



RRROC

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Members of the RRROC:

Non-Property Owning Resident: John De Salvio, Sheila Peterson, and Catherine Young.

Residential Property Owner: Dan Fein, Tom Lynch, and John Uniack.

Business Operator and/or Business Property Owner: Lynn Crescione, Ken Wikle, and Gary Getchell.

MINUTES FOR REGULAR RRROC MEETING

Thursday, May 15, 2008, 6 P.M.

Guerneville Vet's Hall, First and Church Streets, Guerneville

1. Call to Order of the Regular RRROC Meeting

Chairperson Ken Wikle called the meeting of the Russian River Redevelopment Oversight Committee (RRROC) to order at 6:04 PM.

2. Roll Call

Roll call: present were Lynn Crescione, John De Salvio, Dan Fein, Gary Getchell, Tom Lynch, John Uniack, Ken Wikle, and Catherine Young with Sheila Peterson absent. Also present were Community Development Commission Executive Director Kathleen Kane, Redevelopment Manager Boris Sztorch, Office Assistant Michael Brown, Captioner Jane James, and approximately seven (7) members of the public during the course of the meeting.

3. Minutes

John De Salvio made a motion to approve the April 17, 2008 Meeting Minutes; seconded by Dan Fein and the motion passed 8-0-1 with Sheila Peterson absent. There was no Public Comment.

4. Public Comment on Non-Agenda Matters

Lloyd Guccione

5. Information Sharing

Chairperson Wikle reported that Sheila Peterson has submitted her resignation from the RRROC, effective immediately. John Uniack stated that the packet for the training on May 12 was missing document SB 343. Uniack requested that discussion of the document, SB 343, be put on the agenda for next month.

6. Correspondence

Chairperson Wikle noted that no correspondence other than what was included in the RRROC meeting packet had been received; there was no public comment.

7. Monthly Reports

Boris Sztorch reviewed current Redevelopment Projects and the Financial Report included in the RRROC meeting packets. Boris Sztorch noted that the Public Hearing for the Five Year Implementation Plan will be held at 2:45 P.M. on June 3, 2008.

Public Comment

Lloyd Guccione

8. Subcommittee Reports

A. Design Guidelines Steering Committee

John De Salvio reported that the Design Guidelines Steering Committee would be meeting in the coming week to review the final draft of the Design Guidelines document. De Salvio also reported that Deirdre Callaway with RRM Design Consultants is working on new and replacement photos for the Design Guidelines document.

B. Housing Subcommittee

Ken Wikle reported that the Housing Subcommittee met and devoted the entire meeting to a presentation from the CDC exploring the possibilities of using affordable housing set-asides for 2nd dwelling units. The next meeting will be the 1st Tuesday of June at 6:15 at the Russian River Fire Department.

C. Strategic Planning Subcommittee

Lynn Crescione reported that the Subcommittee had not met since the 2nd of April. Crescione noted the subcommittee is awaiting a report from Curt Dunham and CDC staff regarding suggested revisions of the Strategic Plan to incorporate the new Policy Guidance adopted by the Board of Supervisors on 4/1/08.

D. Election Subcommittee

Dan Fein reported that the Election Subcommittee had met just before this meeting. Fein reported there had been discussion of procedure changes needed before the next election and that the subcommittee expects to be looking for public members early next year.

E. Restroom Subcommittee

John De Salvio reported that the Subcommittee did not meet this past month. De Salvio noted that because Sheila Peterson resigned and with his retirement at the end of June, there would be no RRROC members on the Restroom Subcommittee.

F. Infrastructure Subcommittee

John Uniack reported that the Infrastructure Subcommittee met on May 14th, 2008 and stated that Caltrans had removed another tree from Main Street in Guerneville. Uniack reported there had been discussion regarding how the Subcommittee could work with Public Works and better communicate with County departments. The next meeting of the Infrastructure Subcommittee will be on Wednesday, June 11th at 6 PM at the Guerneville Senior Center.

G. Communication and Outreach Subcommittee

Cate Young reported that the Communication and Outreach Subcommittee met and focused on discussion of the latest RRROC Quarterly Newsletter. The next meeting of the Communication and Outreach Subcommittee will be June 13th at the Guerneville Library at 6:00 PM.

H. River Park and Recreation Subcommittee

Cate Young reported that the River Park and Recreation Subcommittee met and reviewed suggestions for the Guerneville River Park stage. Young also reported that the subcommittee discussed how best to move forward in light of the new Board of Supervisors Policy Guidance for the use of Redevelopment Funds. The River Park and Recreation Subcommittee meets on the third Monday of each month at the Monte Rio Community Center at 6:00 PM.

I. Ad Hoc-Subcommittee Term Policies & Procedures

Dan Fein reported the subcommittee met and reviewed policies regarding selection and appointment of public subcommittee members and publicity.

Public Comment

Lloyd Guccione

9. Old Business

A. Request to De-obligate Redevelopment Funds for the Abandoned Vehicle Abatement Program

Boris Sztorch gave a final report on the Abandoned Vehicle Abatement Program. There was discussion regarding how PRMD may be able to continue this program. John Uniack made a motion to de-obligate redevelopment funds for the abandoned vehicle abatement program with a second from Catherine Young and the motion passed 8-0-0.

Public Comment

Deborah Waller

Lloyd Guccione

B. Subcommittee Terms Policies and Procedures

This item was carried over to the June RRROC meeting.

-----10 minute break-----

10. New Business

A. Caltrans Property Acquisition

Boris Sztorch gave an overview of the property at the base of the Guerneville pedestrian bridge. There was discussion regarding potential uses of the property, maintenance, deed restrictions, and Caltrans purchase requirements. Lynn Crescione made a motion to approve funding to purchase the property for \$10,000 contingent upon further research and putting together a project with a second from Dan Fein and the motion passed 8-0-0.

Public Comment

Lloyd Guccione

Lee Torr IV

B. Riverkeeper Project Update

This item was carried over to the June RRROC meeting.

C. Niche Marketing Update

Lynette McLean with the Russian River Chamber of Commerce Subcommittee, LGBT Tourism Guild, reported on progress and achievements with the RRROC's Niche Marketing grant. There was discussion regarding other specific tourist markets that the Chamber of Commerce could attempt to target.

Public Comment

Lloyd Guccione

Scott Mandell

Deborah Waller

11. Public Comment

Lloyd Guccione

12. Agenda for June Meeting:

The following items were recommended for inclusion in the June 19, 2008 Agenda: Call to Order; Roll Call; Approval of Minutes for both the May 12, 2008 Joint Special RRROC Meeting and the May 15, 2008 Regular RRROC Meeting; Public Comment; Information Sharing; Correspondence; Monthly Reports; Subcommittee Reports; Old Business: Subcommittee Term Policies and Procedures; Report on Caltrans offer to sell Guerneville property to County; New Business: Riverkeeper Project Update; River Park Stage funding proposal; Subcommittee Agenda Notations (Public Records Act - SB 343); Public Comment; Agenda for Next Meeting, and Adjournment.

13. Adjournment:

The meeting adjourned at 8:01 PM.

Next Meetings:

Regular Meeting, June 19th, 2008, Monte Rio Community Center, 20488 Highway 116, Monte Rio, 6 P.M.

NOTE: A RECORDING OF THE MEETING IS AVAILABLE ON CD AT THE GUERNEVILLE LIBRARY FOR LISTENING PURPOSES ON SITE OR YOU MAY PURCHASE A COPY OF THE RECORDING FROM THE REDEVELOPMENT AGENCY FOR \$5.00 BY CALLING (707) 565-7523.