

What types of recognition or awards could we receive for our efforts?

- **Sonoma County Business Environmental Alliance:** The BEA's Best Practices Report highlights the environmentally responsible practices that local businesses have found to be profitable. The BEA has also given awards in cooperation with the Chambers of Commerce in Cotati, Sebastopol, Petaluma, and Santa Rosa — www.sonoma-county.org/bea.



- **Sonoma Green Business Program:** Provides certification to Sonoma County businesses in the auto, winery, and graphic design industries that comply with environmental regulations and value sound environmental practices — www.sonoma-county.org/eservice/green.htm.

- **CA Integrated Waste Management Board:** The Board recognizes businesses that have reduced their nonhazardous waste

with its Waste Reduction Awards Program (WRAP) — www.ciwmb.ca.gov/WRAP.

- **Governor's Environmental and Economic Leadership Awards Program:** This statewide award highlights the environmental achievements of businesses, individuals, and organizations, particularly in conservation and building public-private partnerships — www.calepa.ca.gov/awards.
- **U.S. Environmental Protection Agency:** The EPA awards achievements in many areas each year, including its general recognition program for businesses' environmental best practices, the Performance Incentives program — www.epa.gov/ebtpages/induperformanceincentives.html.
- **ChevronTexaco Conservation Awards:** This corporate-sponsored award focuses on conservation efforts that bring together various groups to improve environmental quality— www.chevrontexaco.com/social_responsibility/community.
- **U.S. Bureau of Reclamation:** The Bureau makes awards based on achievements in water conservation in the American West — www.usbr.gov.

Next steps to increase your profitability through environmental practices...

Look in the BEA's How-To Guides for:

- #1: Developing an Environmental Policy Statement
- #2: Carrying Out an Environmental Assessment
- #3: Setting Environmental Goals and Objectives
- #4 (Part I): Resource Use Efficiency
- #5: Educating Your Employees About Sound Environmental Practices
- #6: Evaluating Profitable Environmental Opportunities
- #7: Measuring Performance
- #8: Developing Continual Action Plans

Disclaimer: The information in this brochure is presented for the convenience of the reader. The information provided here is not intended to replace an EMS strategy and should not be used as the sole source for environmental strategies.



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BEA How-To Guide #4 (Part II)

Accessing Environmental Resources: Planning and Implementation

Financial Assistance,
Planning, Networking,
and Recognition



Photo by: Susan & Neil Silverman, Sonoma County, CA



"profitability
through sound
environmental
practices"

Sonoma County
Business Environmental Alliance

