



**RRROC**  
1440 Guerneville Road  
Santa Rosa, California 95403-4107  
(707) 565-7500  
[RRROC@sonoma-county.org](mailto:RRROC@sonoma-county.org)

**MINUTES FOR THE REGULAR MEETING**  
**Thursday, March 19, 2009, 6 P.M.**  
**Guerneville Veterans' Hall, First and Church Streets, Guerneville, CA**

**1. Call to Order**

Chairperson Ken Wikle called the meeting of the Russian River Redevelopment Oversight Committee (RRROC) to order at 6:10 p.m.

**2. Roll Call**

Present were Lynn Crescione, Dan Fein, Tom Lynch, Gary Getchell, John Uniack, Ken Wikle, Catherine Young, Suzie Baxman and Sarah Ronis. Also present were Community Development Commission Executive Director Kathleen Kane, Redevelopment Manager Cas Ellena, Interim Redevelopment Associate Judith Miller, Senior Office Assistant Michael Brown, Captioner Jane James, and approximately twenty-one (21) members of the public during the course of the meeting.

**3. Minutes**

Suzie Baxman made a motion to approve the February 19, 2009 Meeting Minutes; the motion was seconded by Lynn Crescione and the motion passed 9-0.

**4. Public Comment on Non-Agenda Matters**

Lloyd Guccione  
Lenny Weinstein  
Shawn Shields  
Gail Culverwell

**5. Information Sharing**

Catherine Young commented on the Sustainability Conference being held at the River on the following two weekends. There is no charge for this event; donations are accepted.

John Uniack updated the new schedule for the Vet Connect – noon to 3 p.m. on the 2<sup>nd</sup> Thursday of each month through June. Mr. Uniack asked everyone to share this with any Veterans they know.

**6. Correspondence**

Cas Ellena reported that there was one item under correspondence that came in since the last RRROC meeting, a letter from Mr. Lloyd Guccione to the Russian River County Sanitation District and Board of Supervisors. A copy of the letter for the RRROC was received at the CDC office and included in the packet.

**7. Monthly Reports**

Cas Ellena discussed the updates that were included in the Monthly Reports. Ms. Ellena noted that the tax increment projections for the Russian River Redevelopment Project Area, requested at the previous RRROC meeting, were included in the RRROC packet and that Kathleen Kane would discuss. Ms. Kane

**MINUTES FOR THE REGULAR MEETING**  
**Thursday, March 19, 2009, 6 P.M.**

then gave an overview of the annual gross tax increment projections, the cumulative housing set-aside projections, and the effects of the Board of Supervisors policy directives to limit expenditure of tax increment on an annual and cumulative basis.

Comments from RRROC:

John Uniack – asked if the tax increment caps would be set after the Plan Amendment goes through. Ms. Kane commented that the cap is set by policy directive now and will be formally set by Plan Amendment after the Plan Amendment process. She clarified that the caps could be changed in the future by another Plan Amendment. Mr. Uniack asked if the Plan Amendment will go to the Planning Commission. Ms. Kane advised yes, a preliminary plan amendment will go before the Planning Commission as a first step in the Plan Amendment process. Ms. Kane also assured the RRROC that they will be kept informed as the Plan Amendment process moves forward.

Mr. Uniack also asked about the status of the Small Business Assistance Program. Ms. Ellena replied that staff is waiting for a response from the Sonoma County Junior College District regarding modifications to the Scope of Services for the Professional Services Agreement.

Tom Lynch asked about status of the Guerneville 5<sup>th</sup> & Mill Street Project. Ms. Ellena advised that someone from Burbank Housing will be attending the next RRROC meeting to provide an update on the project under Monthly Reports.

**8. Old Business**

**A. *Funding for River Park Stage***

Ms. Ellena advised that the Sonoma County Regional Parks Department had requested that the River Park Stage item be pulled from the March agenda due to illness in the Department and due to the Ranger for the division being out on vacation and not available for public outreach. Because several members of the public attended the RRROC meeting specifically to express their opinions about the River Park Stage project, they were allowed to speak on the Stage Project and were asked to specifically state whether they oppose or support the project. Ms. Ellena also received four (4) letters from the public (attached) regarding the River Park Stage that were submitted to her at this meeting. After discussion,

**MINUTES FOR THE REGULAR MEETING**  
**Thursday, March 19, 2009, 6 P.M.**

the RRROC decided to postpone any action on the item until a future meeting when Parks has completed public outreach process.

**B. *Public Comment***

Clark Wolf - oppose  
Gail Culverwell - oppose  
Lloyd Guccione - oppose  
Tammy Frazier - oppose  
Carla Harris -oppose  
Jan DeWald -oppose  
Michael Miller -oppose  
Deborah Waller – no stated position

**9. New Business**

**A. *AB811 Energy Conservation Improvement Financing***

Peter Rumble from the County Administrator's office spoke about the Sonoma County Energy Independence Program, which is anticipated to be adopted by the Board of Supervisors on March 24, 2009. This Program is authorized under State AB 811, which was approved by the California Legislature in July 2008 to authorize establishment of voluntary contractual assessment programs to fund an array of conservation and renewable energy projects proposed by property owners. Property owners will repay the Sonoma County Energy Independence Program ("SCEIP") through an assessment levied against their property, which is payable in semi-annual installments on property tax bills.

Mr. Rumble provided a copy of the "Sonoma County Energy Independence Program – Program Report and Administrative Guidelines" (attached). For further information: [www.sonomacountyenergy.org](http://www.sonomacountyenergy.org)

***Public Comment***

Lloyd Guccione

**B. *LED Street Lighting***

David Wallace of the County Department of Transportation and Public Works provided information about LED street lighting. Mr. Wallace commented that it comes down to a cost issue at this point and LED street lighting is not efficient enough yet. There is not enough cost savings to substantiate the investment.

**MINUTES FOR THE REGULAR MEETING**  
**Thursday, March 19, 2009, 6 P.M.**

Additionally, the LED street lights do not provide enough cover per light so that additional light poles would have to be installed to allow for the same amount of existing street light coverage.

***Public Comment***

Lloyd Guccione

**C. *Russian River Area Clean Up and Community Coordination***

Cas Ellena spoke about the information she received from the County of Sonoma Department of Transportation and Public Works (DTPW) regarding Free Dump Days. Ms. Ellena suggested the RRROC could try to leverage its clean-up efforts with one of the organizers of the 6 Free Dump Days for the River area to expand the territory of an already scheduled Dump Day to include more of the Guerneville area. The RRROC requested that CDC staff look into the possibility of funding disposal facility vouchers to be used by Project Area residents during a specified time period.

***Public Comment***

Deborah Waller  
Tim Lipinski  
Lloyd Guccione

**10. Agenda for Next Meeting**

The following items were recommended for inclusion in the April 16, 2009 Agenda: Call to Order; Roll Call; Approval of Minutes for March 19, 2009; Public Comment; Information Sharing; Correspondence; Monthly Reports; Old Business: Vouchers for the Dump; River Park Stage. New Business: None; Public Comment; Agenda for Next Meeting; Adjournment.

**11. Adjournment**

The meeting adjourned at 9:30 p.m.

**Next Meeting:** Next regular meeting on Thursday, April 16, 2009 at 6:00 p.m., Monte Rio Community Center, 20488 Hwy 116, Monte Rio

**MINUTES FOR THE REGULAR MEETING**  
**Thursday, March 19, 2009, 6 P.M.**

---

**RRROC members:**

Residential Tenants: Catherine Young, Suzie Baxman, Sarah Ronis.

Residential Property Owner Occupants and Residential Property Owners: Dan Fein, Tom Lynch and John Uniack.

Business Owners/Business Property Owners: Lynn Crescione, Gary Getchell, and Ken Wikle.

---

**Notes:**

1. A recording of the meeting is available on CD at the Guerneville Library for listening purposes on-site or you may purchase a copy of the recording from the Sonoma County Community Redevelopment Agency for \$5.00 by calling (707) 565-7523.