



**Russian River Redevelopment Oversight Committee (RRROC)**  
**1440 Guerneville Road**  
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**AMENDED MINUTES FOR THE REGULAR MEETING**  
**Thursday, May 21, 2009, 6:00 P.M.**  
**Guerneville Vets' Hall, Guerneville, CA**

**1. Call to Order**

Chairperson Ken Wikle called the meeting of the Russian River Redevelopment Oversight Committee (RRROC) to order at 6:07 p.m.

**2. Roll Call**

Present were Lynn Crescione, John Uniack, Ken Wikle, Suzie Baxman, Dan Fein, Sarah Ronis, and Tom Lynch. Gary Getchell and Catherine Young were absent (excused). Also present were Supervisor Efren Carrillo, Community Development Commission Executive Director Kathleen Kane, Redevelopment Manager Cas Ellena, Redevelopment Associate Al Lerma, Redevelopment Staff Judith Miller, and approximately 24 members of the public during the course of the meeting.

**3. Minutes**

Lynn Crescione made a motion to approve the April 16, 2009 Meeting Minutes; the motion was seconded by Tom Lynch and the motion passed 6-0-1-2 (Fein abstained; Getchell and Young absent)

**4. Public Comment on Non-Agenda Matters**

Dana Zimmerman  
Lloyd Guccione  
Gregg Wion/Anja Loba

**5. Information Sharing**

John Uniack informed the RRROC that the next meeting of Vet Connect would be the 2<sup>nd</sup> Thursday in June from 12:00 – 3:00 p.m. at the Veterans Memorial Hall.

**6. Correspondence**

Ken Wikle reported that correspondence to the RRROC, and correspondence on which they were copied, was included in the packet.

**7. Monthly Reports**

Cas Ellena discussed the updates that were included in the Monthly Reports. Ms. Ellena also introduced Al Lerma, the new Redevelopment Associate, and noted that Redevelopment was now fully staffed. RRROC members asked staff to include the 2009 RRROC election calendar in their June meeting packets.

**RRROC Comments**

Dan Fein  
John Uniack  
Tom Lynch

**Public Comments**

Lloyd Guccione

**8. Old Business**

***A. Vouchers for County Refuse Disposal Facility***

Ms. Ellena reported that a meeting is scheduled with staff and the Department of Transportation and Public Works (DTPW) for June 17 to discuss options for the Russian River vouchers.

**RRROC Comments**

John Uniack

Tom Lynch

Dan Fein

**Public Comments**

Lloyd Guccione

**9. New Business**

***A. Russian River Redevelopment Plan Amendment***

Cas Ellena stated that the first of a series of meetings will be held on the proposed Amended Redevelopment Plan, beginning on June 4<sup>th</sup> with a public hearing before the Planning Commission to consider a resolution to approve a Preliminary Plan Amendment to voluntarily impose an annual cap and a cumulative cap on the receipt of tax increment revenue by the Agency.

Ms. Ellena also announced that an informational meeting targeted to special districts in the Project Area to explain redevelopment purposes, how redevelopment impacts other taxing entities, and the plan amendment process in general, will be held on June 11, 2009, from 6:00 p.m. to 8:00 p.m. at the Guerneville Veterans Memorial Hall. A public notice has been sent to two newspapers in the area, notices posted at the RRROC meeting notice sites and at [www.microbulletinboard.com](http://www.microbulletinboard.com). The notice will also be mailed directly to the taxing entity districts.

Executive Director Kathleen Kane stated that additional meetings will be held throughout the plan amendment process to inform the public about the role of redevelopment and to solicit public input on potential future projects. We will continue reporting on this each month as an agenda item.

**RRROC Comments**

Sarah Ronis

Ken Wikle

Tom Lynch

Dan Fein

John Uniack

**Public Comment**

Lloyd Guccione  
Lee Torr, IV  
Brian Grant

***B. Downtown Guerneville Promotions***

Cas Ellena introduced Dax Berg of Sonoma Nesting Co. who gave a presentation of the Baskets and Banners Program (the "Program") as a visual beautification of downtown Guerneville. The CDC is recommending an agreement with the Russian River Chamber of Commerce to administer the Program on behalf of the CDC for an amount not to exceed \$4,000 for the purchase of the baskets and brackets for the Program.

Ms. Ellena stated that the CDC and the Chamber are coordinating with the Lighting District on the installation of the 50 banners and 30 baskets. She also indicated that the Economic Development Task Group expressed their support to CDC staff for the project at their meeting on May 11<sup>th</sup>. Mr. Berg also presented a plan for the ongoing maintenance of the baskets, banners and brackets.

Executive Director Kathleen Kane stated that the proposed \$4,000 in funding must be approved by the Board of Supervisors.

**RRROC Comments**

John Uniack  
Ken Wikle  
Dan Fein

**Public Comment**

Lloyd Guccione  
Lois Pearlman  
Margaret Kennett

**10. Public Comment on Non-Agenda Matters, continued**

Lloyd Guccione

**11. Agenda for Next Meeting**

The following items were recommended for inclusion in the June 18, 2009 Agenda: Call to Order; Roll Call; Approval of Minutes for May 21, 2009; Public Comment; Information Sharing; Correspondence; Monthly Reports; Old Business: Vouchers for the Dump; Redevelopment Plan Amendment; New Business: Economic Development Task Group Update on Commercial Rehabilitation Program (possibly); Fife Creek Commons; Monte Rio Fire Protection District (possibly); 2009 Election; Public Comment; Agenda for Next Meeting; Adjournment.

**12. Adjournment**

The meeting adjourned at 8:55 p.m.

**Next Meeting:** Next regular meeting on Thursday, June 18, 2009 at 6:00 p.m., Monte Rio Community Center, 20488 Highway 116, Monte Rio, CA

**RRROC members:**

**Residential Tenants:** Catherine Young, Suzie Baxman, Sarah Ronis.

**Residential Property Owner Occupants and Residential Property Owners:** Dan Fein, Tom Lynch and John Uniack.

**Business Owners/Business Property Owners:** Lynn Crescione, Gary Getchell, and Ken Wikle.

**Notes:**

1. A recording of the meeting is available on CD at the Guerneville Library for listening purposes on-site or you may purchase a copy of the recording from the Sonoma County Community Redevelopment Agency for \$5.00 by calling (707) 565-7523.