

County Of Sonoma Agenda Item Summary Report

Clerk of the Board Use Only
Meeting Date **Held Until**
 / / / /
Agenda Item No: **Agenda Item No:**
 _____ _____

Department: Sonoma County Water Agency

4/5 Vote Not Required

Contact:
Cary Olin

Phone:
(707) 521-6211

Board Date:
9/29/2009

AGENDA SHORT TITLE:
Musical Assemblies for Schools.

REQUESTED BOARD ACTION:

1. Authorize the Chair to Execute the Agreement for Musical Assemblies for Schools 2009/2010 between the Sonoma County Water Agency (Agency) and Gwynne Cropsey dba ZunZun (\$35,000).
2. Authorize the Agency's General Manager/Chief Engineer to amend the Agreement provided amendments do not cumulatively increase the total cost to the Agency by more than \$25,000 (taking into account all prior amendments) and do not substantially change the scope of work.

CURRENT FISCAL YEAR FINANCIAL IMPACT

EXPENDITURES:

ADDITIONAL FUNDS REQUIRING BOARD APPROVAL:

Estimated Cost	\$35,000	Contingencies (Fund Name:)	\$0
Amount Budgeted	\$35,000	Unanticipated Revenue (Source:)	\$0
Other Available Appropriations (Explain Below)	\$0	Other Transfers (Source:)	\$0
Additional Requested	\$0	Additional Funds Requested	\$0

Explanation (if required):

Funding is available from the Fiscal Year 2009/2010 budget for the Fund entitled Flood Zone 1A, Account #673202-6570 (\$15,000); Flood Zone 2A, Account #673301-6180 (\$3,000); Flood Zone 3A Account #673400-6180 (\$3,000) and Recycled Water Account #674523-6570 (\$14,000).

Prior Board Action:

12/9/2008 Approving Agreement for Musical Assemblies for Schools 2008/2009.

Alternatives – Results of Non-Approval:

None.

Background:

ZunZun's *The Musical Watershed* is a 45-minute assembly that engages students with musical segments focused on sustainability, water pollution, recycling, watershed ecology, storm drain run-off, sanitary sewer systems, recycled water, and water conservation. Students and teachers are active participants in the program by getting up on stage, singing, dancing, and playing a variety of folkloric instruments. Students learn how their actions impact the environment around them and what they can do to help preserve and protect their watershed.

The assembly meets State of California content standards and brings geographic awareness to students about their watershed, their drinking water source, and their ability to positively impact the Russian River Watershed. Students are encouraged to use water wisely and make environmentally sustainable choices to help secure a reliable source of freshwater now and in the future.

By contracting for an assembly program with ZunZun, the Sonoma County Water Agency (Agency) Water Education Program is able to substantially increase the Agency's ability to promote and encourage water conservation and stewardship of our local watersheds. This agreement is for assemblies at up to 30 schools during the 2009/2010 school year, potentially reaching 14,000 elementary students with this program. The agreement cost is \$35,000.

ZunZun was selected for this work because they offer program content that meets requirements for education and outreach under the Agency's State Water Resources Control Board NPDES permit. ZunZun was also selected because they have performed this work for the Agency in the past under a prior agreement and the Agency has found that the group has a unique knowledge and experience not available through other entities. Furthermore, ZunZun's prior performance has been excellent. Programs presented by ZunZun were rated very highly among local educators and administrators.

The Agreement includes provisions for the Agency's General Manager/Chief Engineer to terminate the Agreement.

Attachments:

None.

On File With Clerk:

Agreement (4 Copies).

CLERK OF THE BOARD USE ONLY

Board Action (If other than "Requested")

Vote: