

**COUNTY OF SONOMA
AGENDA ITEM
SUMMARY REPORT**

Clerk of the Board Use Only
Meeting Date **Held Until**
 / / / /
Agenda Item No: **Agenda Item No:**
 _____ _____

Department: Economic Development

() **4/5 Vote Required**

Contact:
Ben Stone

Phone:
(707) 565-7170

Board Date:
6/23/09

Deadline for Board Action:

AGENDA SHORT TITLE: Sonoma Green Business Program (SGBP) recognition for certified organizations.

REQUESTED BOARD ACTION: Gold resolution recognizing the organizations that have met Sonoma Green Business Program standards for Green Business certification.

CURRENT FISCAL YEAR FINANCIAL IMPACT

EXPENDITURES

ADD'L FUNDS REQUIRING BOARD

Estimated Cost \$ 0

Contingencies \$ 0
(Fund Name:)

Amount Budgeted \$ 0

Unanticipated Revenue \$ 0
(Source:)

Other Avail Approp. \$ 0
(Explain below)

Other Transfer(s) \$ 0
(Source:)

Additional Requested: \$ 0

Add'l Funds Requested: \$ 0

Explanation (if required):

Prior Board Action(s): On June 26, 2007, your Board approved the transfer of the administration of the Sonoma Green Business Program to the Economic Development Department, and the expansion of the Sonoma Green Business Program to include all industry types available through the Bay Area Green Business Program. On April 14, 2009 your Board recognized certification for 13 businesses. To date, your board recognized 56 business sites as being certified through the SGBP.

Alternatives - Results of Non-Approval: Organizations will not be recognized as Green Businesses as designated by the Sonoma Green Business Program and the Bay Area Green Business Program.

Background:

The Sonoma Green Business Program (SGBP) gives recognition for the environmental performance of businesses and government agencies that volunteer to implement high standards of pollution prevention and resource conservation. To be certified “green,” participants must be in compliance with all regulations and meet program standards for conserving energy and water, preventing pollution, and minimizing waste. The SGBP, in association with the Bay Area Green Business Program (BAGBP) run by the Association of Bay Area Governments (ABAG) allows for thirteen industry types to be certified “green”; they are auto body repair, auto services, dentists, hotel, landscaper, office/retail, painter, printer, remodeler, restaurant, schools, wet/CO₂ cleaners, and winery industries. The BAGBP also allows for partner agency recognition as certified “green.”

The following businesses and government agency have met BAGBP standard for “green” certification: Accountmate Software Corporation, Buckelew Programs, DayMen US Inc., Gundlach Bundschu Winery, MacRostie Vineyards, Russian River Getaways, and Sheraton Sonoma County. Thus far, the program has received close to 175 applications, with 90 businesses currently engaged in the certification process, including Sonoma County’s Fleet Operations, wineries, printers, and office/ retail establishments throughout the County.

Businesses that are certified “green” receive recognition and public promotion. These businesses are issued window decals with the Green Business Logo, allowing the business to advertise its practices to environmentally conscious consumers. Businesses are also authorized to use the Green Business logo for their advertising, receive a certification of distinction at County-level public meetings, and are listed on both the SGBP and BAGBP websites and the BAGBP directory.

REQUESTED BOARD ACTION:

Gold resolution recognizing that the following organizations have met Bay Area Green Business Program Gold resolution recognizing that the following organizations have met Bay Area Green Business Program standards for Green Business certification: Accountmate Software Corporation, Buckelew Programs, DayMen US Inc., Gundlach Bundschu Winery, MacRostie Vineyards, Russian River Getaways, and Sheraton Sonoma County.

Attachments: Gold Resolution, List of Green Business Sites

On File With Clerk:

CLERK OF THE BOARD USE ONLY

Board Action (If other than "Requested")

Vote:

Background: (Continued)