

# Avalon Natural Products

<b>Business Type</b>	<b>Manufacturing</b>
Number of employees	40
Contact Name	Tim Schaeffer
Phone	(707)347-1219
E-mail	info@avalonnaturalproducts.com
Website	www.avalonnaturalproducts.com



## Bottom Line Savings

- Beginning in 2006 as the result of using 80% recycled paper for trade sell sheets, Avalon will save the following resources each year (and the cost of the supplies and disposal!):
  - 126 fully grown trees
  - 6,402 lbs of solid waste
  - 79,716 gallons of water
  - 90 million BTU's of energy
  - 16,650 lbs of greenhouse gasses

### Energy

- Office is equipped with energy-efficient lighting and windows tinted to reduce heat build up.
- HVAC system can detect outside air temperature and uses outdoor air for circulation whenever possible for energy savings.
- Invested over \$35,000 in 1999 to insulate the 50,000 square foot warehouse to reduce energy consumption.
- Office is 100% solar powered as of 2004.

### Recycling/Reuse

- Recycles 100% of its office paper, magazines, newspapers and single ply board, and actively notifies magazines and junk mailers to remove them from mailing lists.
- Reuses corrugated boxes from component deliveries (caps, bottles, etc) to ship retailer and customer orders.
- Recycles all excess corrugated cardboard.
- Uses recyclable materials in 99% of its product packaging, and has invested over \$250,000 to manufacture most bottles with PETE, the easiest plastic material to recycle.
- Uses only recycled or reconstructed wood pallets.
- Purchases office paper with a minimum 30% recycled content.
- Uses recyclable "peanuts" to package small orders, which can be taken to any Mail Boxes Etc. for reuse.

### Waste/Emissions

- Automatic pallet stretch wrapping machine reduces pallet wrap use by p to 100%, saving thousands of pounds of plastic waste per year.

Best Practices