

**COUNTY OF SONOMA
AGENDA ITEM
SUMMARY REPORT**

Clerk of the Board Use Only
Meeting Date **Held Until**
 ___/___/___ ___/___/___
Agenda Item No: **Agenda Item No:**

Department: Regional Parks

() 4/5 Vote Required

Contact:
Ray Basch

Phone:
(707) 565-3370

Board Date:
04-21-09

Deadline for Board Action:

AGENDA SHORT TITLE:

Amendment #1 - Art Street Interactive PSA

REQUESTED BOARD ACTION:

- Authorize the Chair to sign Amendment #1 to the Professional Services Agreement for Art Street Interactive, for additional services not to exceed a total cost of \$8,265, and extending the term to 9/30/10.
- Authorize the County Purchasing Agent to execute successive agreements or amendments with Art Street Interactive for ongoing system services not exceeding \$5,000 per year for up to 5 additional years.

CURRENT FISCAL YEAR FINANCIAL IMPACT

EXPENDITURES

ADD'L FUNDS REQUIRING BOARD APPROVAL

Estimated Cost \$ 3,980

Contingencies \$
(Fund Name:)

Amount Budgeted \$ 3,980

Unanticipated Revenue \$
(Source:)

Other Avail Approp \$
(Explain below)

Other Transfer(s) \$
(Source:)

Additional Requested: \$ -0-

Add'l Funds Requested: \$

Explanation (if required):

Prior Board Action(s):

2/6/07: Approved the Department's recommendation for purchase of new reservation system software and authorized the Director of Regional Parks to execute a contract for purchase of the recommended software

Alternatives - Results of Non-Approval:

Non-Approval: Website would not be hosted, and reservation system would be disabled.

BACKGROUND: (On file with Clerk: original CAMAVA Camping Reservation System Software Implementation Agreement and Amendment #1, 5 copies)

In 2007, Regional Parks implemented a new computerized camping reservation system from Art Street Interactive. This system includes an on-line reservations capability, credit card processing feature, and visual graphics for the Department's nine campgrounds throughout the County. This new system has greatly enhanced public services by allowing campers to reserve campsites "24/7" and to access photographs, calendars, and site details to obtain information about available campsites.

Regional Parks, in consultation with ISD, conducted an exhaustive research, evaluation, and selection process to replace its software. Staff solicited public and private organizations providing similar services, for information regarding reservation systems currently in use or under consideration. Additionally, ISD staff researched software vendors via the Internet. Products were evaluated based upon specific criteria pertaining to departmental business, technical, maintenance and cost factors. A total of 16 software systems were considered, and 7 vendors were subsequently selected to provide live demonstrations of their products.

This original research indicated that CAMAVA is a robust product, suitable for a large full-service organization. The stability of the company over the last 16 years indicates that the current pace of development and support will continue over the next 5-7 years. All major functional processes are available and the application and database technology coincides with current and foreseeable future ISD recommendations. Art Street is located in California as are many of its clients, including both private and public agencies, indicating that the company has experience in doing business with government agencies and with doing business in California. Several local government agencies are currently using or are planning to implement CAMAVA as its chosen campground reservation software.

The initial purchase approved by the Board in 2007 included a request for future contract amendments for needs such as future report customization, online reservations enhancements, or major system upgrades not to exceed \$5,000. The system currently requires the addition of website hosting services for the duration of the agreement, minor software upgrades, and miscellaneous special customized reports. The Department continues to consult with ISD on implementation of the hosting system. ISD agrees that for maximum security and financial viability, the vendor possesses the technology to host the web-based service.

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Attachments:

On File With Clerk: Original Agreement; Proposed new Amendment #1(5 copies).

CLERK OF THE BOARD USE ONLY

Board Action (If other than "Requested")

Vote:

BACKGROUND:

The Department is requesting authorization for a contract amendment not to exceed \$8,265 for these services. In addition, the Department is requesting authorization for the Purchasing Agent to execute successive agreements or amendments for hosting and other services not exceeding \$5,000 per year for up to 5 additional years. In order to continue the on-line camping reservation service at the current rates, the Department would like to extend the term of the agreement from May 13, 2010 to September 30, 2010. An Amendment #1 to the original agreement will incorporate these changes.

Recommended Board Action:

The Department recommends the following actions:

- Authorize the Chair to sign Amendment #1 to the Professional Services Agreement for Art Street Interactive, for additional services not to exceed a total cost of \$8,265, and extending the term to 9/30/10.
- Authorize the County Purchasing Agent to execute successive agreements or amendments with Art Street Interactive for ongoing system services not exceeding \$5,000 per year for up to 5 additional years.