

## Sample Environmental Goals and Objectives

### Y.O.U.R. Planning and Management



Y.O.U.R. INC.

**Goal:** In addition to our annual report of compliance with environmental regulations, we will produce an annual summary of beyond-compliance practices. Management will review progress and revise goals to ensure continual improvement.

**Objectives:** 1. We will distribute our annual environmental report to clients and make it available on our website.  
2. We will include an environmental performance review in next summer's management retreat agenda.

**Y.O.U.R. Procurement/Purchasing Goal:** Our purchasing guidelines will include environmental criteria in line with our Environmental Policy Statement.

**Objectives:** 1. The purchasing department will add criteria to the vendor evaluation checklist that reflect our environmental goals.  
2. This year, we will raise the percentage of recycled paper we purchase to 75% of our total paper.

**Y.O.U.R. Water Use Goal:** We will reduce water consumption by 5% per year for the next three years.

**Objectives:** 1. We will put notices at all sinks reminding employees to not waste water.  
2. We will replace 25% of inefficient toilets with ultra-low flush models each year.

**Y.O.U.R. Waste Minimization Goal:** Our company will decrease the amount of waste disposal to landfills by 5% per year for the next three years.

**Objectives:** 1. We will provide white-paper recycling bins to all office employees this year to divert at least 15% more white-paper to recycling.  
2. The production department will identify uses for its by-products among local businesses rather than disposing of them.

## Next steps to increase your profitability through environmental practices...

### Online Resources:

**Goals Example:** [www.dow.com/environment/goal2005.html](http://www.dow.com/environment/goal2005.html)

**Implementation Guide (Global Environment & Technology Foundation):** [www.getf.org/file/toolmanager/CustomO16F1965.pdf](http://www.getf.org/file/toolmanager/CustomO16F1965.pdf)

**Greenbiz Toolbox:** [www.greenbiz.com/toolbox/index.cfm](http://www.greenbiz.com/toolbox/index.cfm)

**EPA Tools:** [www.epa.gov/opptintr/dfe/tools/index.htm](http://www.epa.gov/opptintr/dfe/tools/index.htm)

### Look in the BEA's How-To Guide Series for:

#1: Developing an Environmental Policy Statement

#2: Carrying Out an Environmental Assessment

#4: Accessing Environmental Resources (Two Parts)

#5: Educating Your Employees About Sound Environmental Practices

#6: Evaluating Profitable Environmental Opportunities

#7: Measuring Performance

#8: Developing Continual Action Plans

**Disclaimer:** The information in this brochure is presented for the convenience of the reader. The information provided here is not intended to replace an EMS strategy and should not be used as the sole source for environmental strategies.



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## BEA How-To Guide #3:

# Setting Environmental Goals and Objectives



Photo by: Susan & Neil Silverman, Sonoma County, CA



"profitability through sound environmental practices"

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