in the corridor.

### 5. Information Sharing

Mr. Cox provided information on the celebration of the 100th anniversary of the Boyes Springs Post Office.

#### Public Comment

None

### 6. Correspondence

There was no correspondence.

### 7. Monthly Reports

Al Lerma reported that the Highway 12 project is on schedule with the right-of-way process proceeding as planned. DTPW provided electronic files to Caltrans for the Donald St. section of Hwy 12 to be used to develop a cost estimate needed to develop a cooperative agreement.

John Haig reported on the recently approved State budget and new legislation that impacts the future of Redevelopment. Mr. Haig explained that the county must opt-in under the new legislation in order to continue our redevelopment efforts.

Staff is reviewing a list of approved and funding committed as well as proposed but uncommitted projects to assess the future funding of the agency given the payments that are required to be paid to the state.

Projects not under contract like the Clemente Inn and Valleti property are on hold until the county formally opts in by passing an ordinance. We are currently scheduled to go the Board of Supervisors for a first reading of the ordinance, if approved, on August 9<sup>th</sup>, with a second reading August 16<sup>th</sup>.

Staff is considering using Becoming Independent as a resource for weed abatement as well as litter abatement in the corridor.

## 8. Old Business

**Landscaping** - Mr. Lerma reported on information from the Department of Transportation and Public Works on potential landscaping locations and options along the corridor. Mr. Lerma recommended that we identify businesses willing to “adopt a highway” to help fund and maintain any landscaping improvements under consideration. RAC members expressed an interest in assisting with this effort.

### Public Comment

None

## 9. New Business

**Wayfinding Signage** – Laurie Decker reported that the Economic Development Advisory Committee recommended that the wayfinding signage project be awarded to Hunt Designs from Pasadena, CA. Ellen Conlan made a motion to recommend \$30K for this project and David Whitely seconded the motion, which was approved on a 5-0 vote.

Mr. Cox recommended that the RAC consider de-obligating funds from the public art project and commit these funds to the Wayfinding Signage Project. Staff recommended putting this on the August RAC agenda for consideration and possible action.

**Hwy 12 Fencing, Embankment and other Design Features** – This item was continued, with RAC members asking staff to present options at the next meeting regarding fencing, retaining wall treatments and other design features for the current phase of project. Staff will research options with DTPW and Caltrans and report back at the next meeting.

## 10. Proposed Agenda for Next Meeting

Call to Order; Roll Call; Approval of June 2nd Minutes; Public Comment; Information Sharing; Correspondence; Monthly Reports; Old Business: (Landscaping, Hwy 12 Fencing, Retaining Walls and Other Design Features), New Business: (Becoming Independent Funding Renewal, Reconsider Public Art Funding Recommendation; Parking Options, Redevelopment Funding Strategies, Billboard Requirements) ; Proposed Agenda for Next Meeting; Adjournment.

## 11. Adjournment

The meeting adjourned at 9:00 p.m.

**12. Next Meeting:**

August 4, 2011, at 7:00 p.m.

Sonoma Valley Grange Hall, 18627 Sonoma Highway, Sonoma