



RRROC

1440 Guerneville Road • Santa Rosa, California 95403-4107
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Non-Property Owning

Resident

John De Salvio
Catherine Young
Sheila Peterson

Residential Property

Owner

Dan Fein
Tom Lynch
John Uniack

Business Operator and/or

Business Property Owner

Lynn Crescione
Ken Wikle
George Zastrow

MINUTES FOR THE REGULAR MEETING

7 P.M., Thursday, June 21, 2007

Guerneville Veterans' Hall, First and Church Streets

1. Call to Order

Chairperson Dan Fein called the meeting of the Russian River Redevelopment Oversight Committee (RRROC) to order at 7:00 p.m.

2. Roll Call

Present were Lynn Crescione, John De Salvio, Dan Fein, Tom Lynch, Sheila Peterson, John Uniack, Catherine Young, Ken Wikle, and George Zastrow. Also present were Community Development Commission Executive Director Kathleen Kane, Redevelopment Manager Boris Sztorch, Redevelopment Associate Vicki Sacksteder, Community Development Manager Mark Krug, and approximately fifty-seven (57) members of the public during the course of the meeting.

3. Minutes

Ken Wikle made a motion to approve the May 17th regular meeting minutes; Lynn Crescione seconded the motion. The motion carried 9-0-0.

Public Comment

Lloyd Guccione

4. Public Comment on Non-Agenda Matters ¹

Mo McElroy
Toni Tacoma
Clark Wolf
Lloyd Guccione
Rich Carmichael

5. Information Sharing

Tom Lynch announced that he is running for 5th District Supervisor and invited everyone to his campaign kick-off on August 4th at Stumptown Beach.

6. Correspondence

John Uniack asked that any comments regarding the Supplemental Correspondence² be postponed to the next meeting.

7. Monthly Reports

Boris Sztorch reviewed the current redevelopment projects and the financial reports included in the RRROC members' packets; there was a discussion regarding various projects, PRMD's agreement with the CDC, and the financial report.

Public Comment

Zelda Michaels
Lloyd Guccione
Lee Torr IV

8. Subcommittee Reports

A. Design Guidelines Steering Subcommittee

Chairperson John De Salvo stated that the Monthly Report outlined the Subcommittee's update. *"PRMD expects to complete its review of the Russian River Redevelopment Corridor Draft Design Guidelines by the end of June 2007. Following a review by PRMD, the draft Guidelines will be resubmitted to the Design Guidelines Subcommittee for final review, then submitted to the RRROC for a recommendation, and then the Sonoma County Planning Commission, and Board of Supervisors for adoption."*

B. Housing Subcommittee

Ken reported that the Subcommittee met on June 5th where the Burbank Corporation and the Community Housing Corporation of Santa Rosa made a presentation regarding an affordable housing project in Guerneville. Ken stated that the Subcommittee voted unanimously to support the recommendation of redevelopment funding for the Fifth and Mill housing project.

C. Election Subcommittee

Chairperson John Uniack reported that the Subcommittee did not meet this past month.

D. Strategic Planning Subcommittee

Chairperson Dan Fein announced that the Subcommittee's next meeting to review the first full draft Strategic Plan will be held on June 28th at the Guerneville Vets' Hall.

E. Restrooms Subcommittee

Chairperson John De Salvo reported on the status of Caltrans' transfer of state property at the foot of the Guerneville pedestrian bridge.

F. Infrastructure Subcommittee

Chairperson George Zastrow reported that the Subcommittee met on June 13th and worked on the street tree issue in downtown Guerneville, and Chuck Howell, Sweetwater Water District General Manager made a presentation regarding needed improvements for the water system.

G. Communications and Outreach Ad-Hoc Subcommittee

Chairperson Cate Young stated that the subcommittee did not meet in June, but plans were underway to meet next month and agreed with deferring Item 9.B. until next month.

H. Guerneville River Park Ad-Hoc Subcommittee

Tom Lynch provided an update regarding the stage design and there was a discussion regarding the timeline for the project.

9. Old Business

A. Abandoned Vehicle Abatement Program (AVA)

Permits and Resource Management Department (PRMD) Senior Code Enforcement Inspector Dale Hawley presented an overview and the current status of the AVA Program. Diana Nolan, Community Services Officer for the Sheriff's Department, gave an overview of the on-going enforcement and vehicle abatement procedures. There was a general discussion about the AVA Program and Dale stated that PRMD does not need funding from the Russian River Redevelopment Project at this time because Creams' towing has agreed to perform this service at no charge for six months. Dale concluded by committing to a kick-off AVA special event (whereby all vehicles would be towed, standard and non-standard at no charge) within the next four to eight weeks. After further discussion, Dale committed to an on-going program providing non-standard vehicle pick-up year round.

Public Comment

Deborah Waller

10-Minute Break

B. Communications & Outreach Subcommittee

This item was carried over to the July 21, 2007 RRROC meeting.

10. New Business

To accommodate the students in the audience interested in the Skateboard Park presentation, Agenda Item 10.C. was moved up to this point on the agenda.

C. Skateboard Park

John De Salvio introduced Mary Bracken and her eighth grade class from Guerneville School who presented a student-produced video promoting a Skateboard Park. John De Salvio introduced Cary Ostrofe who discussed the need for a community skateboard park. John De Salvio concluded by saying that there is a great deal of support for a skateboard park and that no action was requested at this time; however, that in due time the proponents of the Skate Park looked forward to formulating a proposal to bring back to the RRROC. There was a general discussion regarding Skate Park pros and cons, potential sites, maintenance, and the proponent or entity to move project forward.

Public comment

Tiffany Hursell
Rick Harrington
Carl Combs
Linda Burke
Sara Loorey
Blake Mayock
Wanda Smith

Jack Johnson
Lloyd Guccione
Casey Harrington
Sebastian Rogers
*Please see attached Public Comment
Sign-In Sheet*

A. Guerneville Fifth and Mill Affordable Housing Development

Mark Krug introduced representatives from Burbank Housing Development Corporation (BHDC) and the Community Housing Development Corporation of Santa Rosa (CHDCSR)³ who distributed

information and made a presentation requesting an \$890,000 loan to BHDC and CHDCSR for an affordable multifamily rental housing development.

Public comment

Carl Combs
Jan De Wald
Wanda Smith
Zelda Michaels

B. Guerneville River Park Subcommittee Formation

This item was carried over to the July 21, 2007 RRROC meeting.

11. Public Comment - Continued

There was no public comment.

12. Agenda for Next Meeting:

The following items were recommended for inclusion in next month's agenda: Call to Order; Roll Call; Approval of Minutes for May 23 Special Joint RRROC/SPS Meeting and June 21 Regular RRROC meeting; Public Comment; Information Sharing; Correspondence; Monthly Reports; Subcommittee Reports: Design Guidelines Subcommittee; Housing Subcommittee; Election Subcommittee; Strategic Planning Subcommittee; Restrooms Subcommittee; Infrastructure Subcommittee; Communications Ad-Hoc Subcommittee; Youth Outreach Ad-Hoc Subcommittee; Guerneville River Park Ad-Hoc Subcommittee; Old Business; Communications & Outreach Subcommittee; Guerneville Fifth and Mill Affordable Housing Development New Business: Guerneville River Park Subcommittee Formation; EcoRing Project Status Report; Public Comment-continued; Agenda for Next Meeting; and Adjournment.

13. Adjournment

The meeting adjourned at 10:27 p.m.

Next meeting: July 19, 2007, 7 P.M. Guerneville Veterans' Hall, First and Church Streets

NOTE: A RECORDING OF THE MEETING IS AVAILABLE ON CD AT THE GUERNEVILLE LIBRARY FOR LISTENING PURPOSES ON SITE. OR, YOU MAY PURCHASE A COPY OF THE RECORDING FROM REDEVELOPMENT AGENCY FOR \$5.00 BY CALLING 595-7523.

Attachments:

¹ Please see attached Public Comment Sign-In Sheet

² June 21, 2007 Supplemental Correspondence