

<h1>County Of Sonoma Agenda Item Summary Report</h1>			Clerk of the Board Use Only Meeting Date Held Until / / / /	
			Agenda Item No: _____	Agenda Item No: _____
Department: General Services/Regional Parks			<input type="checkbox"/> 4/5 Vote Not Required	
Contact: Trish Griffus Ray Basch	Phone: (707) 565-2463 (707) 565-3370	Board Date: 9/29/2009	Deadline for Board Action:	
AGENDA SHORT TITLE: 2009 Combined Fund Drive Parks Pass Promotion.				
REQUESTED BOARD ACTION: Authorize the Director of Regional Parks to issue one Annual Day Use Parks Pass to each County department/agency for use in the 2009 Combined Fund Drive departmental fundraising efforts.				
CURRENT FISCAL YEAR FINANCIAL IMPACT - None.				
Explanation (if required):				
Prior Board Action: 4/28/2009 - 2009 Day of Caring and Combined Fund Drive The Sonoma County Board of Supervisors has authorized the County's participation each year since 1999.				
Alternatives – Results of Non-Approval: Combined Fund Drive employee campaign coordinators will not use Annual Day Use Parks Passes to promote the campaign.				

Background: The Board of Supervisors annually supports participation in the County of Sonoma Employees' Combined Fund Campaign. The Combined Fund includes United Way of the Wine Country, Earth Share of California, Community Health Charities, Local Independent Charities, and County of Sonoma Family Funds. The Board adopted a resolution in support of the 2009 Combined Fund Drive on April 14, 2009.

In addition to the resolution of support, the Board of Supervisors has also traditionally authorized the Director of Regional Parks to issue one Annual Day Use Parks Pass to each County Department/Agency for use in Combined Fund Drive departmental fundraising efforts.

The Combined Fund Drive Committee is once again requesting the Board's authorization for the Annual Day Use Parks Passes. In order to promote the efforts of the Combined Fund Drive Campaign and the Regional Parks Department parking pass program, passes will be disbursed to County department/agencies to sponsor events associated with the Combined Fund Drive.

The estimated loss in potential revenue is \$1,200 based on the average cost of park passes. The Regional Parks Department can absorb this cost within its current budget without need for budgetary adjustment, and agrees with the requested Board Action.

Requested Board Action: Authorize the Director of Regional Parks to issue one Annual Day Use Parking Pass to each County department/agency for use in Combined Fund Drive departmental fundraising efforts.

Attachments: Resolution (09-0396) dated 4/28/2009

On File With Clerk: None.

CLERK OF THE BOARD USE ONLY

Board Action (If other than "Requested")

Vote: