

**Non-Property Owning
Resident**
John De Salvio
Catherine Young
Sheila Peterson

**Residential Property
Owner**
Dan Fein
Tom Lynch
John Uniack

**Business Operator and/or
Business Property Owner**
Lynn Crescione
Ken Wikle
George Zastrow

MINUTES FOR THE REGULAR MEETING

7 P.M., Thursday, April 19, 2007

Guerneville Veterans Hall, First and Church Streets, Guerneville, CA

1. Call to Order

Chairperson Dan Fein called the meeting of the Russian River Redevelopment Oversight Committee (RRROC) to order at 7:02 p.m.

2. Roll Call

Present were Lynn Crescione, John De Salvio, Dan Fein, Tom Lynch (7:09), Sheila Peterson, John Uniack, Catherine Young, and George Zastrow. Member absent: Ken Wikle. Also present were Community Development Commission Executive Director Kathleen Kane, Redevelopment Manager Boris Sztorch, Redevelopment Associate Vicki Sacksteder, and approximately fourteen (14) members of the public during the course of the meeting.

3. Minutes

John De Salvio made a motion to approve the March 15th regular meeting minutes; Lynn Crescione seconded the motion. The motion carried 8-0-1 (Wikle absent).

There was a discussion regarding how the Public Comment portion of the RRROC Minutes is documented.

Public Comment

Lenny Weinstein

5. Information Sharing

Tom Lynch made an announcement that the Sonoma County Water Agency's proposal to reduce the flow to the Russian River will be considered at the April 24th County of Sonoma Board of Supervisors' meeting.

Dan Fein reported the Roseland "Sebastopol Road Urban Vision Plan" was available and quite interesting and offered to make it available to those interested.

4. Public Comment on Non-Agenda Matters

Zelda Michaels
Lenny Weinstein
Larry Lane
Deborah Waller

6. Correspondence

Boris Sztorch reviewed the correspondence included in the RRROC members' packets: Letter dated 3/25/07, To Whom It May Concern; from Kellie Noe, MA, in support of the Monte Rio Recreation and Park District's community center; letter dated 3/25/07, To all concerned at the RRROC; from Patricia Lee Hall and Chris Gullede, a poem on behalf of children, visitors, and tennis pros, and anybody else who goes, regarding the need for maintenance improvements at Drake Park; letter dated 4/4/07, to Boris Sztorch; from Joseph Kindregan in opposition to the skateboard park; letter dated 3/21/07 to Boris Sztorch, Kathleen Kane, and Dan Fein, from Elisabeth Parker, re: the RRROC Website; letter dated 4/2/07 to Boris Sztorch, Kathleen Kane, and Dan Fein, from Elisabeth Parker, re: Recreation and Parks facilities and a letter dated 4/18/07 to Kathleen Kane and Boris Sztorch from Lloyd Guccione¹ regarding the following March RRROC Agenda Items: Approval 3. Minutes; Agenda 5. Information Sharing; Agenda 9, Old Business, A. Guerneville River Park; and Agenda 10. New Business, A, Niche Marketing Status Report.

There was a discussion regarding filing procedures regarding RRROC correspondence and a recommendation to send copies of RRROC correspondence to the related agency.

7. Monthly Reports

Boris Sztorch reviewed the current redevelopment projects and the financial reports included in the RRROC members' packets; there was a discussion regarding various projects and the financial report.

8. Subcommittee Reports

A. Design Guidelines Steering Committee

Chairperson John De Salvio distributed the approved minutes² from the Design Guidelines Steering Committee's February meeting. John report that the Traffic Study issues had been resolved and the Draft Design Guidelines would be finalized; sent for review to the County of Sonoma Permit and Resource Management Department; and then brought forward to the RRROC.

B. Housing Subcommittee

Tom Lynch reported that the Faire Ring Campground might be closed; currently sixty people reside at Faire Ring Campground. Tom added that the last Housing Subcommittee meeting included a presentation from the Community Development Commission's Community Development Manager Mark Krug regarding the Flood Elevation Program and John Lowry from Burbank Housing to discuss the housing project on Laughlin Road.

C. Election Subcommittee

Chairperson John Uniack reported that the Subcommittee met on April 5, 2007 and reviewed the documents for the 2007 RRROC election. John asked that Elections be included as an agenda item for the May RRROC meeting for the RRROC members to review and approve several election related documents.

D. Strategic Planning Subcommittee

Chairperson Dan Fein reported on the March 22, 2007, public Community Solutions Forum and drop-by sessions; the Subcommittee was working on a performance measurement tool; and announced a joint meeting of the Strategic Planning Subcommittee and the RRROC on May 23, 2007. Dan added that the Subcommittee was planning to bring a Draft Strategic Plan would forward to the RRROC in June or July 2007.

E. Restrooms Subcommittee

Chairperson John De Salvio reported that the Restrooms Subcommittee was waiting for a response from the County regarding Caltrans' transfer of state property at the foot of the Guerneville pedestrian bridge to the County and outlined the Caltrans' process.

E. Restrooms Subcommittee - *continued*

Public Comment

Lenny Weinstein

F. Infrastructure Subcommittee

Chairperson George Zastrow reported that the Subcommittee met on April 11th and worked on the following: a signage proposal; Draft Design Guidelines review; assignment of Subcommittee members as liaisons with various public entities; and discussing plans to create a roundtable discussion with representatives from the public entities related to the Russian River Redevelopment Project Area. George also announced the next meeting of the Infrastructure Subcommittee would be on May 22.

G. Communications Ad-Hoc Subcommittee

Chairperson George Zastrow stated that the subcommittee met with CDC and County staff regarding the CDC and RRROC's Website and George also discussed Elisabeth Parker's recommendations as well as other ideas and recommendations that were being considered. George also announced that the RRROC Spring Newsletter had been mailed.

There was a discussion regarding the formation of the Communications Ad-Hoc Subcommittee as a standing subcommittee and this topic was added to next month's RRROC Agenda.

H. Youth Outreach Ad-Hoc Subcommittee

Chairperson Cate Young stated Ad-Hoc Subcommittee would be meeting next month.

H. Guerneville River Park Ad-Hoc Subcommittee

This report was deferred to the next Agenda Item.

Public Comment

Zelda Michaels
Deborah Waller

There was a discussion regarding all redevelopment meeting venues in relationship to the Redevelopment Area boundaries.

10-Minute Break

9. Old Business

A. Guerneville River Park

Supervising Park Planner Mark Cleveland reported that he met with the Guerneville River Park Ad-Hoc Subcommittee at the Park on February 17, 2007, and discussed modifications to the original proposal. Mark then presented the modified proposal and request for funding of improvements Guerneville River Park.

Cate Young made a motion to recommend Regional Parks' funding request of \$120,949 for proposed improvements at Guerneville River Park. This amount excludes the \$35,948 (\$32,680 plus 10% contingency) requested by Parks for construction of the stage area. John Uniack seconded the motion; the motion carried 8-0-1 (Wikle absent). Cate Young made a second motion to recommend funding not to exceed \$20,000 for the actual design and permit costs for the stage area at Guerneville River Park. Construction funding for the stage area would be requested after completion of design work. John Uniack seconded the motion; the motion carried 8-0-1 (Wikle absent).

B. Guerneville River Park - continued

Public Comment

Lenny Weinstein

10. New Business

A. Niche Marketing Status Report

Niche Marketing representative Lynette McLean distributed materials³ and presented a report outlining the progress and impacts of the program. There was a discussion and Lynette fielded questions.

Public comment

Deborah Waller

B. Subcommittee Minutes and Agendas

This item was carried over to the next meeting.

11. Public Comment - Continued

There was no public comment.

12. Agenda for Next Meeting:

The following items were recommended for inclusion in next month's agenda: Call to Order; Roll Call; Approval of Minutes; Public Comment; Information Sharing; Correspondence; Monthly Reports; Subcommittee Reports: Design Guidelines Subcommittee; Housing Subcommittee; Election Subcommittee; Strategic Planning Subcommittee; Restrooms Subcommittee; Infrastructure Subcommittee; Communications Ad-Hoc Subcommittee; Youth Outreach Ad-Hoc Subcommittee; Guerneville River Park Ad-Hoc Subcommittee; Old Business; New Business: Abandoned Vehicle Abatement Program; Election Materials Review and Approval Formation of Communication Subcommittee; Subcommittee Minutes and Agendas; Public Comment-continued; Agenda for Next Meeting; and Adjournment.

13. Adjournment

The meeting adjourned at 9:50 p.m.

Next meeting: May 17, 2007, 7 P.M. Guerneville Veterans' Hall, First and Church Streets

NOTE: A RECORDING OF THE MEETING IS AVAILABLE ON CD AT THE GUERNEVILLE LIBRARY FOR LISTENING PURPOSES ON SITE. OR, YOU MAY PURCHASE A COPY OF THE RECORDING FROM REDEVELOPMENT AGENCY FOR \$5.00 BY CALLING 595-7523.

Attachments:

¹ Correspondence from Lloyd Guccione

² Approved Design Guidelines February 2007 Minutes

³ Niche Marketing Report