

<b>COUNTY OF SONOMA AGENDA ITEM SUMMARY REPORT</b>			<b>Clerk of the Board Use Only</b> <b>Meeting Date</b> <b>Held Until</b> / /    / / <b>Agenda Item No:</b> <b>Agenda Item No:</b> _____	
Department: Economic Development Department (EDD)			( ) 4/5 Vote Required	
Contact: Ben Stone	Phone: (707) 565-7170	Board Date: 04/14/09	Deadline for Board Action:	
<b>AGENDA SHORT TITLE:</b> Sonoma County Green Business Program (SGBP) recognition for certified organizations				
<b>REQUESTED BOARD ACTION:</b> Gold resolution and recognizing the organizations that have met Bay Area Green Business Program standards for Green Business certification.				
<b>CURRENT FISCAL YEAR FINANCIAL IMPACT</b>				
<b><u>EXPENDITURES</u></b>		<b><u>ADD'L FUNDS REQUIRING BOARD APPROVAL</u></b>		
<b>Estimated Cost</b>	\$ 0	<b>Contingencies</b>	\$ 0	
		<b>(Fund Name: )</b>		
<b>Amount Budgeted</b>	\$ 0	<b>Unanticipated Revenue</b>	\$ 0	
<b>Other Avail Approp</b>	\$ 0	<b>Other Transfer(s)</b>	\$ 0	
<b>(Explain below)</b>		<b>(Source: )</b>		
<b>Additional Requested:</b>	\$ 0	<b>Add'l Funds Requested:</b>	\$ 0	
<b>Explanation (if required):</b>				
<b>Prior Board Action(s):</b> On June 26, 2007, your Board approved the transfer of the administration of the Sonoma Green Business Program to the Economic Development Department, and the expansion of the Sonoma Green Business Program to include all industry types available through the Bay Area Green Business Program. In 2008, your board recognized 48 business sites as being certified through the SGBP.				
<b>Alternatives - Results of Non-Approval:</b> The organizations listed will not be recognized as Green Businesses as designated by the Sonoma Green Business Program and the Bay Area Green Business Program				

**Background:**

On August 26, 2007, your Board endorsed the transfer of the administration of the Sonoma Green Business Program (SGBP) to the Economic Development Department, and the expansion of the Sonoma Green Business Program to include all industry types available through the Bay Area Green Business Program (BAGBP).

The program has effectively transitioned out of its board approved one-year “pilot phase”, certifying 48 sites since last spring and today, April 14, 2009, the program is proposing to certify 8 more sites. The “Pilot Phase” of the SGBP conformed to the BAGBP as implemented in the other eight participating Bay Area counties. The BAGBP gives recognition for the environmental performance of businesses and government agencies that volunteer to implement high standards of pollution prevention and resource conservation. To be certified “green,” participants must be in compliance with all regulations and meet program standards for conserving energy and water, preventing pollution, and minimizing waste. The BAGBP allows for thirteen industry types to be certified “green”; they are auto body repair, auto services, dentists, hotel, landscaper, office/retail, painter, printer, remodeler, restaurant, schools, wet/CO<sub>2</sub> cleaners, and winery industries. The BAGBP also allows for partner agency recognition as certified “green.”

The SGBP has been working with the Department of Emergency Services, the Sonoma Environmental Quality Assurance Committee members, the Sonoma County Water Agency, Pacific Gas & Electric, the Sonoma County Waste Management Agency, the City of Santa Rosa, the Association of Bay Area Governments, and other organizations to help bring the SGBP up to date with the BAGBP.

The following businesses and government agency have met BAGBP standard for “green” certification: Boden Plumbing, Cartridge World, Hahn Automotive, Guttman & Blaevoet, Kunde Family Estate Winery, M.A. Silva Corks, and World Speed Motorsports. Thus far, the program has received close to 150 applications, with 55 businesses currently engaged in the certification process, including Sonoma County’s Fleet Operations, wineries, printers, and office/ retail establishments throughout the County.

Businesses that are certified “green” receive recognition and public promotion. These businesses are issued window decals with the Green Business Logo, allowing the business to advertise its practices to environmentally conscious consumers. Businesses are also authorized to use the BAGBP logo for their advertising, receive a certification of distinction at the County-level public meetings, and are listed on the BAGBP website and directory. The Association of Bay Area Governments (ABAG) coordinates the program through the BAGBP; the Green Business Programs are implemented by Green Business Coordinators in their respective participating Bay Area counties. There are more than 1,200 businesses and public agencies certified through the BAGBP in the Bay Area.

**REQUESTED BOARD ACTION:**

Gold resolution recognizing that the following organizations have met Bay Area Green Business Program standards for Green Business certification: Boden Plumbing, Cartridge World, Hahn Automotive, Guttman & Blaevoet, Kunde Family Estate Winery, M.A. Silva Corks, and World Speed Motorsports.

**Attachments:**

Gold Resolution, Green Business Sites

**On File With Clerk:**

**CLERK OF THE BOARD USE ONLY**

**Board Action (If other than "Requested")**

**Vote:**