

**Non-Property Owning  
Resident**  
John De Salvio  
Catherine Young  
Sheila Peterson

**Residential Property  
Owner**  
Dan Fein  
Tom Lynch  
John Uniack

**Business Operator and/or  
Business Property Owner**  
Lynn Crescione  
Ken Wikle  
George Zastrow

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**MINUTES FOR THE REGULAR MEETING**

**7 P.M., Thursday, March 15, 2007  
Koret Club, 20488 Highway 116, Monte Rio, CA**

**1. Call to Order**

Chairperson Dan Fein called the meeting of the Russian River Redevelopment Oversight Committee (RRROC) to order at 7:01 p.m.

**2. Roll Call**

Present were Lynn Crescione, John De Salvio, Dan Fein, Tom Lynch, Sheila Peterson, John Uniack, Ken Wikle, Catherine Young, and George Zastrow. Also present were Executive Director Kathleen Kane, Redevelopment Manager Boris Sztorch, Redevelopment Associate Vicki Sacksteder, and approximately twelve (12) members of the public during the course of the meeting.

**3. Minutes**

The RRROC Minutes from Special Joint meeting on February 7, 2007 and the regular RRROC meeting on February 15, 2007 were approved, as corrected by acclamation.

**4. Public Comment on Non-Agenda Matters**

Larry Lane

**5. Information Sharing**

Dan reviewed the agenda items and timing of the meeting.

**6. Correspondence**

Boris Sztorch reviewed the correspondence included in the RRROC members' packets: letter dated 2/14/07 to Dan Fein and RRROC members from Ken Fischang, President/CEO of the Sonoma County Tourism Bureau, in support of any new facility or infrastructure that helps to develop better year-round and off-season business in the Russian River area and correspondence that arrived at the Community Development Commission (CDC) after the packets were mailed as follows: a letter dated 3/10/07 to Boris Sztorch from Katherine P. Smith, in support of Riverkeeper Park.

## **7. Monthly Reports**

Boris Sztorch reviewed the current redevelopment projects, the financial reports included in the RRROC members' packets, and there was a discussion regarding the Abandoned Vehicle Program. There was a discussion regarding the financial report.

## **8. Subcommittee Reports**

### **A. Design Guidelines Steering Committee**

Chairperson John De Salvio distributed the draft minutes and discussed the committee's work and the traffic study issues that the committee is addressing. John announced that the committee's next meeting would be March 20, 2007.

### **B. Housing Subcommittee**

Chairperson Ken Wikle reported that Burbank Housing made a presentation and announced that they acquired five acres on Laughlin Road for an affordable housing project. Ken reported that there were also presentations from Community Housing Development Corporation regarding special needs housing and from Habitat-for-Humanity.

### **C. Election Subcommittee**

Chairperson John Uniack reported that the subcommittee met on February 1, 2007 and approved the 2007 Election document that will be inserted into the RRROC Newsletter. John asked that Elections be included as a possible agenda item for the RRROC members review and approve several election related documents.

### **D. Strategic Planning Subcommittee**

Chairperson Dan Fein reviewed the date and times of the March 22, 2007, public Community Solutions Forum and drop-by sessions. He added that a bilingual interpreter and childcare would be provided. Dan also announced that the draft framework would be reviewed with the consultants at the next meeting.

### **E. Restrooms Subcommittee**

Chairperson John De Salvio reported that the Restrooms Subcommittee was waiting for a response from the County regarding Caltrans' transfer of state property at the foot of the Guerneville pedestrian bridge to the County. He added that the subcommittee was working on resolving maintenance issues.

### **F. Infrastructure Subcommittee**

Chairperson George Zastrow reported that the Subcommittee met the night before and would report more about that meeting during Agenda Item 10.A.

### **G. Communications Ad-Hoc Subcommittee**

Chairperson George Zastrow stated that the deadline for RRROC Newsletter articles was pending and reminded contributors to send in their articles.

### **H. Guerneville River Park Ad-Hoc Subcommittee**

Chairperson Cate Young reported the results of a meeting with Supervising Park Planner Mark Cleveland regarding the Ad-Hoc Subcommittee's concerns. Cate stated that a proposal now reflects the Ad-Hoc Subcommittee's suggestions and will come back to the RRROC at their April meeting. Cate invited everyone to review the new set of plans that included the Ad-Hoc Subcommittee's recommendations.

Public Comment

Zelda Michaels

**9. Old Business**

**A. Russian Riverkeeper Funding Request**

RRROC member Ken Wikle recused himself from any official action taken by the RRROC regarding the Riverkeepers' proposal; Ken cited the fact that his wife was an employee of Riverkeepers. Ken clarified the recusal process and remained in attendance to speak during Public Comment, which is allowed by law.

Don McEnhill presented the proposal and distributed materials<sup>1</sup> for review and there was as a discussion regarding the request of \$87,665 to complete Phase II improvements at Riverkeeper Stewardship Park. Don presented an overview of the Russian Riverkeeper organization and there was a general discussion.

Public comment

Deborah Waller  
Ken Wikle  
Rich Carmichael

Lynn Crescione made a motion to recommend approval of \$87,665 for the Community Development Commission to hire to Russian Riverkeepers to perform the Scope of Services cited in their funding request and that such agreement shall include the provisions that the Russian Riverkeepers there will be an approval process for transfer of ownership of the property; that Riverkeeper will give the RRROC the opportunity to review and comment on the Master Plan; that the park remain accessible to the public; that the park will be maintained in perpetuity; and there will be a recapture provision should the property use be changed in the future; and Catherine Young seconded the motion; and the motion was carried by a unanimous vote.

***10-Minute Break***

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**10. New Business**

**A. Role of Infrastructure Subcommittee**

Chairman George Zastrow provided an overview of the Infrastructure Subcommittee's discussions about the responsibilities of the Infrastructure Subcommittee regarding their role, interaction with the RRROC, and then reviewed a draft statement of purpose. A discussion followed and there was a general agreement that the Infrastructure Subcommittee is moving in the right direction. George stated that they would take the RRROC's input and revise the document.

Public comment

Zelda Michaels  
Lenny Weinstein

**B. Youth Outreach Subcommittee**

Cate Young introduced the item and there was a general discussion regarding the various options for youth outreach. Lynn Crescione made a motion to form a Youth Outreach Ad-Hoc Subcommittee comprised of Cate Young, Sheila Peterson, and John De Salvio; George Zastrow seconded the motion; and the motion was carried by a unanimous vote.

**B. Youth Outreach Subcommittee - *continued***

Public comment

Rich Carmichael

**C. Website Enhancements**

John Uniack introduced the item for Deborah Waller and read a list of recommendations. There was a general discussion regarding the Russian River Redevelopment Project Area website. Dan Fein asked that people share their recommendations with the Communications Ad-Hoc Subcommittee and they will then research the website options with staff. There was also a discussion regarding the ad-hoc status of the Communications Ad-Hoc Subcommittee.

**D. Housing Rehabilitation Program**

Kathleen Kane introduced and reviewed the technical corrections for the Housing Rehabilitation Program Design. Ken Wikle made a motion to recommend approval of the technical corrections; Lynn Crescione seconded the motion; and the motion was carried by a unanimous vote.

Public Comment

Zelda Michaels

**E. Subcommittee Minutes and Agendas**

This item was carried over to the next meeting.

**11. Public Comment - Continued**

There was no public comment.

**12. Agenda for Next Meeting:**

*The following items were recommended for inclusion in next month's agenda: Call to Order; Roll Call; Approval of Minutes; Public Comment; Information Sharing; Correspondence; Monthly Reports; Subcommittee Reports: Design Guidelines Subcommittee; Housing Subcommittee; Election Subcommittee; Strategic Planning Subcommittee; Restrooms Subcommittee; Infrastructure Subcommittee; Communications Ad-Hoc Subcommittee; Old Business; Guerneville River Park. New Business: Niche Marketing Update; RRROC Election Update; Subcommittee Minutes and Agendas; Public Comment-continued; Agenda for Next Meeting; and Adjournment.*

**13. Adjournment**

The meeting adjourned at 9:54 p.m.

**Next meeting: April 19, 2007, 7 P.M. Guerneville Veterans' Hall, First and Church Streets**

**NOTE: A RECORDING OF THE MEETING IS AVAILABLE ON CD AT THE GUERNEVILLE LIBRARY FOR LISTENING PURPOSES ON SITE. OR, YOU MAY PURCHASE A COPY OF THE RECORDING FROM REDEVELOPMENT AGENCY FOR \$5.00 BY CALLING 595-7523.**

**Attachments:**

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<sup>1</sup> Letter from Ron Lutsko, Jr. regarding Russian Riverkeeper