



RRROC

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Non-Property Owning

Resident

John De Salvia
Catherine Young
Sheila Peterson

Residential Property

Owner

Dan Fein
Tom Lynch
John Uniack

Business Operator and/or Business Property Owner

Lynn Crescione
Ken Wikle
George Zastrow

MINUTES FOR THE SPECIAL MEETING

JOINT MEETING OF THE RUSSIAN RIVER REDEVELOPMENT OVERSIGHT COMMITTEE AND STRATEGIC PLAN SUBCOMMITTEE

Wednesday, February 7, 2007, 6 P.M.

Guerneville Veterans' Hall, First and Church Streets, Guerneville, CA

1. Call to Order

Chairperson Dan Fein called the meeting of the Joint Meeting of the Russian River Redevelopment Oversight Committee (RRROC) and the Strategic Planning Subcommittee to order at 6:05 p.m.

2. Roll Call

Present were Dan Fein, Ken Wikle, John Uniack, Herman Hernandez, Sheila Peterson, Bruce Alfano, Liam Davis, Tom Lynch, Catherine Young, Robert Petersen, Lynn Crescione, and George Zastrow. , Also present were Executive Director Kathleen Kane, Redevelopment Manager Boris Sztorch, Curt Dunham and Peggy Fiandaca (Strategic Plan consultants). In addition, approximately twenty-five (25) members of the public attended during the course of the meeting.

3. Strategic Plan Discussion

Dan Fein welcomed, provided a brief introduction and introduced the Strategic Plan consultants, Curt Dunham and Peggy Fiandaca of PSA, Inc.

Public Comment

None

Curt Dunham provided an overview of the strategic plan process stating that the SPS has been working since late summer, 2006 on the draft Evaluation Criteria and the draft Plan Framework. Curt stated that the public involvement process began in early October 2006 with a series of events that included interviews, public forum, image scan. The process culminated with (1) vision for the future and (2) set of community values within the framework of the adopted Russian River Redevelopment Plan.

Curt explained that the purpose of the meeting was to work on a plan framework, brainstorm strategies, discuss next steps, finalize evaluation criteria and draft plan framework, and to game plan for upcoming public events.

This was followed by discussion and recommended changes to the draft documents by RRROC members, Strategic Plan Subcommittee members, Redevelopment staff, the public and the consultants.

4. Adjournment

The meeting adjourned at 8:57 p.m.

NOTE: A RECORDING OF THE MEETING IS AVAILABLE ON CD AT THE GUERNEVILLE LIBRARY FOR LISTENING PURPOSES ON SITE. OR, YOU MAY PURCHASE A COPY OF THE RECORDING FROM REDEVELOPMENT AGENCY FOR \$5.00 BY CALLING 595-7523.